

TOGETHER
**NORTH
JERSEY.**

FINK PARK VISION PLAN

Together North Jersey Vibrant Places
Program June 2022



Acknowledgements

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Table of Contents.

INTRODUCTION 2

VIBRANT PLACES PROGRAM 3

PERTH AMBOY PROJECT BACKGROUND 3

TOGETHER
**NORTH
JERSEY.**

ABOUT PERTH AMBOY 4

POPULATION DEMOGRAPHICS 4

DOWNTOWN DESCRIPTION 4

NEED FOR MORE PARKLAND 5

CREATIVE PLACEMAKING IN PARKS 6

PUBLIC OUTREACH AND COMMUNITY VISION 7

TECHNICAL ADVISORY COMMITTEE 7

ONLINE QUESTIONNAIRE 8

SMALL BUSINESS INTERVIEWS 8

MCGINNIS MIDDLE SCHOOL PLANNING ACTIVITY 10

VIRTUAL PUBLIC OPEN HOUSE 11

CONCEPTUAL PARK DESIGNS AND RENDERINGS 12

CONCEPTUAL DESIGN #1: TIERED PLAZA 12

CONCEPTUAL DESIGN #2: GREEN URBAN HAVEN 14

BRINGING THE VISION TO LIFE 16

MAINTAINING THE SITE 16

ACQUISITION 16

FUNDING IMPLEMENTATION 16

POTENTIAL TIMELINE FOR IMPLEMENTATION 17

APPENDIX A: CASE STUDY AND LITERATURE REVIEW 18

APPENDIX B: PUBLIC ENGAGEMENT REPORT 26

APPENDIX C: DCA MARKET ANALYSIS REPORT 41

APPENDIX D: POTENTIAL GRANT OPPORTUNITIES 85

INTRODUCTION



Together North Jersey (TNJ) was created in 2011 to develop the first comprehensive plan for the future of North Jersey. Funded by a \$5 million federal Sustainable Communities grant and nearly \$5 million in leveraged funds from members, the TNJ planning effort brought together a coalition of nearly 100 diverse partners – counties, municipalities, educational institutions, nonprofits, businesses, and other stakeholders – to develop the TNJ regional plan.

The TNJ planning process identified a shared vision for a prosperous future for North Jersey consisting of four themes: Competitive, Efficient, Livable, and Resilient. Since the Plan was issued in November 2015, TNJ partners have reconvened for further implementation through planning, training, and technical assistance activities.

NJTPA and the Alan M. Voorhees Transportation Center at Rutgers University (VTC) currently coordinate the advancement of these activities throughout the region. The TNJ planning region consists of the 13 counties in the NJTPA planning area: Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union, and Warren.

VIBRANT PLACES PROGRAM

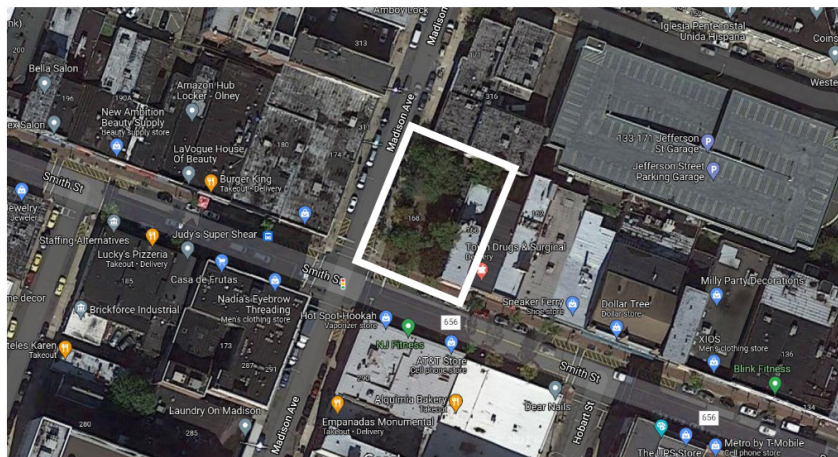
Funded by the NJTPA, the TNJ Vibrant Places Program (VPP) provides VTC staff support and technical assistance to advance local initiatives that leverage arts, culture, and other place-based assets into community planning to attract new investment and strengthen local economies. Eligible applicants for the program include municipal and county governments or non-governmental organizations. Each fiscal year, TNJ selects up to two projects and works directly with local communities to complete these projects within six months. The application process typically opens in the summer. Projects typically kick off in late fall or early winter and must be completed by June 30th every year.

PERTH AMBOY PROJECT BACKGROUND

In 2021, Together North Jersey awarded the City of Perth Amboy technical assistance to develop a Vision Plan for Fink Park, a privately owned open space in their Business District. located at 168 Smith Street (the intersection of Madison Avenue and Smith Street) and is identified on the City of Perth Amboy tax maps as Block 125, Lots 1, 2, & 43. The property is currently a privately own but longstanding vacant lot that the city has taken on a role of minimally maintaining and using as ad hoc park space for certain special events. The city aims to purchase the property and eventually create a pocket park that will improve the neighborhood's physical appearance and contribute to upgrading the environment and local economy.

TNJ staff worked closely with the city's Office of Economic and Community Development and the Business Improvement District (BID) to engage the surrounding community to provide a long-range vision and amenity prioritization for the park's future development.

In addition, TNJ staff researched and developed programmatic recommendations to serve residents and visitors. The conceptual park designs and recommended programming were developed based on extensive public and stakeholder engagement and desktop research. This project will support the City's effort to acquire the park. Further, the Vision Plan is intended to guide the development of Fink Park in the years to come and provide an inclusive community space for all residents.



**Fink Park Site Location
Perth Amboy, New Jersey**

ABOUT PERTH AMBOY

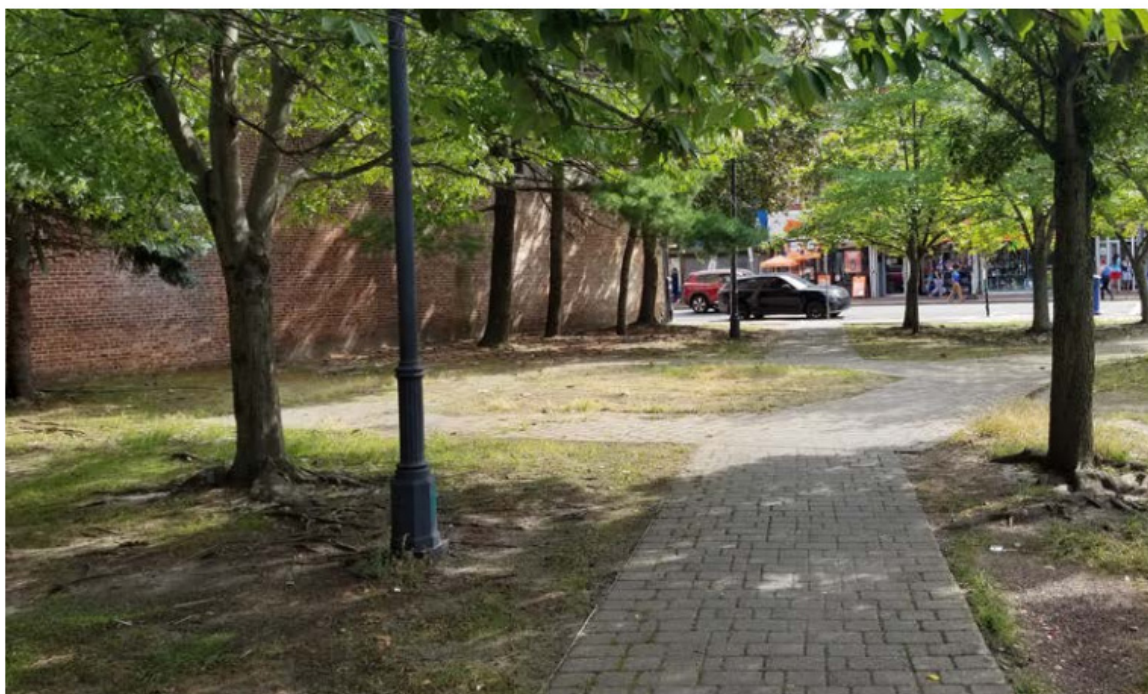
POPULATION DEMOGRAPHICS

According to the 2020 American Community Survey 5-Year estimates, Perth Amboy's population is approximately 55,436. It is a majority-minority community where more than two-thirds of residents identify as Hispanic, and a similar percentage report speaking a language other than English at home. Another 15 percent of residents identify as non-Hispanic white, and 8 percent identify as Black. Forty-four percent of Perth Amboy residents are first-generation immigrants. These demographics make Perth Amboy much more ethnically diverse than the surrounding towns of Middlesex County.

Using ArcGIS Business Analyst, the Division of Local Planning at the Department of Community Affairs (DCA) provided Together North Jersey with an analysis of three market areas from the center of Fink Park—three, five, and seven-minute walking distance.

The analysis found that:

- » Within the 3-minute walking distance, there are 1,816 people with an 11.4 percent unemployment rate and a median household income of \$30,498.
- » Within the 5-minute walking distance, there are 5,033 people with an 8.8 percent unemployment rate and a median household income of \$35,033.
- » Within the 7-minute walking distance, there are 10,287 people with an unemployment rate of 6.6 percent and a median household income of \$42,219.



DOWNTOWN DESCRIPTION

Perth Amboy is a small but densely populated historic city. Its Downtown District is the city's main commercial district with proximity and easy access to New York City. The District is centered on Smith Street, which stretches seven blocks wide and is filled with businesses, restaurants, churches, and mixed-use buildings.

Perth Amboy's train station, located on Smith and Market Street, was built in 1928 with a Renaissance Revival architectural style and has been listed on the National Register of Historic Places since 1984. NJ Transit has included capital improvements to the historic Perth Amboy Station in its 5-year capital plan. The total projects call for two new high-level platforms, four new elevators and additional ramps and stairs providing access to the platforms and ADA compliance.

Five hundred seventeen businesses are within a 7-minute walk of Fink Park with 4,846 employees. Some major employers within walking distance of downtown include Raritan Bay Medical Center, the Perth Amboy School District, and the Jewish Renaissance Medical Center.

With a rich history, walkable street grid, robust train service, multimodal transportation options, access to large employers, and an attractive waterfront nearby, the Downtown District has been designated an Urban Enterprise Zone and inducted into the Department of Community Affairs's Neighborhood Preservation Program to revitalize the area.

NEED FOR MORE PARKLAND

Perth Amboy is an urban environment that benefits from the diversity of activity among its dense buildings, traffic and population. But by national standards, it falls short of the recommended amount of parks and open spaces to mitigate the congestion of urban living. During the height of the global health pandemic, parks and public spaces around the country saw an uptick in exercise and fresh air usage. Locally, Perth Amboy witnessed a rise in residents working and students learning remotely at parks, which promoted administrators to reimagine park facilities, policies, and equitable access.

The City of Perth Amboy's Recreation Element compared the number of parks and open spaces in Perth Amboy to several recognized planning standards. According to the City's 2013 Recreation Element, the city demonstrates a shortage of parkland compared to other standards. In Perth Amboy, this results in a deficit of open space and parkland equaling 9.4 acres. In addition, the New Jersey Green Acres standard of 8 acres per 1,000 persons also results in the City having a deficit of parkland (269.9 acres).

A recommendation of the Recreation Element is to expand the existing inventory of parks through additional acquisitions or expand the current park system, which would promote interconnectedness between Perth Amboy's parks. Since then, Perth Amboy's Office of Economic and Community Development has been working to rejuvenate existing parks and transform spaces into new park development projects, including 2nd Street Park, Rudyk Park, and its latest endeavor Fink Park.

CREATIVE PLACEMAKING IN PARKS

Parks have influential relationships with the communities they serve. A park design has the power to promote or hinder its range of use, exclude or empower communities, have a generic design or reflect the history and culture of a place.

In recent years, professionals who work to develop and sustain parks have advocated for the practice of creative placemaking in park planning. The Trust for Public Land and City Parks Alliance recently released *The Field Guide for Creative Placemaking and Parks*, which provides a framework for organizing creative placemaking in parks.

WHAT IS CREATIVE PLACEMAKING?

Creative Placemaking is a **cooperative, community-based process** that integrates **arts, culture, and place-based assets** to deepen a sense of place and inspire community pride.

“Placemaking” is a planning concept that enables community planners to have a holistic understanding of a place, and “creative” refers to the use of arts to advance community development. An essential function of creative placemaking is empowering communities, especially those most underrepresented, to shape their community. Planners can use art-based interventions for virtually any community development goal, especially conserving parks and open spaces.

Art and culturally based investments can fortify community resilience by helping boost local economies, provide meaningful engagement for youth and older adults, advance educational and public health outcomes, and ultimately create vibrant neighborhoods.

The Field Guide for Creative Placemaking and Parks underscores four goals of creative placemaking:

1. Strengthen the role of parks and open spaces as an integrated part of comprehensive community planning.
2. Create social connections within and between communities through arts and cultural approaches.
3. Foreground the role of parks as important sites for civic gathering and activity.
4. Foster innovation, design excellence, and beauty in community parks and open spaces.

The goals mentioned above grounded the project team’s visioning process for Fink Park.

PUBLIC OUTREACH AND COMMUNITY VISION

The TNJ team developed an outreach strategy to understand the public and other stakeholders' perceptions of Fink Park and downtown Perth Amboy, as well as innovative design and programming strategies they'd like to see in the future. The outreach strategy aimed to reach various interested individuals, including residents, visitors, students, business owners, and other stakeholders. Beginning in February 2022, TNJ worked closely with the Office of Economic and Community Development to assemble a technical advisory committee, develop an online public questionnaire, engage a local middle school, conduct virtual interviews with nearby small businesses, and facilitate a virtual public open house.

Due to the ongoing COVID pandemic, the project team conducted online promotion, engagement, and public outreach activities. To promote the online engagement, the TNJ team coordinated with the technical advisory committee, the Office of Economic and Community Development, and the Business Improvement District to launch the virtual outreach campaign through social media and digital newsletters.

TECHNICAL ADVISORY COMMITTEE

The project team and the Perth Amboy Office of Economic and Community Development recruited six community stakeholders to serve as part of the Fink Park project advisory committee. Members included representatives from the Perth Amboy Department of Human Services, the Perth Amboy Department of Public works, the Perth Amboy Business Improvement District, the Jewish Renaissance Medical Center, and Perth Amboy Redevelopment Agency project partner, Topology.

The technical advisory committee served as a sounding board for developing the Fink Park Vision Plan. The committee provided TNJ with local expertise and assistance with public engagement efforts. The project team convened the committee three times throughout the project, an initial brainstorming meeting on February 9, 2022, in conjunction with the public open house on March 30, 2022, and to review the draft vision plan and inform the implementation and next steps for the city on June 6, 2022.



Technical Advisory Committee Major Findings

TAC members agree that **the site is underutilized**. The shrubbery, tree roots, and damaged walkways are a tripping hazard for travelers. According to TAC members, there have been many times that the Department of Public works has had to send workers out to clean and maintain the overgrown trees, shrubbery and walkway to keep it in order with the city's cleanliness. The lighting poles are currently broken, and the city would be responsible for the cost of repairs. Regarding enforcement of illegal or unwanted activity at the site, the police department is in a unique position in that the site is not public property and therefore the department cannot issue violations for trespassing unless it is at the property owner's request. The statements from the committee further substantiate the city's need to own the site and ensure it is in the proper shape for public use.

SMALL BUSINESS INTERVIEWS

Fink Park is situated in the heart of the city's downtown district and the designated Neighborhood Preservation Program planning area, located on the corner of Smith Street and Madison Avenue. TNJ's public outreach manager worked closely with the city's Business Improvement District to conduct five one-on-one conversations with store owners near the site. (See Appendix B)

Small Business Interviews Major Findings

Nearby businesses supported park enhancements that complement local businesses and drive foot traffic but are concerned about safety. Participants noted that the city's most unique features were the friendly and hospitable business atmosphere and shopping bargains. Local businesses would benefit from close coordination and programming of the park, notably regarding food fairs, pop-up events, and arts and block parties. Park programming and amenities would attract more people from longer walking distance (including from areas with higher median income), supporting these local businesses and driving economic development in the area.



VIRTUAL PUBLIC OPEN HOUSE

On March 9, 2022, TNJ hosted a virtual public open house in partnership with the City to discuss the Fink Park project. The open house drew 26 attendees with a mix of residents, Raritan Bay Area YMCA members, Perth Amboy's Art Council, and City employees. The purpose of the meeting was to solicit feedback from the community about conceptual park designs and park programming recommended for the site.

The TNJ team also presented findings from research, community outreach and small business interviews about the pocket park and its potential future use. The project team presented three initial design renderings to the participants and facilitated a discussion to collect feedback about what aspects they liked and what aspects they didn't like for each design. These three initial designs were later revised into the two final design provided below.

Virtual Public Open House Major Findings

Open House attendees participated in a live poll on zoom to capture their preferences for each conceptual design presented and favorite park features shown in any of the designs. By majority vote, participants preferred the third and second conceptual designs. In addition, **most participants voted for park features like multi-level seating, pergola/canopy cover, a performance stage, and garden beds**. These preferences also align well with recommendations previously put forth in the 2013 City of Perth Amboy Recreation Element for the Master Plan.

ONLINE QUESTIONNAIRE

The TNJ team developed a public questionnaire to solicit the community's vision for a re-designed Fink Park. The survey featured a mix of multiple choice and open-ended questions aimed at collecting the communities' ideas on programming, passive and active recreation space, and sustainability initiatives to make Fink Park an attractive destination for surrounding residents. The project team called and emailed individuals and community groups to publicize the project, distribute the online survey, and post a link to the survey on social media. The public survey was distributed and available for a month, from February 21 to March 21, 2022, and was available in English and Spanish. The survey received 246 responses. (See Appendix B)

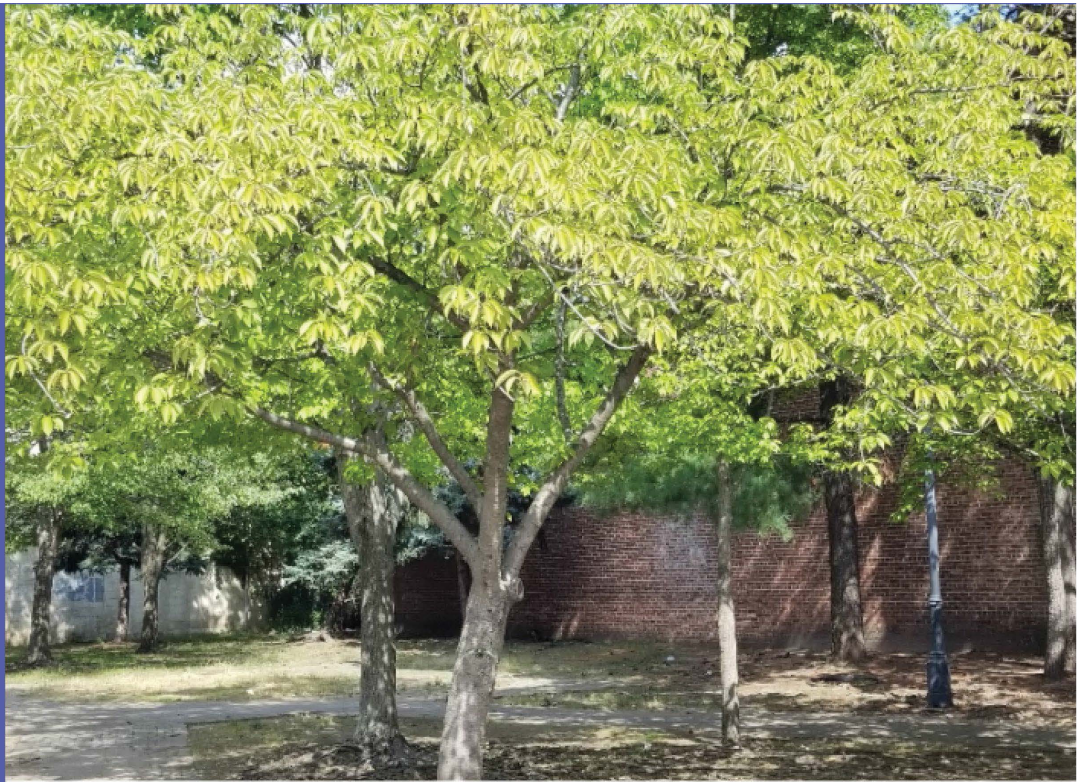
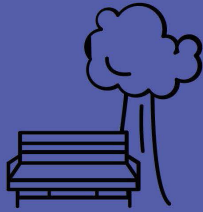
Online Questionnaire Major Findings

People visit downtown Perth Amboy for dining, shopping, and running errands. Many respondents perceive the city's waterfront, history and culture as the most defining features of the city. Nighttime lighting, tables and seating, and public art were the most frequently selected features respondents would like to see at Fink Park. In addition, respondents would like to see a variety of activities at Fink Park, such as concerts, art events, community fairs, farmers' markets, pop-up shows, and food trucks. The presence of crime, garbage and litter and lack of mobility access were articulated in survey responses as deterrents for park use.

SHARE YOUR
IDEAS!

Fink Park's Virtual Open House

April 6, 2022
5 pm to 6:30 pm
via Zoom



Help define the future of Perth Amboy's Fink Park!

For more information and
to register click link below:
https://bit.ly/FinkPark_OpenHouse

Take our survey here



The City of
PERTH AMBOY
Helmin J. Caba, Honorable Mayor
& City Council Members

TOGETHER
**NORTH
JERSEY.**

Virtual Open House Flyer

**What do you want to see at
Perth Amboy's Fink Park?**

DOWNTOWN DISTRICT | CORNER OF SMITH ST. & MADISON AVE.



Share your ideas at:
bit.ly/FinkPark



The City of
PERTH AMBOY
Helmin J. Caba, Honorable Mayor
& City Council Members

TOGETHER
**NORTH
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Questionnaire Flyer

MCGINNIS MIDDLE SCHOOL STUDENT ACTIVITY

Unsurprisingly, children are common users of public parks as they are an appropriate setting for social interaction and physical activity. Yet, children are often underrepresented in traditional planning processes. To ensure an inclusive and meaningful engagement strategy, the project team engaged the students at McGinnis Middle School in the visioning process. The school is located within a five-minute walk of the park. The TNJ team developed an activity worksheet for students to visualize design characteristics and amenities they wish to see at Fink Park. (See Appendix B).

Middle School Activity Major Findings

Middle school representatives expressed park preferences including trees, benches, water fountains and amenities like food stands, picnic tables, drinking fountains, and play areas. Many students designed the park with playgrounds, basketball courts and soccer fields.



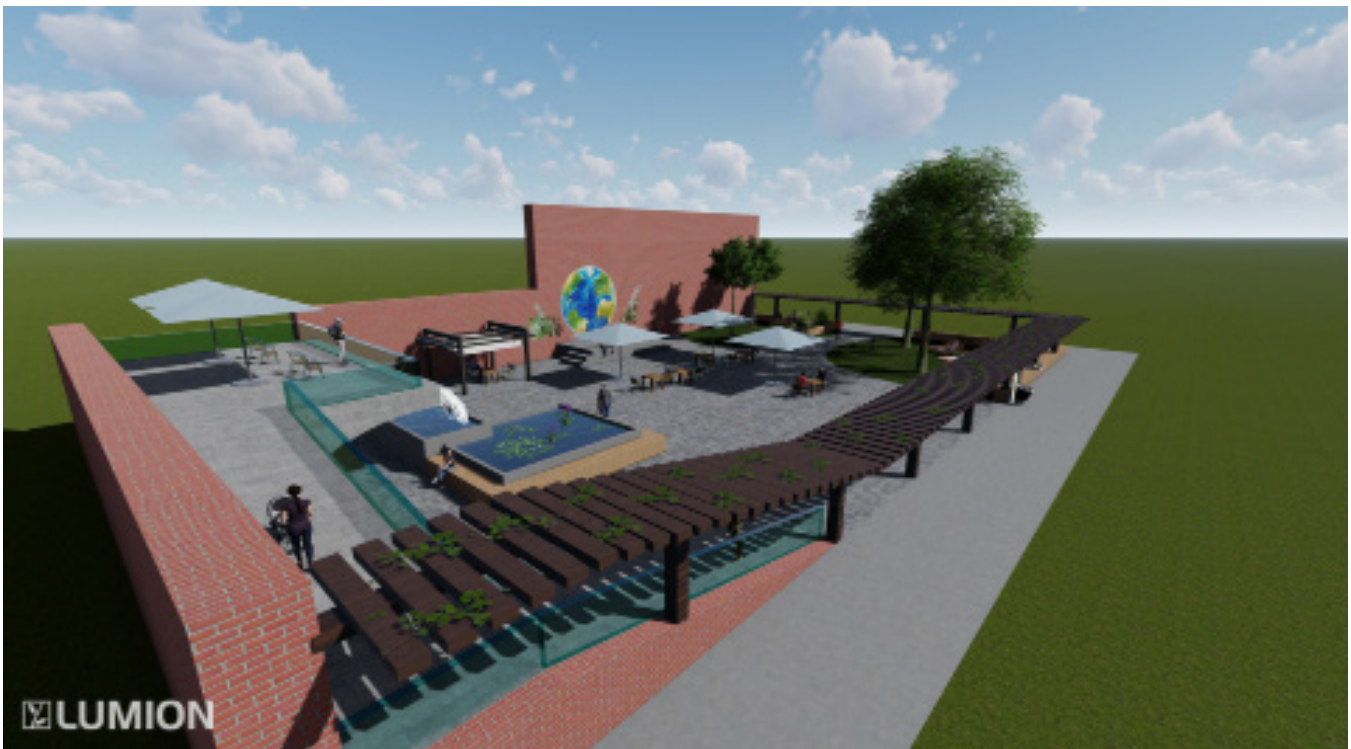
Example drawing from Middle School Student Activity.

CONCEPTUAL PARK DESIGNS AND RENDERINGS

Based on the results of public input, local context review, best practices research, and consultation from the city and technical advisory committee, TNJ's project design team revised and adapted the three preliminary renderings into two final conceptual design renderings for a re-designed Fink Park. The following section summarizes the inspiration behind each rendering and park amenity prioritization identified through public input data.

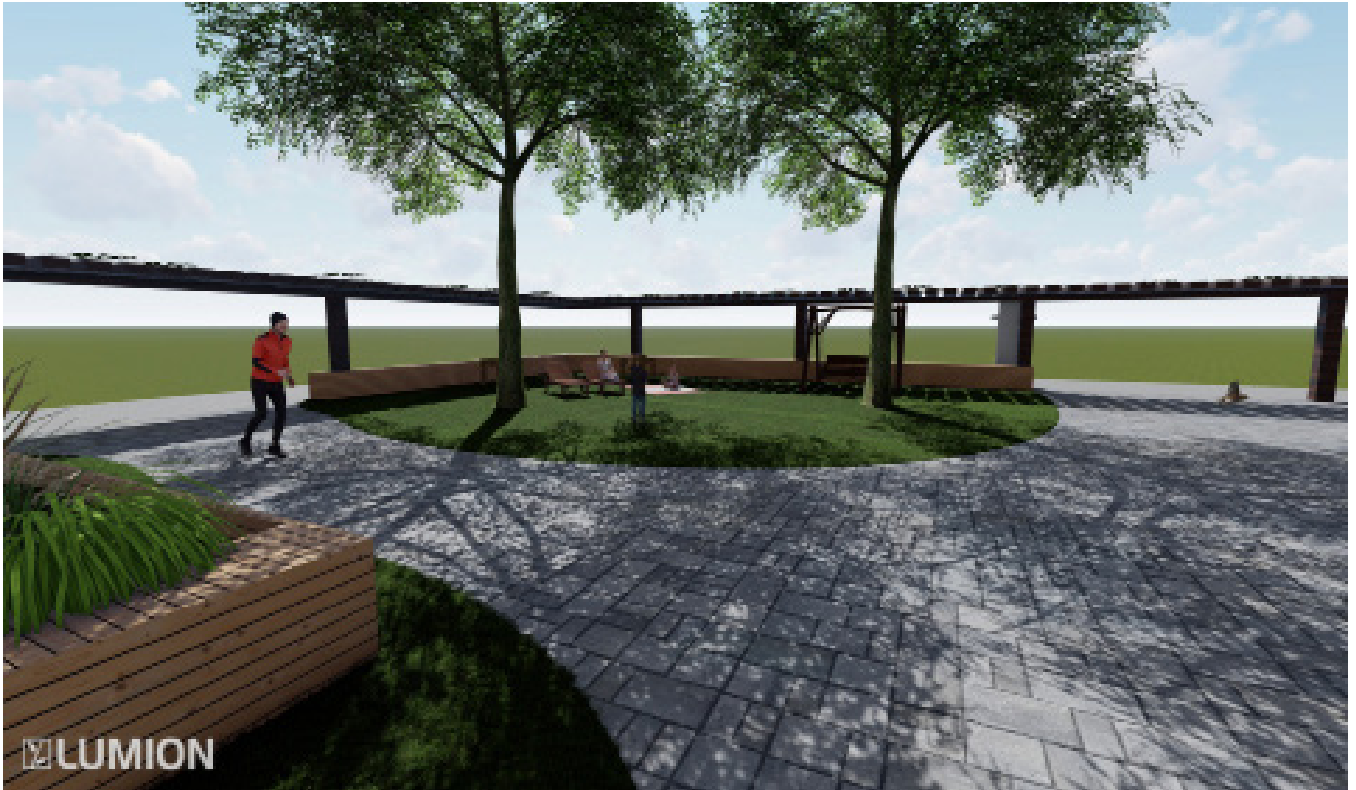
CONCEPTUAL DESIGN #1: TIERED PLAZA

This multi-functional plaza concept is characterized by an ivy-covered pergola surrounding the area and the accessible multilevel seating along the north wall. Together, the pergola and waterfall areas help define the space and break it into zones for various uses. The waterfall feature creates seating zones and flows into a pond below with aquatic plantings. The central area contains movable umbrellas, tables, and chairs. The park's southern half offers a natural aspect, with shade trees, lawn space, and planters. The design incorporates innovative technology with a digital kiosk right at the middle entrance of the park facing Madison Avenue. All seating can be equipped with device charging ports and lighting to support school and work activities.



Conceptual Design #1: Daytime 1

CONCEPTUAL DESIGN #1: TIERED PLAZA



Conceptual Design #1: Daytime 2



Conceptual Design #1: Nighttime

CONCEPTUAL DESIGN #2: GREEN URBAN HAVEN

The green haven concept is characterized by the lush grass fields, natural water features, and curved planter bench seating along Madison Avenue. Visitors have accessible entry points on Smith Street and Madison Avenue, with an additional walkway cut through for passersby. Raised garden beds are wrapped along the curved planter bench and found evenly throughout the park. The natural water feature provides visitors with a picturesque viewing area. The inner central area offers additional shaded seating with movable furniture. The park is well-lit, with lighting fixtures beneath all permanent seating, and lampposts at every entrance.



Conceptual Design #2: Daytime 1



Current Conditions -- Daytime



Conceptual Design #2: Daytime 2



Conceptual Design #2: Nighttime

BRINGING THE VISION TO LIFE

This plan aims to provide Perth Amboy with a direction for re-designing Fink Park into an inclusive open space for the Downtown District. It presents community-vetted conceptual park designs and offers recommendations for the city's administration on implementation.

MAINTAINING THE SITE

Foremost, due to the site's current condition, the city should move forward with putting the owner on notice to comply with the city's property maintenance code (§335-1) to ensure safe walking conditions for the public.

ACQUISITION

On behalf of Perth Amboy's mission to protect, enhance, and expand recreation and open space opportunities for all residents, the city requested an independent appraisal for the ± 0.1788- acre vacant parcel of land on which Fink Park is currently located as the first step in acquiring the land. Based on site inspection and analysis of comparable sales in the area, the lot's appraisal value was \$230,000 as of August 2021.

The city has two main ways of acquiring the land:

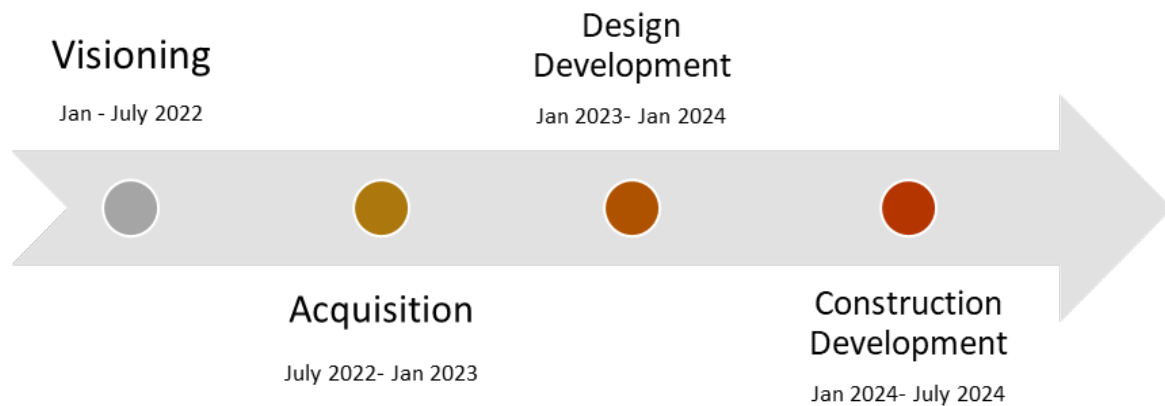
1. **Purchase.** The city can acquire the property by a traditional purchase if the city and the current property owner agree on a fair market value.
2. **Spot Blight Condemnation.** In order to pursue spot blight condemnation, the city would first need to place the property on its abandoned property list, and the owner must exhaust the right to appeal the property being placed on the list. The city must then follow the procedures set forth in the New Jersey Eminent Domain Act (C20:3-1 et seq.) to acquire the site via eminent domain.

The city's administration is currently negotiating with the property owners to acquire the land by purchase.

FINALIZING PARK DESIGN PLANS

Once the acquisition is complete, the city will need to hire a landscape architecture firm to finalize the designs and plans for the space. The conceptual designs provided in this report are just that – conceptual. In order to move forward with implementation of the park, more complete designs (and eventually construction-level drawings) will be required. These conceptual designs can be a starting point for discussions with potential firms for bids and estimates.

POTENTIAL TIMELINE FOR IMPLEMENTATION



FUNDING IMPLEMENTATION

Park acquisition and development can be costly, and resources are often scarce. To leverage city resources as much as possible, the project team outlined some potential funding sources for implementing the pocket park plan (see Appendix D). Implementing and maintaining all the park features outlined in the conceptual designs may require multiple funding sources over a long period of time. In addition to funding sources listed in Appendix D, Fink Park is within NJDCA's Urban Enterprise Zones and the U.S. Department of Housing and Urban Development Opportunity Zones. As such, private investors may be eligible for special tax refunds.



APPENDIX A: CASE STUDY AND LITERATURE REVIEW



Fink Park Vision Plan Case studies and Best Practices Memo

February 17, 2022

Prepared by: Alan M. Voorhees Transportation Center, Rutgers University

Prepared for: North Jersey Transportation Planning Authority (NJTPA) and the City of Perth Amboy

Introduction: This document provides background information relevant to the development of a vision plan for Fink Park in Perth Amboy, including innovative case studies of other pocket parks (both within the United States and internationally) and best practices and concepts for creating an inclusive, impactful and valuable design for Fink Park.

Part 1: Examples of Innovative Pocket Parks

Greenacre Park

New York City, NY

Designer: Hideo Sasaki, Sasaki Associates

<https://www.sasaki.com/projects/greenacre-park/>

Greenacre Park offers New Yorkers a unique, intimate urban park experience. The park design features well-defined separate spaces, rich green landscaping, multi-level seating, and eye-catching water features. At roughly 60 feet by 120 feet, the space feels much larger than it is due to the trellis-covered terrace that separates it from the street. Honey locust trees allow sunlight to penetrate the area while simultaneously creating a natural green roof and a protective canopy to screen out surrounding buildings. The park's water features include a fountain, stream and a 25-foot-high cascading waterfall open to the sky and surrounded by evergreens that produce a strong visual focus and a sound-screen against traffic noise outside. To further optimize the space, a lower-level sitting area with a garden and a raised terrace allows users to have an elevated view of the water display. The terrace is roofed with a trellis and acrylic domes and is equipped with lighting and radiant heating for the evening and cold weather use.



Vale-Himes Pocket Park

Carlisle, PA

Designer: Frederick, Seibert & Associates, Inc.

<https://fsa-inc.com/projects/vale-himes-pocket-park-connecting-history/>

The Cumberland County Historical Society's Vale-Himes Park is an exemplar pocket park within an urban downtown grounded in history, interaction and exploratory experiences. Cumberland County, founded in 1750, consists of some of the oldest and most historically significant structures in Central Pennsylvania. The park teaches visitors about these structures and is designed in a way that connects people to local history. A highlight of the space is "landmark lines" made of steel that run along the ground plane and converge at a point on the stage area of the site. This staging area is conceptually designed to represent a formal gathering space like parlor rooms in 18th and 19th-century homes. Informational signage helps explain the park's concept and the structures depicted on the "landmark lines."



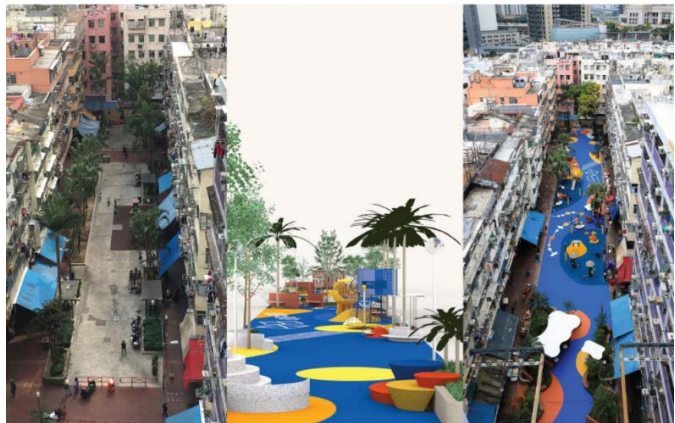
Yi Pei Square Playground

Location: Tseun Wan, Hong Kong, China

Designer: Marisa Yiu, Design Trust Future Studio

<https://designtrust.hk/newsletter/design-trust-futures-studios-yi-pei-square-playground-opens-to-the-public-and-a-testament-to-cross-disciplinary-community-collaboration-participation-and-innovation/>

Design Trust, an initiative of the Hong Kong Ambassadors of Design, explored creating a "communal living room" within a densely populated residential area in Tsuen Wan, Hong Kong, that is surrounded by subdivided flats suitable for residents of all ages. Park features include intergenerational and inclusive play equipment, dedicated leisure and activities zones for different users and a colorful carpet with vibrant colors and geometric shapes that offer a sense of discovery for young users.



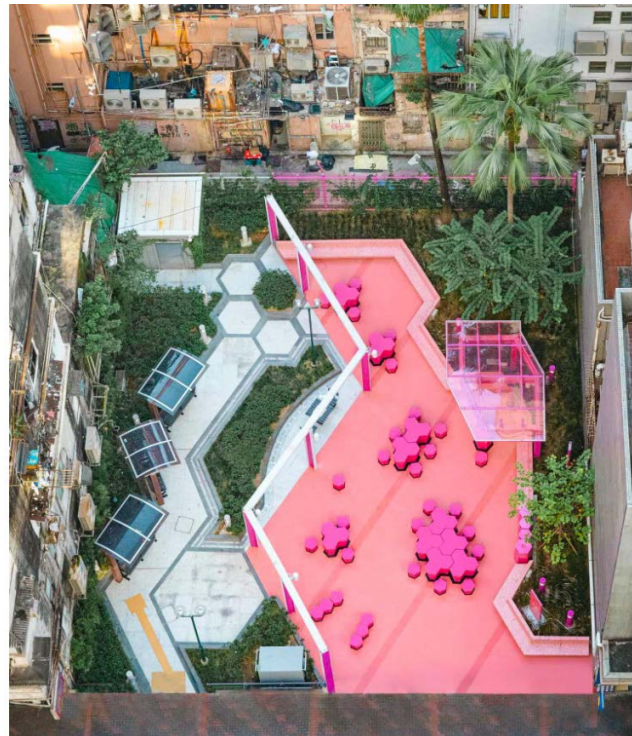
Portland Street Rest Garden

Yau Mau Tei, Hong Kong, China

Designer: Marisa Yiu, Design Trust Future Studio

<https://design-anthology.com/story/design-trust-yau-tsim-mong-micro-park>

Design Trust recently opened its first pilot micro-park in Hong Kong's Yau Mau Tei neighborhood. Design Trust aims to create unique parks specific to the site and the surrounding community's needs. Portland Street's Rest Garden Park is situated on one of the most popular streets in the city, surrounded by a wide range of commercial and mixed-use activities. The neighborhood is primarily characterized by its lively activities and its elderly population. Key features of the renovated park include movable, modular furniture to encourage various community activities, its bright pink hue and added greenery that provides a fresh and energetic touch to the surrounding built environment. The new design increased seating capacity from 16 to 81 and added recycling bins and a water bottle filling station. In addition, a long terrazzo bench has been installed along one edge to provide more seating space. Chess tables remained in the upgrade as they were a part of the park's original design and a popular feature among the older adult park visitors.

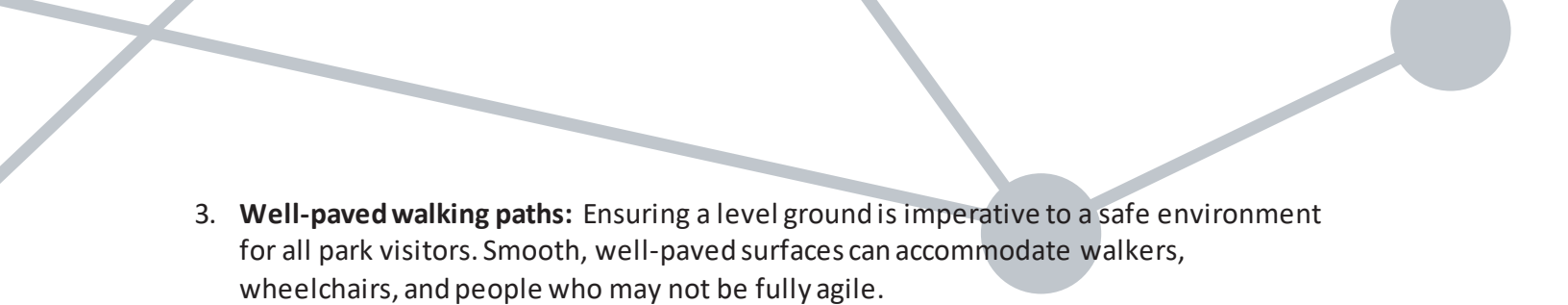


Part 2: Park features and activations

To ensure Fink Park is usable by the most significant number of visitors, it is crucial to consider various user groups who will utilize the space. User Groups may include:

Older Adults: Parks is a versatile setting that can support the health and well-being of older adults through facilitating physical activity and social interaction. Studies have found shade structures, seating, and well-paved walking paths encourage park visitation, physical activity, and social interaction among older adults

1. **Shade structures:** Several factors make older adults especially vulnerable to hot weather. Shade structures are important to prevent heat related illness.
2. **Seating:** Seating can provide places for older adults to rest, interact with others, and enjoy the scenery. Seating with backs and arms are conducive for older adults when getting up and sitting down, enhancing safety and accessibility.

- 
3. **Well-paved walking paths:** Ensuring a level ground is imperative to a safe environment for all park visitors. Smooth, well-paved surfaces can accommodate walkers, wheelchairs, and people who may not be fully agile.

Children: Parks are important settings for children to explore the built environment, socialize, engage in physical activity, and develop fundamental motor skills essential for physical, social, and mental well-being.

1. **Playground equipment:** Parks that facilitate adventurous or challenging play greatly encourage park visitation from children. Playground equipment is a crucial feature for children because it provides a space for children to interact with others socially and become accustomed to social and cultural norms and cooperation skills.
2. **Color:** Children experience the world around them through their eyes, and bright colors are one of the first aspects of sight that help them distinguish between shapes and categorize objects. The use of color is an important feature to consider when designing a park inviting to children.

Local Shoppers: Shopping is more than an errand; it is also a pastime activity. Various public space features can enhance the downtown and shopper experience.

1. **Reflective spots:** It can be helpful to have a reflective place where shoppers can comfortably relax and unwind, enjoy the view, or catch up with friends.
2. **Tables:** In addition to encouraging social interaction, tables at parks can increase local restaurant capacity to serve guests amid a vibrant downtown scene.
3. **Water features:** Water features can positively impact every shopping landscape. Water fountains and other features reduce street noise, and they can also add to the ambiance of a pleasant shopping experience.

Part 3: Innovative Pocket Park Programming¹

Programming turns parks into vibrant community centers by enhancing the quality of life and empowering economic development through arts and culture. Providing access and creating active uses, inclusive economic opportunities and programming are often more important than the park design. Inviting and incorporating community input is crucial in evolving a public space into a community place. Coupling community ideas with exemplar national programming best practices, the City of Perth Amboy can deliver a high-quality pocket park to their residents and visitors. The Department of Recreation can work collaboratively with the Department of Human Services, local nonprofits and other community stakeholders to offer programs at the park. Innovative community programming may include:

- **Entertainment:**

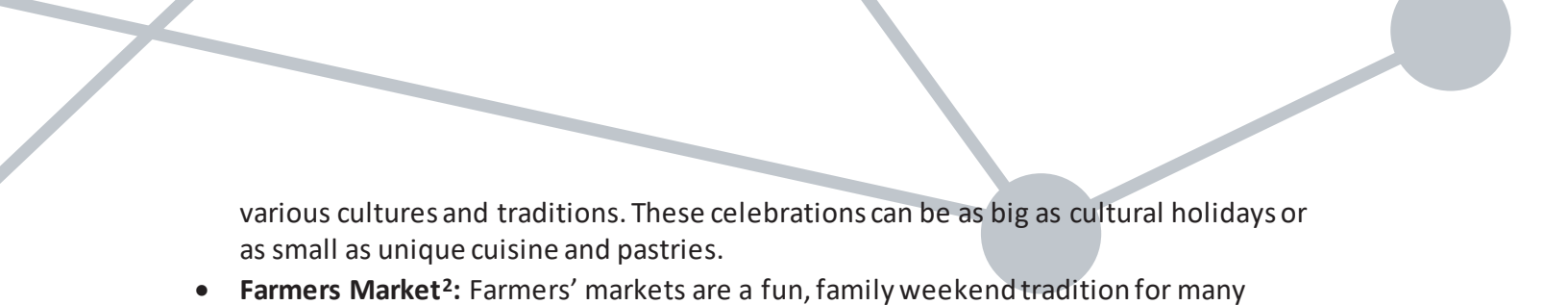
¹ Parks After Dark Evaluation Brief 2018-2019. County of Los Angeles Department of Parks and Recreation. (n.d.). Retrieved from <http://ph.lacounty.gov/ovp/docs/PAD%20documents/2018%20PAD%20Brief%20FINAL.pdf>

- Performance Art
- Theater
- Live Music
- **Sports, dance, and fitness:**
 - Cheerleading
 - Martial arts
 - Dance class – Merengue, Creative Movement, Freestyle, Hip Hop, Line, Salsa
 - Yoga
 - Zumba
- **Classes:**
 - Car Seat Safety
 - Child Development
 - CPR/First Aid Workshop
 - Small Business Information
 - Healthy Cooking
 - Parenting
 - Reading
 - Arts and Crafts
 - Ask the Nurse
 - Ask a Cop
 - Healthy Eating
 - Self Defense
- **Resource Fairs:**
 - Health and Wellness
 - Jobs
 - Legal
 - Social Services
 - Back to School

Markets and shopping:

Public markets, including farmers' markets, craft fairs, flea markets and prepared food markets, have recently grown in popularity in cities across the U.S. Although they serve a primary economic function, they most often succeed when a market is a place where people interact easily and a setting where other community activities take place.

- **Cultural festivals and fairs:** These festivals/fairs encourage residents to celebrate and explore diverse backgrounds, promoting community pride and offering glimpses into



various cultures and traditions. These celebrations can be as big as cultural holidays or as small as unique cuisine and pastries.

- **Farmers Market²:** Farmers' markets are a fun, family weekend tradition for many people. Farmers' markets can be a critical source of fresh fruit, vegetables, and healthy protein for a community. They are also a place to bring family, friends and neighbors together through education, recreation and community engagement.
- **Arts & crafts fairs:** Arts and craft fairs are perfect venues to sell handmade work directly to the public. The face-to-face environment gives artists valuable interaction that provides a chance to market their products and develop new ideas through conversations with shoppers.

Part 4. Health Promoting Pocket Parks

Pocket parks are urban green environments that can help promote health in dense cities because they fulfill immediate needs for outdoor green exposure. However, evidence-based health design research has found the preferred usage of pocket parks is either for socializing or rest and restitution³.

- **Greenery:** The presence of greenery provides significant health benefits. Foliage can be multi-dimensional, consisting of 'green groundcover,' 'eye-level greenery' and 'tree canopy.' The different levels may influence the perception of a particular space. Green ground cover such as grass and lower ground vegetation has been related positively to the restorative experience of urban spaces. Lawns may promote the desire to sit and relax. Eye-level greenery like bushes and hedges can help create niches where people can sit and feel privacy. It can make a physical and visual barrier that provides the enclosure and reduces street noise. The tree canopies can create spaces, shade and a feeling of protection.
- **Sunlight and shade:** Sunlight has several positive effects. It provides people with Vitamin D, which is essential for the typical growth and development of bones and teeth and improved resistance to certain diseases. Additionally, sunlight is also known to increase the brain's hormone, serotonin, which is associated with improving mood and helping a person feel calm and focused. Although there are many benefits associated with sun exposure, there are also many health-related risks associated with excessive heat and sun exposure. Parks should have the right mix of sun and shade to create a health-promoting environment.

² Roth, Ph.D., K. (2019). Connecting communities through farmers markets: Research: Parks and Recreation Magazine. NRPA. Retrieved February 16, 2022, from <https://www.nrpa.org/parks-recreation-magazine/2019/june/connecting-communities-through-farmers-markets/>

³ Stigsdotter, U. K. (2014, December). Evidence for designing health promoting Pocket Parks. ResearchGate. Retrieved February 16, 2022, from https://www.researchgate.net/profile/Ulrika-Stigsdotter/publication/269275067_Evidence_for_Designing_Health_Promoting_Pocket_Parks/links/548587eb0cf2437065c9df9a/Evidence-for-Designing-Health-Promoting-Pocket-Parks.pdf

Introduction: This document provides background information relevant to the development of a vision plan for Fink Park in Perth Amboy, including innovative case studies of other pocket parks (both within the United States and internationally) and best practices and concepts for creating an inclusive, impactful and valuable design for Fink Park.

Part 1: Examples of Innovative Pocket Parks

Greenacre Park

New York City, NY

Designer: Hideo Sasaki, Sasaki Associates

<https://www.sasaki.com/projects/greenacre-park/>

Greenacre Park offers New Yorkers a unique, intimate urban park experience. The park design features well-defined separate spaces, rich green landscaping, multi-level seating, and eye-catching water features. At roughly 60 feet by 120 feet, the space feels much larger than it is due to the trellis-covered terrace that separates it from the street. Honey locust trees allow sunlight to penetrate the area while simultaneously creating a natural green roof and a protective canopy to screen out surrounding buildings. The park's water features include a fountain, stream and a 25-foot-high cascading waterfall open to the sky and surrounded by evergreens that produce a strong visual focus and a sound-screen against traffic noise outside. To further optimize the space, a lower-level sitting area with a garden and a raised terrace allows users to have an elevated view of the water display. The terrace is roofed with a trellis and acrylic domes and is equipped with lighting and radiant heating for the evening and cold weather use.



APPENDIX B: ENGAGEMENT SUMMARY



Fink Park Conceptual Design Public Engagement and Outreach Results Summary

April 22, 2022

Prepared by: Alan M. Voorhees Transportation Center, Rutgers University

Prepared for: North Jersey Transportation Planning Authority (NJTPA)



Background

Together North Jersey is providing assistance through the Vibrant Places Program to the City of Perth Amboy to develop a conceptual design for a reimagined Fink Park. As part of this work, the TNJ team conducted outreach activities to collect input from residents, local business owners, and visitors about desired improvements, features, and amenities for the park.

The project team conducted a public survey, distributed online rather than in person due to the ongoing COVID-19 pandemic. The short survey featured a mix of multiple choice and open-ended questions and was available in both English and Spanish.

The project team worked with the City to promote the survey and ensure wide distribution. The survey link was posted on the City of Perth Amboy's website and on the Mayor's Facebook page. The survey was also advertised in Fink Park on a display board that was stationed in the park.

The survey was opened to respondents on February 14th. Promotion of the survey resulted in 246 responses. The survey was closed on March 21.

The project team conducted phone interviews with owners or managers of businesses in the area surrounding Fink Park. The project team reached out to a total of 5 businesses. A total of 5 owners or managers, representing varied business types and located in different areas of the corridor, participated in an interview.

Finally, the project team conducted specialized outreach to the McGinnis Middle School, located in the immediate vicinity of Fink Park. Students were asked to draw and describe their vision for a new Fink Park.

This Technical Memorandum presents a summary of responses to the Fink Park public survey and business interviews.

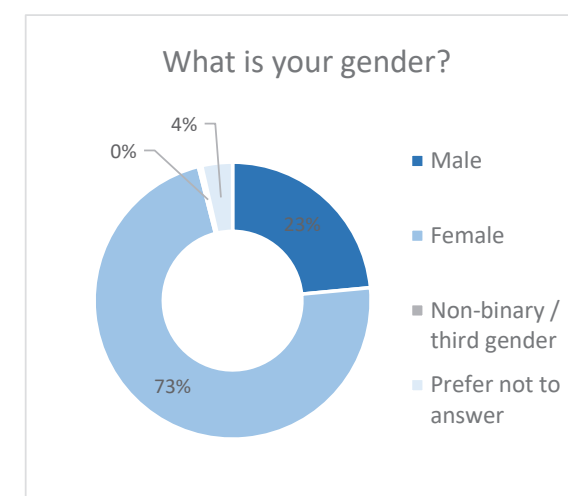
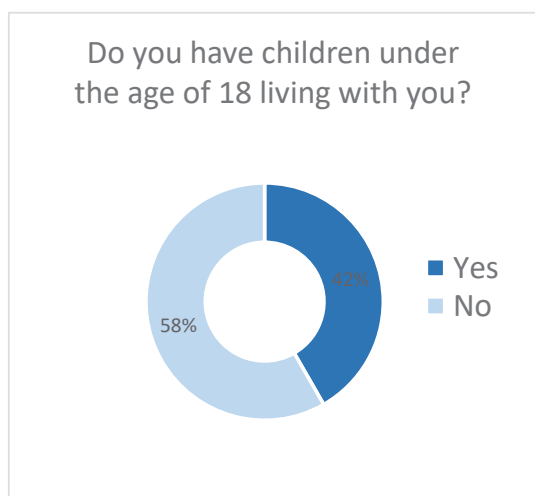
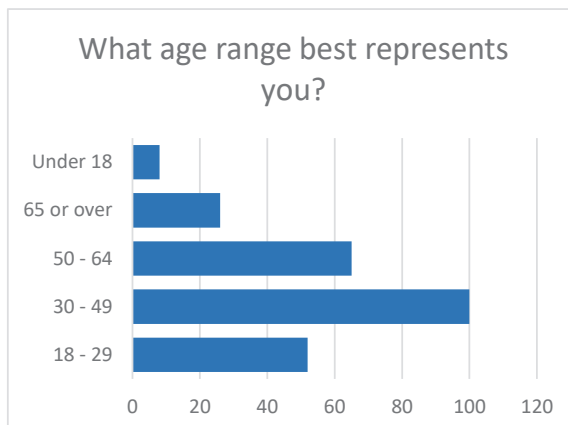
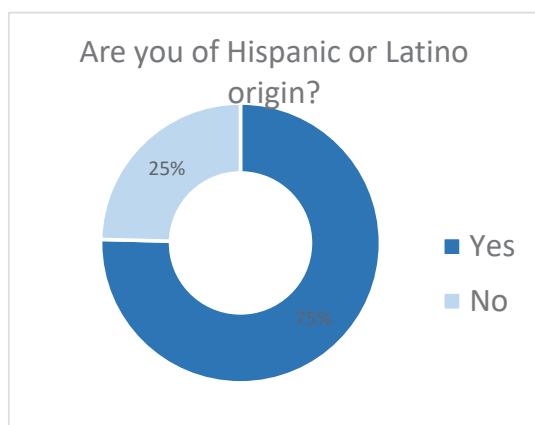
Public Survey Results

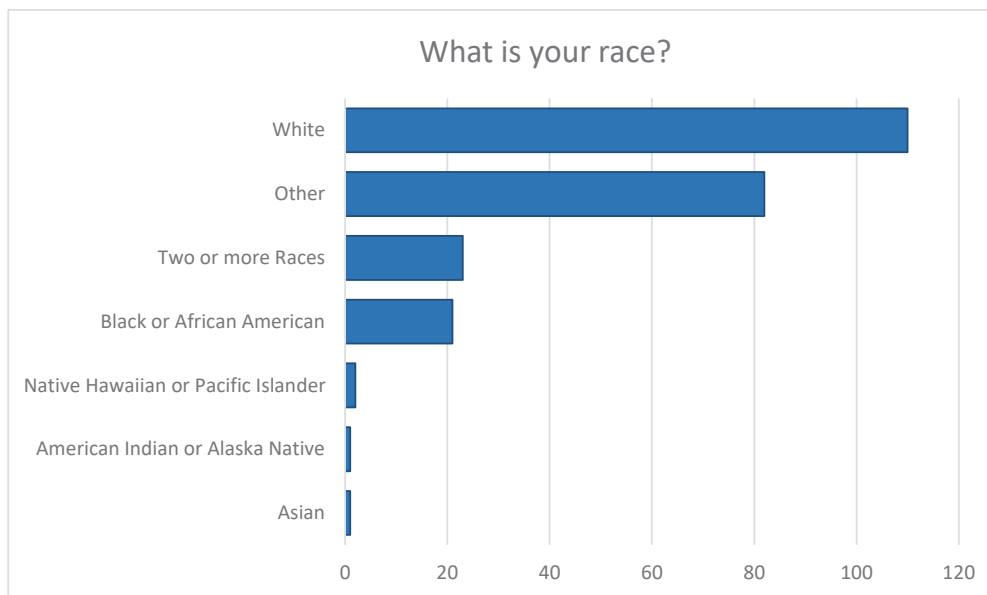
Respondent Demographics

Over 85 percent of respondents live in the city of Perth Amboy. Non-resident visitors generally come from neighboring municipalities within Middlesex County and neighboring counties like Monmouth County. However, some respondents reported coming from communities in Essex and Mercer County.

Of respondents, 75 percent identify as Hispanic. The majority of respondents (45 percent) identify as white, with less than 10 percent identifying with each of the other racial groups. The majority of respondents who chose “Other” in response to “What is your race?” indicate multiple races and ethnicities, or a nationality or ethnicity the U.S. Census Bureau categorizes as “Hispanic or Latino”.

The average respondent identified as female between 30 and 49 years old. Fifty-nine percent of respondents said they do not live with a child.



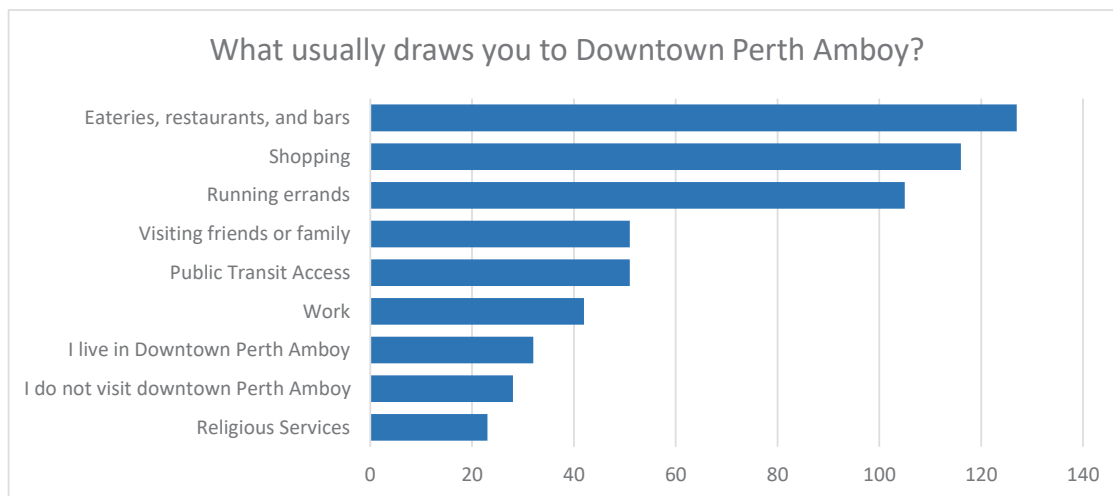


Key Takeaways

Below is a summary of the top responses and key takeaways for each of the questions included in the online questionnaire

What usually draws you to Downtown Perth Amboy? The majority of respondents said....

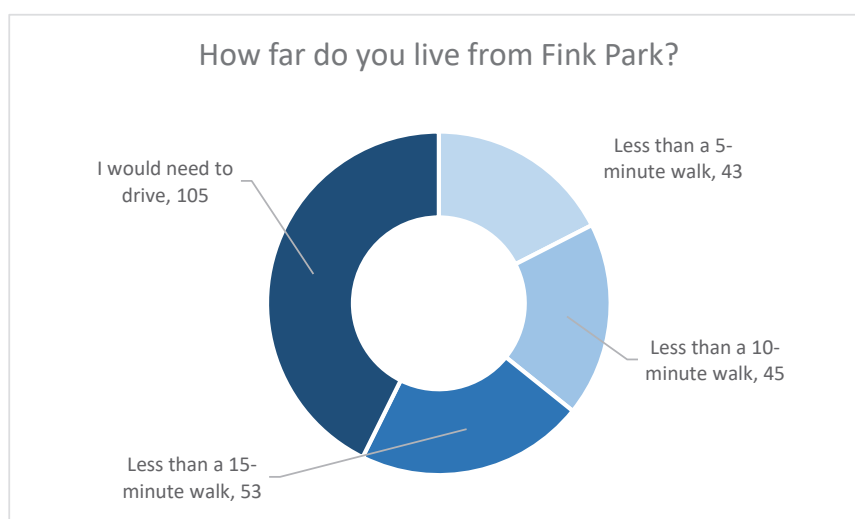
- “Eateries, restaurants, and bars”
- “Shopping”
- “Running errands”
- “Visiting friends or family”
- “Public Transit Access”



What do you think are the most unique characteristics or defining features of Perth Amboy?

The first four and most common concepts used were:

- “Waterfront”
- “History”. Also referred to in other responses as “Architecture”, “historic”, “downtown”.
- “Culture”. Also referred to in other responses as “Hispanic”, “community”, “multicultural”, “diversity”, “people”, “Food”
- “Stores”. Also referred to in other responses as “city”, “downtown”, “variety”.

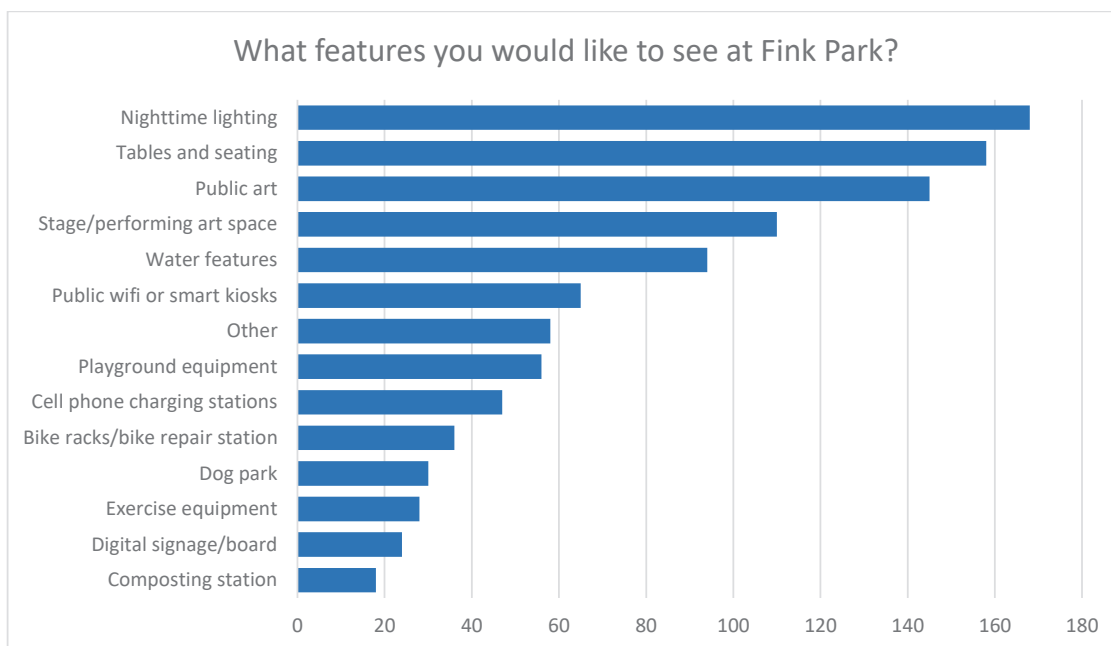


Select the features that you would like to see at Fink Park. The main responses were:

Nighttime lighting	16.2%
Tables and seating	15.2%
Public Art	14.0%
Stage/Performing art space	10.6%
Water features	9.1%

The “Other” option included:

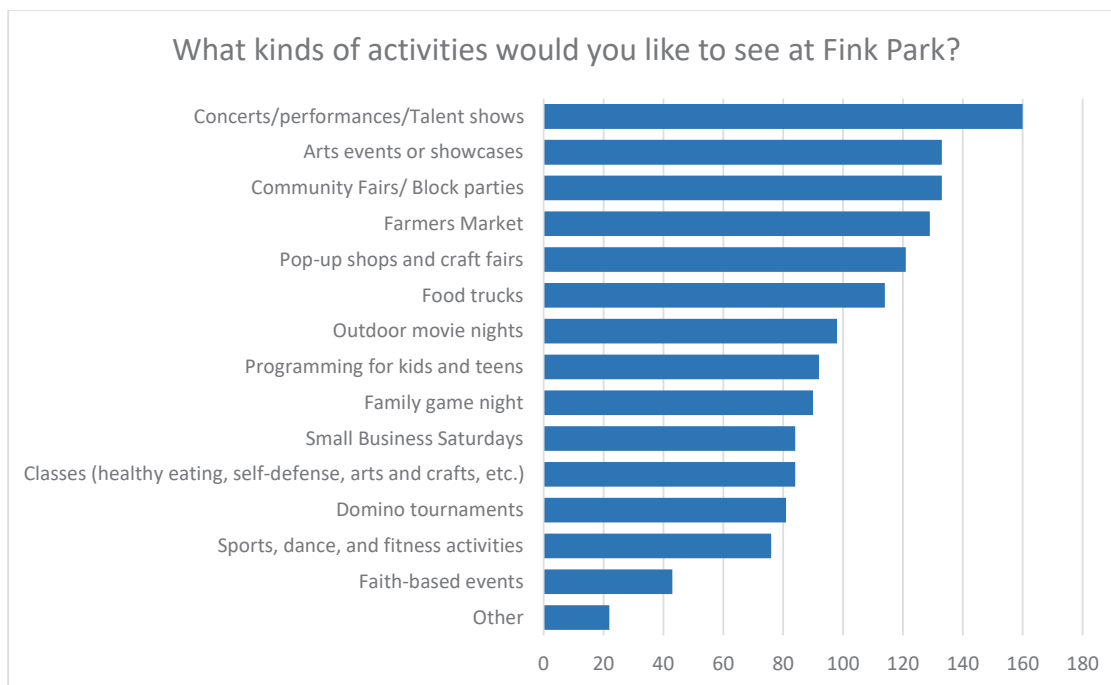
- Community garden
- Mural of beloved Community members Anibal Andy Santiago and Manny Pacheco
- Some respondents requested changing the name of the park to honor Manny Pacheco
- Waterfall, pond or fountain, and water fountain to drink
- Flowers, or flowering planters, native plants and trees
- Food trucks, coffee/food stand with outdoor seating
- Entertainment jazz or music
- Domino tables



What kinds of activities would you like to see at Fink Park? The main responses were:

Concerts/performance/talent shows	11%
Art events or showcases	9.1%
Community fairs/block parties	9.1%
Farmer's market	8.8%
Pop-up shops and craft fairs	8.3%
Food trucks	7.8%

In response as "Other" option, one participant mentioned that the park could promote a greener lifestyle with recycling, planting, green thumb events. Another respondent recommended that park design allow for a multiple-use space that could hold many purposes.



Do you have any other ideas or suggestions for improvements/features for Fink Park?

- Glass green house
- Patio
- Greenery
- Security/ police presence
- Mural artist contest
- Veteran's memorial
- Public telephone

Some additional recommendations as part of the “Other” option include:

- Pathways with a special feature
- Colorful design and features (showing respect for the diversity of the area).
- Multi-cultural use

Is there any reason you wouldn't come to Fink Park? Common responses were:

- Security
- Garbage and Litter
- Lack of Handicapped parking spaces and accessibility
- Transportation access and lack of parking

Is there any reason you wouldn't come to Fink Park?



Middle School Student Activity

The project team conducted outreach with students at McGinnis Middle School. This school is located within a five-minute walk of the park, and use the park as much or more than other community groups. Students, often underrepresented in planning efforts, participated in a planning activity to re-imagine Fink Park and share the characteristics and amenities they wish to see. They identified their preferences using lists and drawings to show their vision for the space. Their lists and their drawings show preference for features like trees, benches, a fountain, as well as amenities such as food stands, drinking fountains, and areas for play. The most common answers listed include:

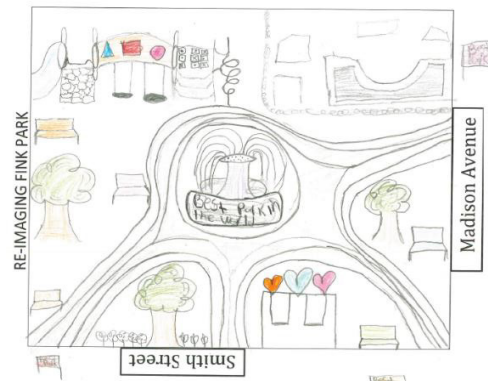
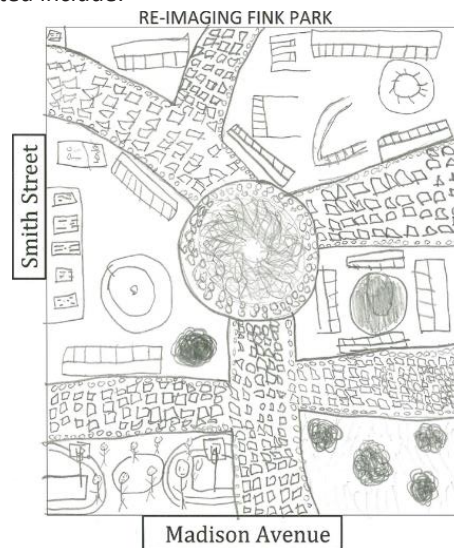
- Water fountain
- Snack bar or food stand
- Play area
- Benches and seating
- Phone charging station

In the student drawings, the most common images include:

- Trees
- Benches
- Playgrounds and playground equipment
- A Fountain
- Bushes and flowers

In 18 of the students' drawings, there were images of trees. In 17 drawings, students included benches, and in 8 drawings, students drew a fountain. Of the student individual and group participants, 8 said they wish to see a drinking fountain, and 8 said they wish to see a food stand, vending machine, or snack bar. One group specifically mentioned a food stand for those in need. Four student drawings included food stands, and 2 included picnic tables.

Students also described different ways to include areas for play in the park. Seven participants said they wish to see a play area, including slides and swings. Three students wanted to see areas for soccer and basketball. In 13 student drawings, they included playgrounds and playground equipment.



Business Interviews

Together North Jersey and Public and Outreach and Engagement Team (TNJ-POET) conducted five (5) one-on-one conversations with store owners or managers in the downtown area. Businesses near Fink Park that were most likely to use the park or benefit from a re-design were selected.

Participants shared very distinct points of view, backgrounds, and relationships with Perth Amboy. The guided conversation focused on capturing Perth Amboy's unique characteristics and suggestions for Fink Park, including recommendations on park features, events, and activities. The framework for the discussion was based on elevating Placemaking as an effective and genuine strategy to boost the local economy.

The following business participated:

- Graceland
- Ruby's Jewelry Store
- La Pinata Bakery
- Alquimia Bakery
- Made by Rachel
- Fried Chicken and Pizza Restaurant.

Key Takeaways

Perth Amboy's Uniqueness: Four participants mentioned the waterfront, restaurants, and their varied multi-cultural cuisine. Location because of its easy access to New York City. The city is well-known for having good deals on haircuts, jewelry, food, and goods.

Perth Amboy offers the public many transportation options and is a place where one can find all types of services. In addition to the city's vibrant cuisine, bargain deals, and easy transit access the friendly atmosphere is what attracts new residents and area visitors. Especially day laborers and temporary staff that are hired through temporary employment agencies.

Envisioning Fink Park: All participants mentioned greenery, benches, and children's playgrounds as critical features. Additional recommendations for park enhancements included a water fountain, cobblestones or cobblestones-look-alike floors, old classic lantern-style lights, and hanging flower planters.

- Participants suggested music and multi-cultural programming. Businesses noted that the area is most appropriate for small events, such as movie/film screenings, and having occasional live and soft music such as guitarists to add to the town's ambiance for programming at the park.
- Participants suggested involving food or food sampling to promote local restaurants. Parking designations for food trucks in nearby places might enhance the use of the park

by community members and visitors. Coordination with local restaurants will improve the use of the park as a meet-and-greet location in town.

- Participants noted decorating the park thematically according to the season has been a successful venture by the city, and they recommend continuing that effort. Located on one of the busiest streets in the city, Fink Park has excellent visibility. Adding color, flowers, and benches will welcome visitors to the area.
- One participant discouraged having vendor activities such as a farmer's market or art-related kiosks selling merchandise as these will directly compete with the local businesses, deterring local sales.
- Tables and chairs were recommended by some and opposed by others. Gazebos were also discouraged due to the homeless in the area. Tables and chairs can encourage family-type social gatherings. However, it can also bring unwanted activity.
- Four participants mentioned features for kids, such as community playgrounds. A community playground also provides a place where families can spend time together, a place where neighbors can come together, and form a safer, more engaged and thriving community.
- Community playgrounds benefit local businesses because they expand community foot traffic and encourage visitors to run errands or grabbing lunch while taking the kids to the park.
- Excel Child Care noted they would not be taking kids to the park since it is in a high trafficked area and it is unfenced.

Concerns about safety: Many felt that taking care of societal issues such as homelessness and illegal or unwanted gatherings at the park has to be addressed before enhancing Fink Park. All participants, except Graceland Adult Med Care, expressed some need for more police presence. Many felt that undesirable activities are conducted at the park. However, challenges go beyond witnessing unwanted gatherings. Discarded bottles and other left behind garbage are noticeable and demonstrate an unpleasant environment to residents and visitors.

A similar observation was made about unruly groups of teenagers hanging at the park during after-school hours. One participant foresees how informal gatherings of teenagers might potentially become an opportunity for the formation of gangs or new gang members, increasing crime levels in the community and setting a bad example for the young kids in the area. They suggested that Fink Park could be used for formal after-school programs geared to teenagers as a solution.

Funds Sources and taxation: Business owners were concerned about the sources of funding for these improvements and added security measures. On more than one occasion the question of whether they would be subjected to higher taxes to offset the costs was raised.

Parking: Four participants mentioned the need for additional parking in the area. Two participants suggested using Fink Park for extra parking and adding a multi-level parking deck instead of keeping it as a park. There was also some discussion of adding a 15-minutes grace

period for parking for quick errands and pick-ups, though this was not directly relevant to Fink Park, but rather a city-wide observation.

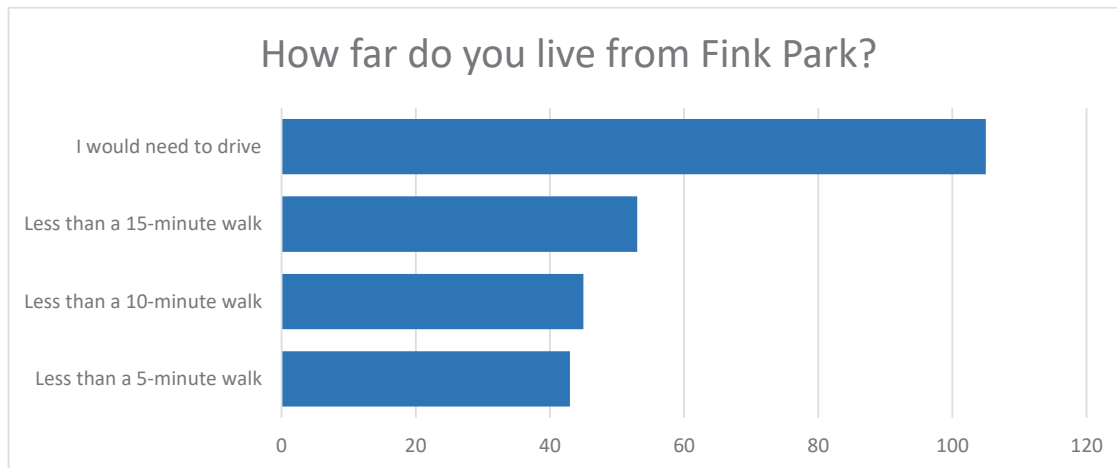
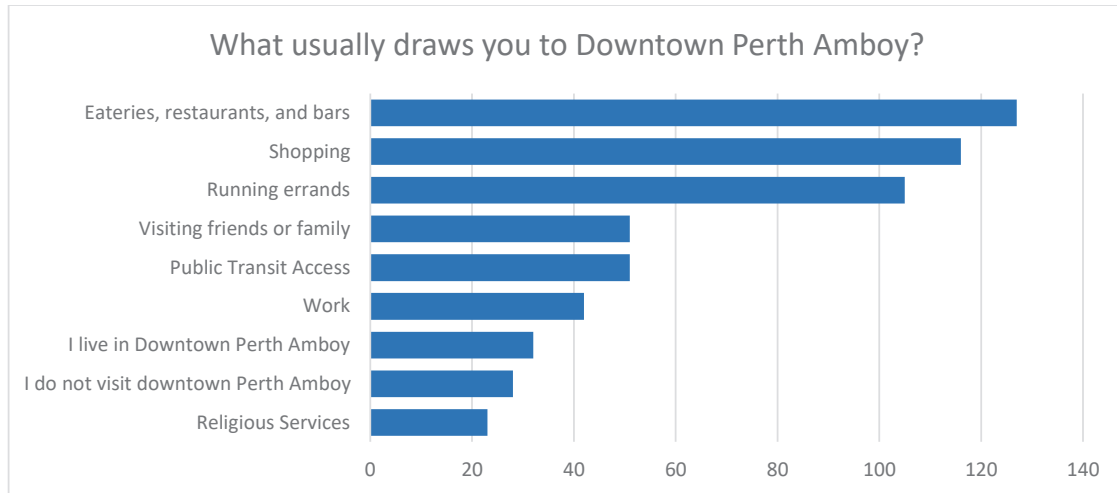
Other relevant observations and comments about Fink Park:

- All participants understood the limitations of the park re-design due to its size. Considering it as a small park, certain amenities will accommodate it better than others.
 - All participants were under the impression that the municipality already owns Fink Park.
1. Participants had mixed opinions on the City's decision to remove benches and then reinstate benches.
 2. Fink Park is not well recognized by its name. Instead, it is known as "el parque de la esquina" (park at the corner), "el parquecito" (the little park), or just "the park."

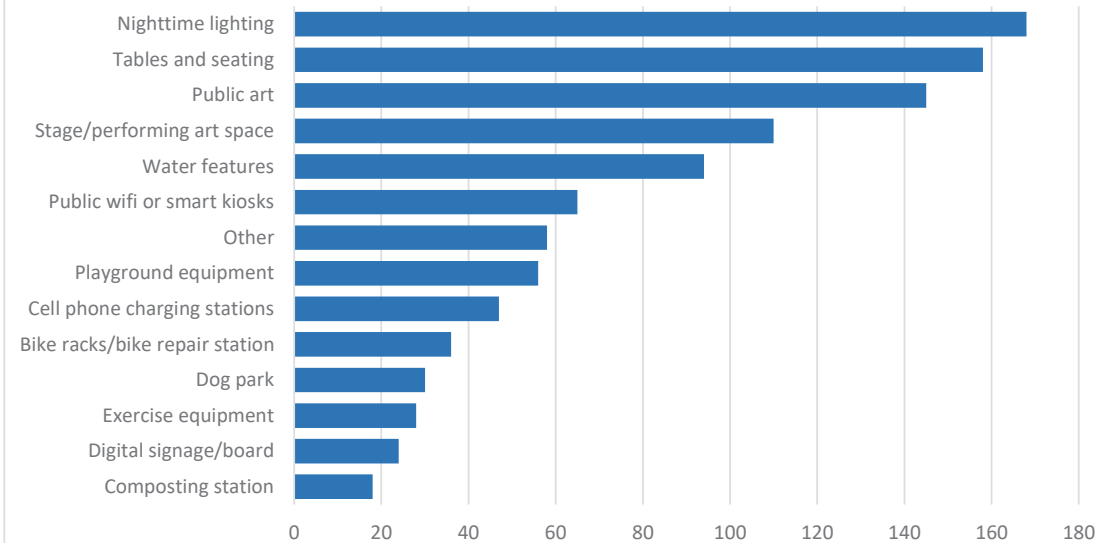
Conclusion

Overall, participants showed support for park enhancements that complement local businesses and drive foot traffic. The main challenges mentioned were safety and parking. These were unequivocally at the forefront of the conversation. In addition, societal challenges, such as homelessness, undesirable gatherings, and illegal activities, are latent and should be prioritized in coordination with the police. Finally, programming recommendations focused on alternatives for teenagers after school and events that embrace multiculturalism.

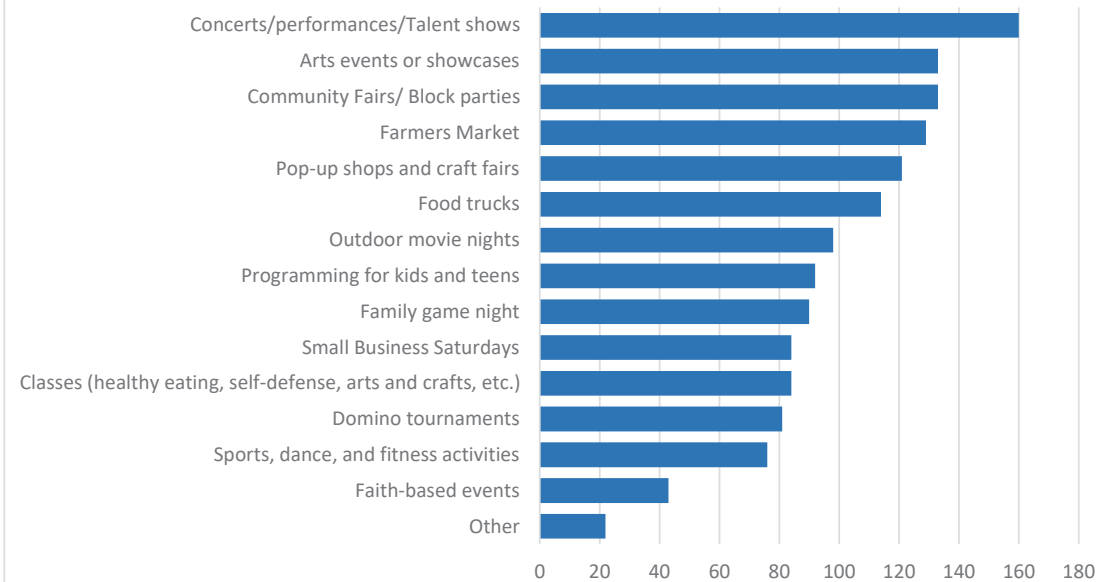
Detailed Public Survey Responses



What features you would like to see at Fink Park?



What kinds of activities would you like to see at Fink Park?



APPENDIX C:

DCA MARKET ANALYSIS REPORT



Fink Park Perth Amboy: Neighborhood Study

Through a partnership with Together North Jersey and the Vibrant Places Program, Local Planning Services at the New Jersey Department of Community Affairs prepared a neighborhood/market study to support the development of a vision plan for Fink Park in downtown Perth Amboy.

Fink Park is 0.1788 Acres and made up of Lots 1,2, & 43 in Block 125. It is located on the corner of Smith Street and Madison Avenue. Smith Street and Madison Area are commercial corridors with housing and intuitional uses along these streets.

The demographics and the market for business districts were analyzed with ESRI Business Analyst within a walking distance from the property study area and for 3 minutes, 5 minute and 7 minutes.

Figure 1: 3, 5, and 7 minute walking distance from Fink Park



Residential Description of Neighborhood

There are 1,816 people living within a 3-minute walk which is about 1/8th of a mile. There are 5,033 people within ¼ mile and a 5-minute walk. 10,287 people are within a 7-minute walk and 1.5 mile. In Appendix I the key facts about these populations as well as education, income and employment are shown.

This walking distance population is about 82 percent Hispanic with 1,323 children under 9 years old and with 28 percent of the population with under \$14,999 annual household income. Using the ESRI Tapestry segmentation to three population groups within a 7-minute walk. 50 % of the population are in the Diverse Convergence group, 40% in the Family Extensions group and 10 % in the High-Rise Renters group.

Diverse Convergence families 50% of the 7-minute walk area are about 40% foreign born and 1 in 5 households are linguistically isolated. One in five families have no vehicle which makes neighborhood open space particularly important. 41% of families have children and a notable portion have multigenerational households. About 27% have no high school diploma and 28% have only a High School diploma. Additional details for this group can be found in Appendix II.

The characteristics of Family Extensions which are 40% of the 7-minute walk area grouping are similar to Diverse Convergence with one in four households having family members that speak only Spanish and this group is a family-oriented market distinguished by multigenerational households. The characteristics of High-Rise Renters which are 10% of the 7-minute walking area are 96 percent renters and are often wage income is supplemented by public assistance. See Appendix II for more information on both of the family types.

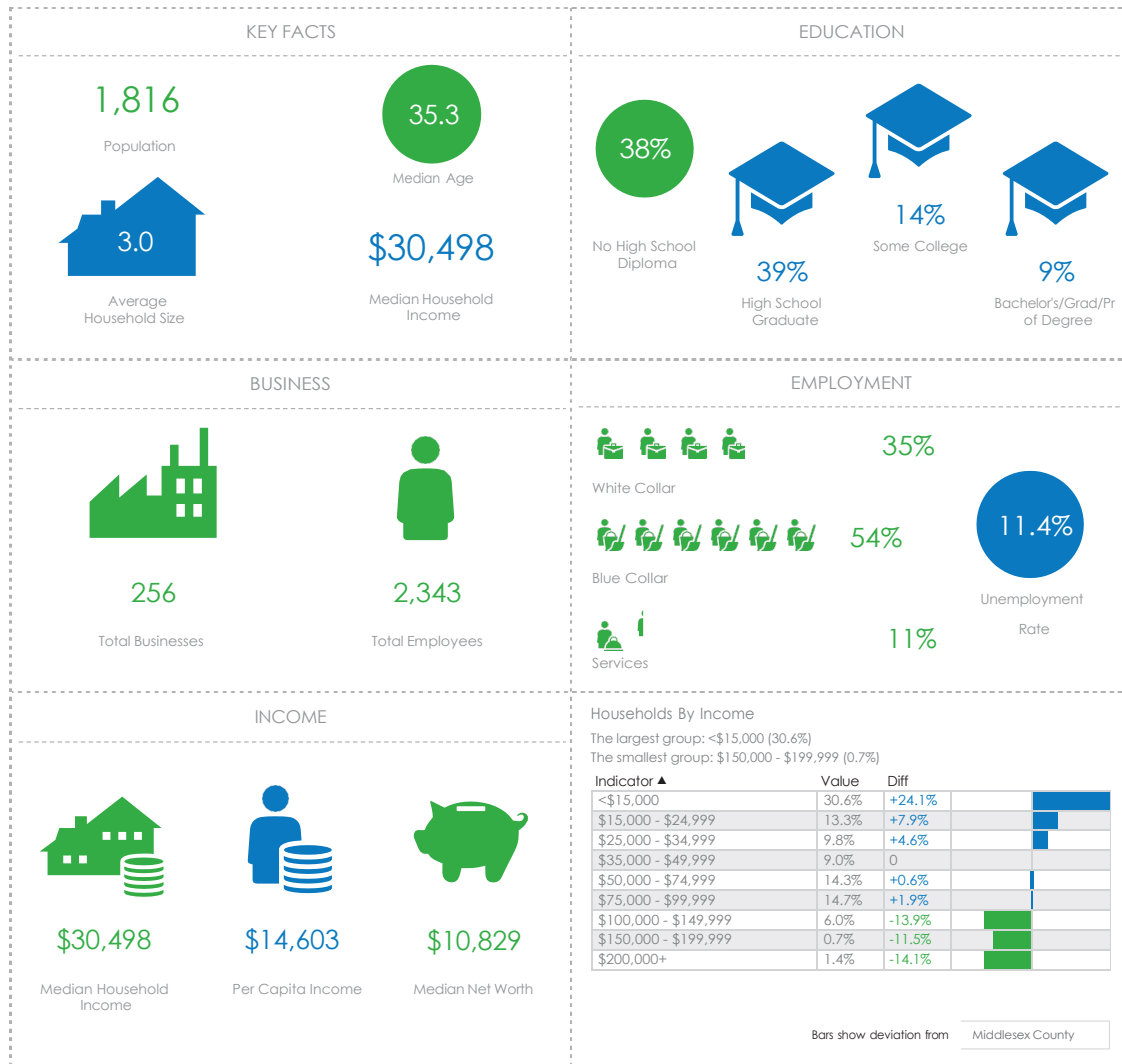
Commercial Description of Neighborhood

There are 517 businesses within a 7-minute walk of Fink Park with 4,846 employees and \$961,490 in sales. 23 of the businesses are within .03 miles of the park these include professional offices, furniture and apparel stores, retail stores and an Adult Medical Daycare. The businesses within the 7-mile walk include places of worship, religious institutions, the public library and schools. A list of these businesses showing the distance from the park and number of employees is attached in Appendix III.

The mixed-use area within the 7-minute walk of the site is vibrant with few vacancies. The development of Fink Park will support the commercial neighborhood by offering an attractive view for shoppers, visitors and residents. Transformation from a dark dreary place to a well lit and active space will support the continued vitality of the area.

Appendix 1: Population Characteristics

Figure 1: Population Characteristics within 3 Minute Walk

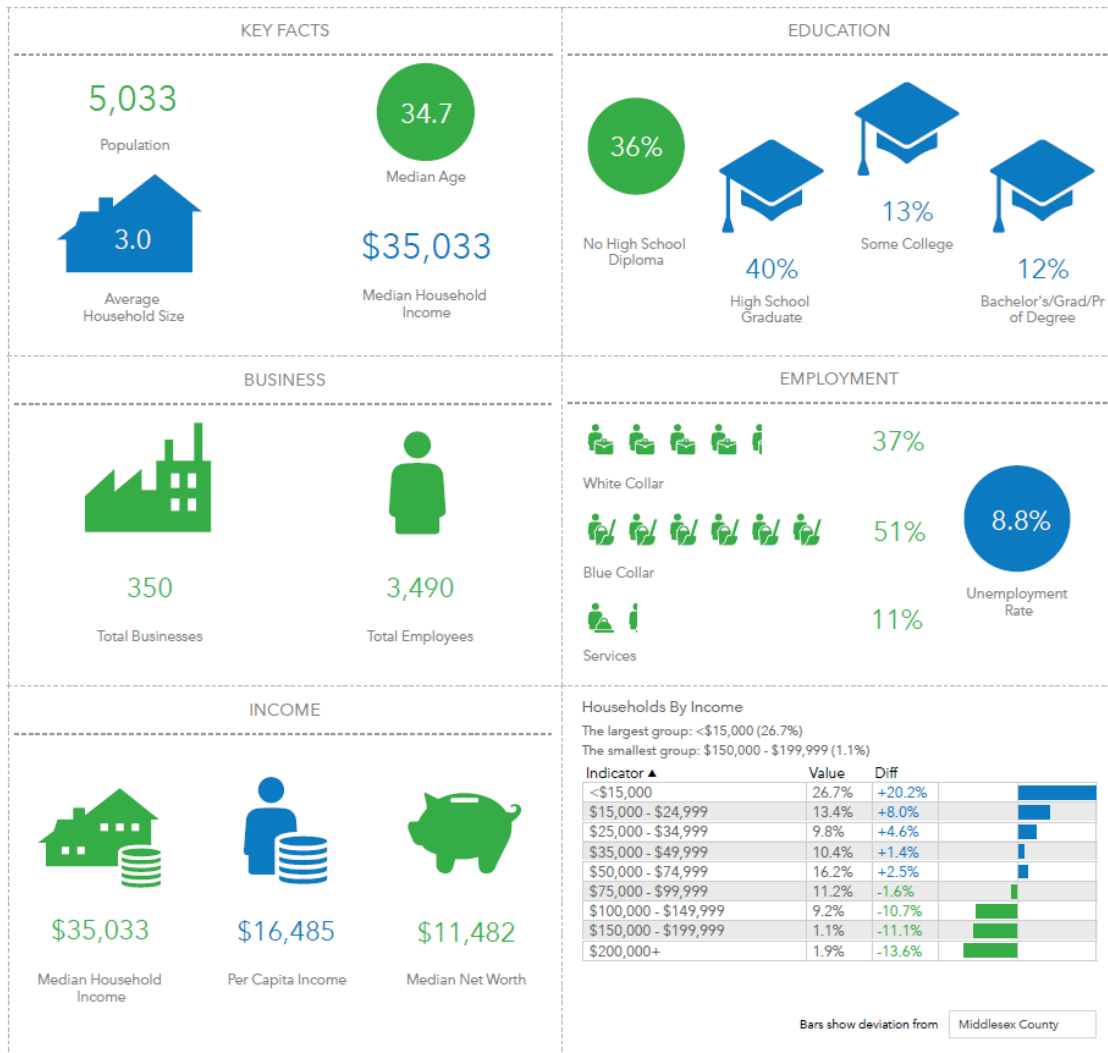


This infographic contains data provided by Esri, Esri and Data Axle. The vintage of the data is 2021, 2026.

© 2021 Esri

Fink Park Perth Amboy: Neighborhood Study
Prepared by Local Planning Services, NJ Department of Community Affairs

Figure 2: Population Characteristics within 5 Minute Walk

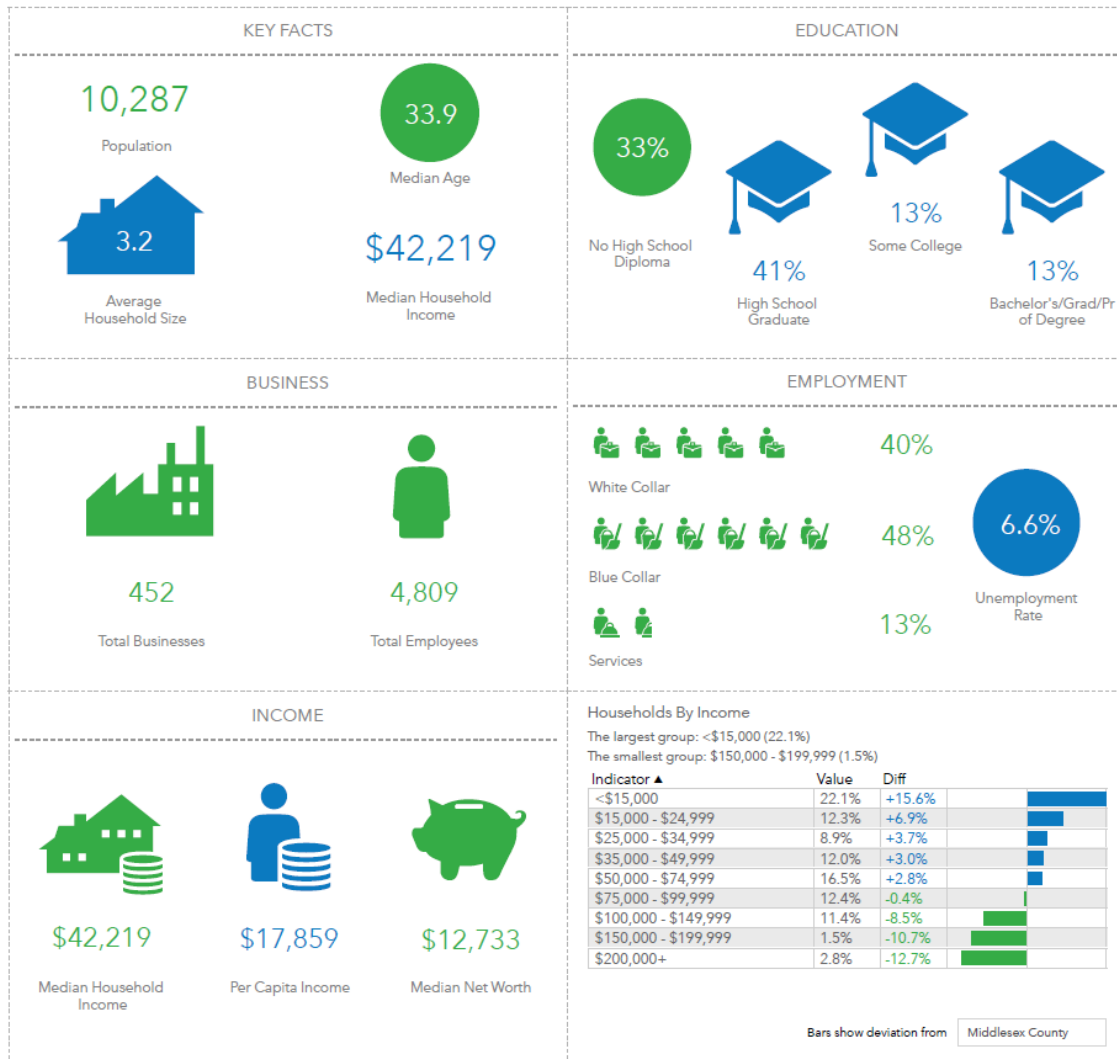


This infographic contains data provided by Esri, Esri and Data Axle. The vintage of the data is 2021, 2026.

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Fink Park Perth Amboy: Neighborhood Study
Prepared by Local Planning Services, NJ Department of Community Affairs

Figure 3: Population Characteristics within 7 Minute Walk




This infographic contains data provided by Esri, Esri and Data Axle. The vintage of the data is 2021, 2026.

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Appendix 2: Tapestry Segmentation characteristics

1. Diverse Convergence



LifeMode Group: Next Wave

Diverse Convergence

13A

Households: 1,528,100

Average Household Size: 3.07

Median Age: 32.8

Median Household Income: \$46,500

WHO ARE WE?

Diverse Convergence neighborhoods are a rich blend of cultures, found in densely populated urban and suburban areas, almost entirely in the Middle Atlantic (especially in New York and New Jersey) or in California. Almost 40% of residents are foreign-born; nearly 1 in 4 households are linguistically isolated. Young families renting apartments in older buildings dominate this market; about one quarter of households have children. Over one-fifth of households have no vehicle, typically those living in the city. Workers are mainly employed in white collar and service occupations (especially food service and building maintenance). One-fifth of workers commute using public transportation and more walk or bike to work than expected. Median household income is lower, but home values are higher, reflecting the metropolitan areas in which they live. Consumers are attentive to personal style; purchases reflect their youth and their children. Residents visit Spanish language websites, watch programs on Spanish TV networks, and listen to Hispanic music.



OUR NEIGHBORHOOD

- Densely settled urban periphery of large metropolitan areas, East and West Coasts.
- Young family market: 41% families with children (married couple or single parent), plus married couples without children and a notable proportion of multigenerational households (Index 174).
- Approximately 76% of householders live in multiunit apartment buildings, 30% in 2-4 unit structures (Index 372).
- Majority of apartments built before 1970 (65%), 29% built before 1940 (Index 223).
- 1 or 2 vehicles for two-thirds of households; 22% have no vehicle (Index 243).

SOCIOECONOMIC TRAITS

- Almost 40% of the population were born abroad; almost 1 in 5 households have residents who do not speak English.
- 27% have no high school diploma (Index 210); 28% have a high school diploma only (Index 103).
- Labor force participation rate is 67% and higher than the US average.
- Hard-working consumers, striving to get ahead; style matters to them.
- Preserving the environment and being in tune with nature are very important.
- Media used most often is the Internet.

Note: The Index represents the ratio of the segment rate to the US rate multiplied by 100. Consumer preferences are estimated from data by MRI Simmons.

Fink Park Perth Amboy: Neighborhood Study
 Prepared by Local Planning Services, NJ Department of Community Affairs

13A

LifeMode Group: Next Wave

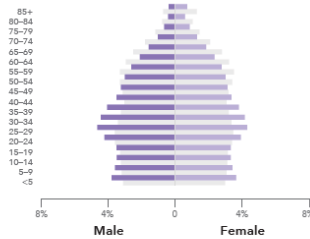
Diverse Convergence



TAPESTRY
SEGMENTATION
esri.com/tapestry

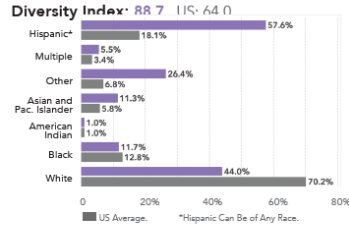
AGE BY SEX (Eri data)

Median Age: 32.8 US: 38.2
 ■ Indicates US



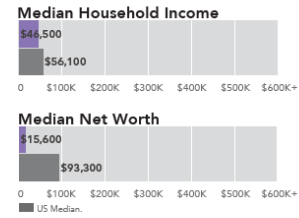
RACE AND ETHNICITY (Eri data)

The Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).



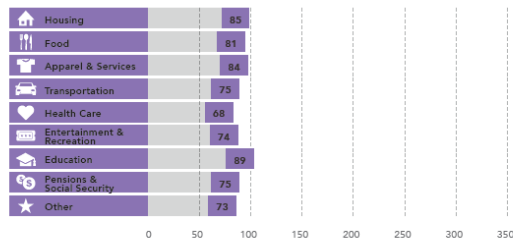
INCOME AND NET WORTH

Net worth measures total household assets (homes, vehicles, investments, etc.) less any debts, secured (e.g., mortgages) or unsecured (credit cards). Household income and net worth are estimated by Esri.



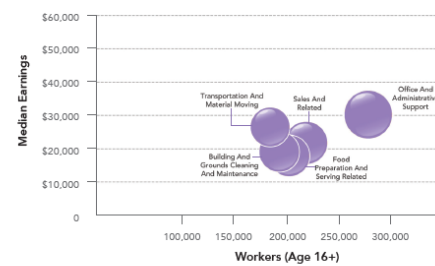
AVERAGE HOUSEHOLD BUDGET INDEX

The index compares the average amount spent in this market's household budgets for housing, food, apparel, etc., to the average amount spent by all US households. An index of 100 is average. An index of 120 shows that average spending by consumers in this market is 20 percent above the national average. Consumer expenditures are estimated by Esri.



OCCUPATION BY EARNINGS

The five occupations with the highest number of workers in the market are displayed by median earnings. Data from the Census Bureau's American Community Survey.



Fink Park Perth Amboy: Neighborhood Study

Prepared by Local Planning Services, NJ Department of Community Affairs

13A

LifeMode Group: Next Wave
Diverse Convergence



MARKET PROFILE

(Consumer preferences are estimated from data by MRI-Simmons.)

- Limited funds to invest in retirement savings plans, stocks, or bonds.
- Shop for groceries at warehouse/club stores, as well as specialty markets.
- Read baby magazines and purchase baby products.
- Family activities include visiting theme parks, going to the beach, playing soccer and basketball, and going out for fast food.
- Use the Internet to visit Spanish language websites and download music, access social media sites, watch movies, and play games.
- Watch programs on children's channels and on Spanish TV networks.
- Listen to Spanish/Latin music on cell phones or on the radio at home.

HOUSING

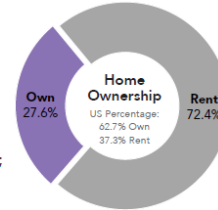
Median home value is displayed for markets that are primarily owner occupied; average rent is shown for renter-occupied markets. Tenure and home value are estimated by Esri. Housing type and average rent are from the Census Bureau's American Community Survey.



Typical Housing:
High-Density Apartments;
Single Family

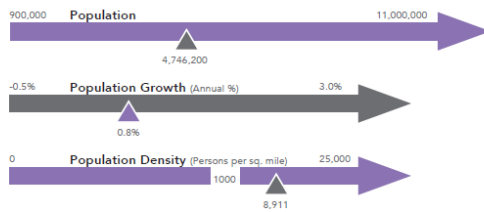
Average Rent:
\$1,191

US Average: \$1,038



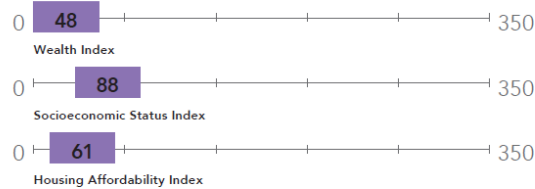
POPULATION CHARACTERISTICS

Total population, average annual population change since Census 2010, and average density (population per square mile) are displayed for the market relative to the size and change among all Tapestry markets. Data estimated by Esri.



ESRI INDEXES

Esri developed three indexes to display average household wealth, socioeconomic status, and housing affordability for the market relative to US standards.



Fink Park Perth Amboy: Neighborhood Study
 Prepared by Local Planning Services, NJ Department of Community Affairs

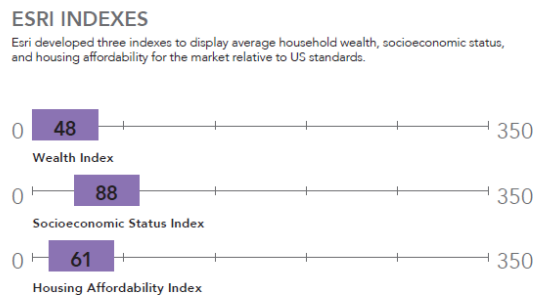
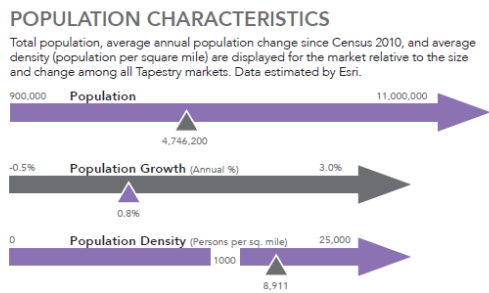
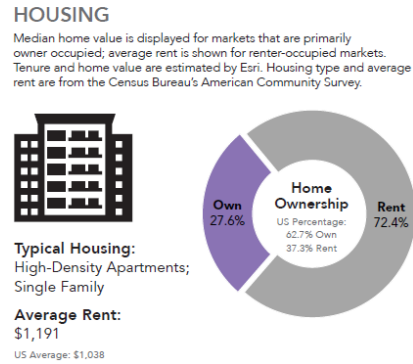
13A

LifeMode Group: Next Wave

Diverse Convergence

TAPESTRY
SEGMENTATION
esri.com/tapestry

- MARKET PROFILE** (Consumer preferences are estimated from data by MRI-Simmons.)
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 - Read baby magazines and purchase baby products.
 - Family activities include visiting theme parks, going to the beach, playing soccer and basketball, and going out for fast food.
 - Use the Internet to visit Spanish language websites and download music, access social media sites, watch movies, and play games.
 - Watch programs on children's channels and on Spanish TV networks.
 - Listen to Spanish/Latin music on cell phones or on the radio at home.



Fink Park Perth Amboy: Neighborhood Study

Prepared by Local Planning Services, NJ Department of Community Affairs

13A

LifeMode Group: Next Wave

Diverse Convergence



TAPESTRY
SEGMENTATION
esri.com/tapestry

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- Listen to Spanish/Latin music on cell phones or on the radio at home.

HOUSING

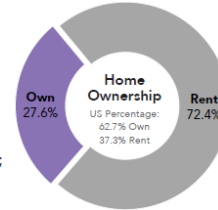
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Typical Housing:
High-Density Apartments;
Single Family

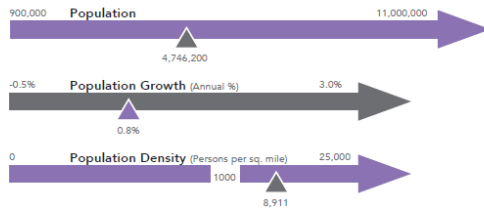
Average Rent:
\$1,191

US Average: \$1,038



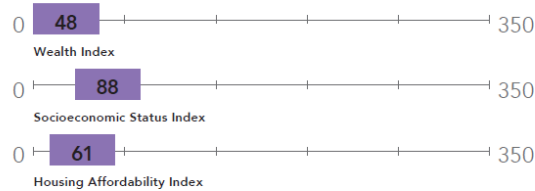
POPULATION CHARACTERISTICS

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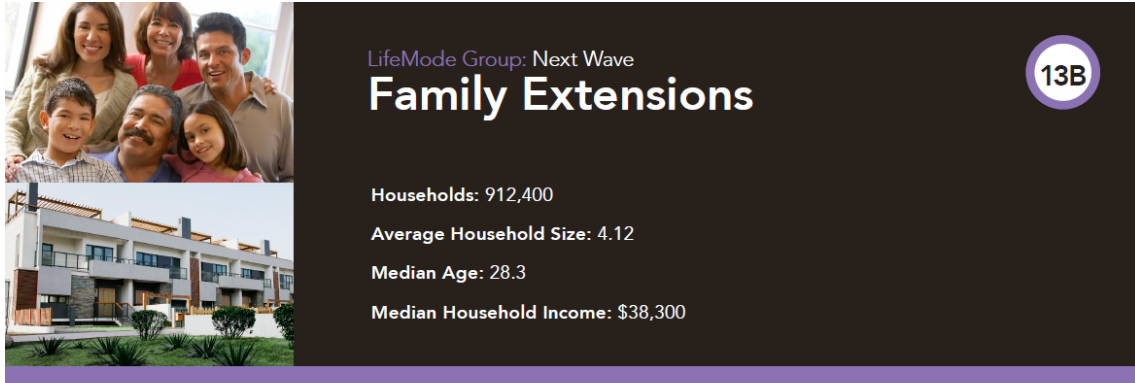


ESRI INDEXES

Esri developed three indexes to display average household wealth, socioeconomic status, and housing affordability for the market relative to US standards.



2. Family Extensions



WHO ARE WE?

Family Extensions is a family-oriented market distinguished by multigenerational households. Their spending reflects their children—baby food and furniture or children's apparel—and convenience—fast food and family restaurants. Consumer choices also focus on personal style, as well as the latest trends and fashions. Although young and predominantly renters, this market is stable, affected more by immigration from abroad than local moves.

OUR NEIGHBORHOOD

- Older neighborhoods, which can be found in the urban periphery of large metropolitan areas, primarily on the West Coast.
- Most of the housing built before 1960; 25% built before 1940.
- Housing a mix of single-family homes (less than half) and apartments, primarily in buildings with 2–4 units.
- Primarily renter-occupied homes, with an average rent of \$1,067 monthly.
- Family market, primarily married couples with children, but also a number of multigenerational households; average household size at 4.12.

SOCIOECONOMIC TRAITS

- More than 40% of the population was born abroad (Index 327); 25% of the households have members who speak only Spanish (Index 558).
- Labor force participation is average (Index 98).
- Trendy consumers who focus on style.
- Brand loyalty and environmentally safe products also guide purchasing choices, although these consumers are open to new products.
- Use, but do not rely on, technology.



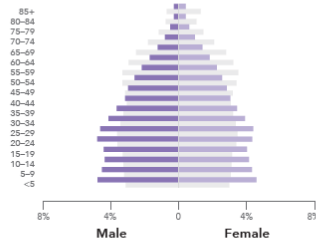
Note: The Index represents the ratio of the segment rate to the US rate multiplied by 100. Consumer preferences are estimated from data by MRI-Simmons.

Fink Park Perth Amboy: Neighborhood Study

Prepared by Local Planning Services, NJ Department of Community Affairs

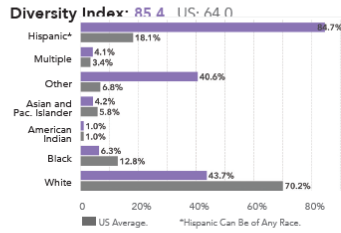
AGE BY SEX (Esri data)

Median Age: 28.3 US: 38.2
■ Indicates US



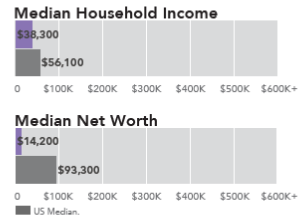
RACE AND ETHNICITY (Esri data)

The Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).



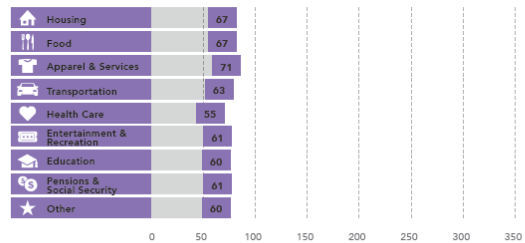
INCOME AND NET WORTH

Net worth measures total household assets (homes, vehicles, investments, etc.) less any debts, secured (e.g., mortgages) or unsecured (credit cards). Household income and net worth are estimated by Esri.



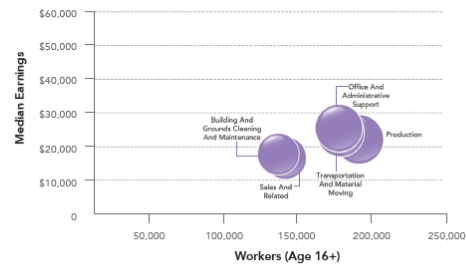
AVERAGE HOUSEHOLD BUDGET INDEX

The index compares the average amount spent in this market's household budgets for housing, food, apparel, etc., to the average amount spent by all US households. An index of 100 is average. An index of 120 shows that average spending by consumers in this market is 20 percent above the national average. Consumer expenditures are estimated by Esri.



OCCUPATION BY EARNINGS

The five occupations with the highest number of workers in the market are displayed by median earnings. Data from the Census Bureau's American Community Survey.

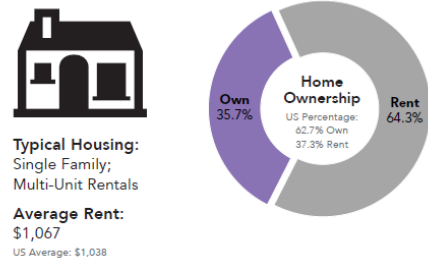


MARKET PROFILE (Consumer preferences are estimated from data by MRI-Simmons.)

- Recent purchases reflect personal style—apparel, personal care products like hair coloring and tooth whiteners.
- Family is reflected in purchases as well—baby products and children's apparel.
- Banking is done primarily in person; savings and debt are minimal.
- Media preferences favor Spanish-language channels and websites.
- Residents are soccer fans.

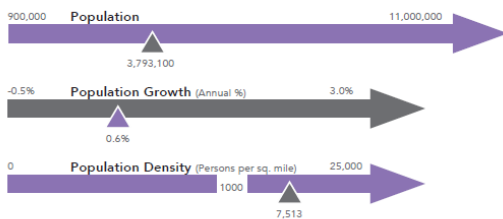
HOUSING

Median home value is displayed for markets that are primarily owner occupied; average rent is shown for renter-occupied markets. Tenure and home value are estimated by Esri. Housing type and average rent are from the Census Bureau's American Community Survey.



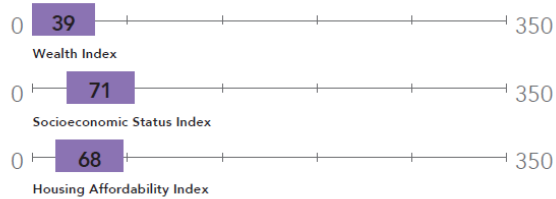
POPULATION CHARACTERISTICS

Total population, average annual population change since Census 2010, and average density (population per square mile) are displayed for the market relative to the size and change among all Tapestry markets. Data estimated by Esri.

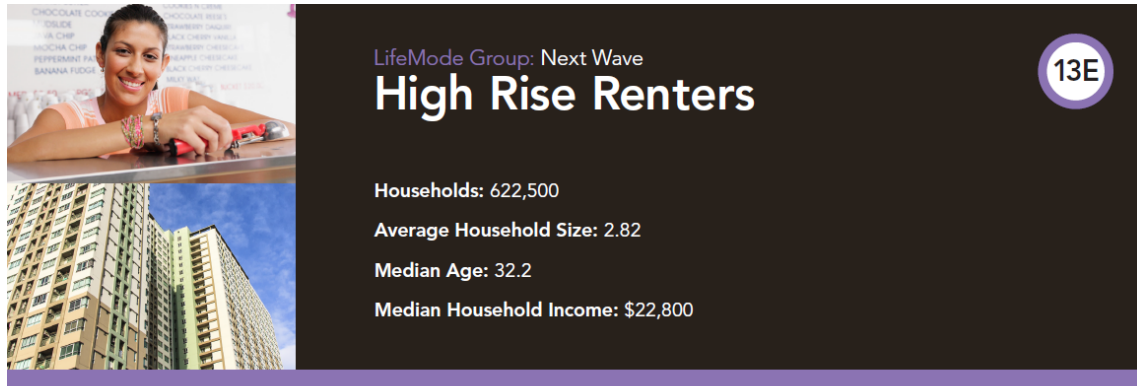


ESRI INDEXES

Esri developed three indexes to display average household wealth, socioeconomic status, and housing affordability for the market relative to US standards.



3. High Rise Renters



WHO ARE WE?

High Rise Renters are located predominantly in the Northeast, especially in New York City. This market is near the top for density, diversity, presence of adult children, linguistic isolation, and foreign-born population. They travel far for employment, usually in service jobs, and depend on public transportation. These residents are young and utilize a large portion of their income toward rent, demanded by their dense central city locations. *High Rise Renters* are compassionate people; young or old, near or far, they are devoted to their families. The younger generation is equally passionate about music, television, and fashion.



OUR NEIGHBORHOOD

- Located mostly in New York City, housing units are in high-rise multi-unit structures. Almost half were built before 1950.
- Almost all residents are renters (Index 258), paying rents about 20 percent lower than the US average rent.
- One of the most diverse markets, with residents from a variety of cultural backgrounds. Almost 1 in 3 residents was born abroad; nearly 1 in 4 households have members who speak little English.
- Located in densely populated areas with easy access to public transportation. Commuting times are nonetheless long, and jobs are often in a different county.
- Single-parent and single-person households dominate. Multigenerational households are more common in this market (twice the US average).

SOCIOECONOMIC TRAITS

- Accessible jobs are hard to come by in this young market. Workers tend to find minimum wage, mostly service jobs in health care, sales and retail.
- Wage income is often supplemented by public assistance and Supplemental Security Income.
- This market is fashion-conscious, often spending beyond their budget.
- Families are the priority, but they do explore other interests.
- High Rise Renters are risk takers, and believe life should be as much fun as possible.

Note: The Index represents the ratio of the segment rate to the US rate multiplied by 100. Consumer preferences are estimated from data by MRG Simmons.

Fink Park Perth Amboy: Neighborhood Study

Prepared by Local Planning Services, NJ Department of Community Affairs

MARKET PROFILE

(Consumer preferences are estimated from data by MRI-Simmons.)

- **High Rise Renters** are music enthusiasts and enjoy Spanish/Latin music, urban, hip-hop, rap, and reggae on the radio, downloaded and on MTV.
- Although not able to visit with their overseas families often, **High Rise Renters** send what they can to support them. Many are primary caregivers to elderly family members.
- TV buffs whose favorites include Spanish-language programming, Black Entertainment TV (BET), as well as shows and movies on HBO, Starz, and Showtime.
- Shop at Target more often than Walmart due to their location in city markets. For fashion purchases, shop at Macy's, Marshalls, H&M, and Foot Locker.

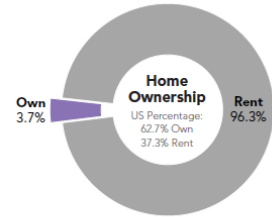
HOUSING

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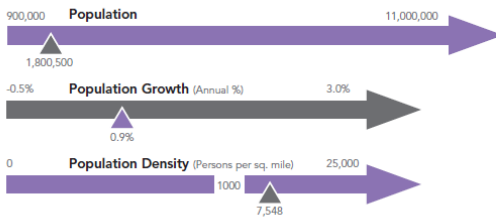
Typical Housing:
High-Rise Rentals

Average Rent:
\$853
US Average: \$1,038



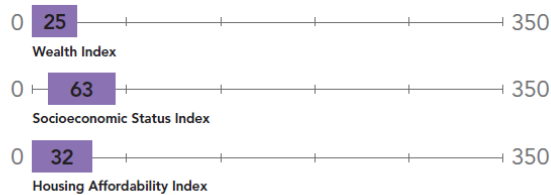
POPULATION CHARACTERISTICS

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ESRI INDEXES

Esri developed three indexes to display average household wealth, socioeconomic status, and housing affordability for the market relative to US standards.



AGE BY SEX

(Esri data)

Median Age: 32.2 US: 38.2
■ Indicates US

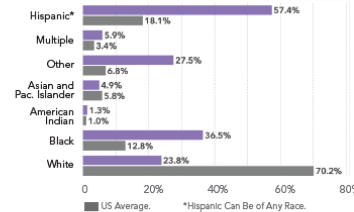


RACE AND ETHNICITY

(Esri data)

The Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Diversity Index: 90.2 US: 64.0



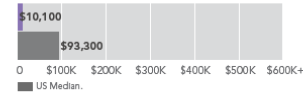
INCOME AND NET WORTH

Net worth measures total household assets (homes, vehicles, investments, etc.) less any debts, secured (e.g., mortgages) or unsecured (credit cards). Household income and net worth are estimated by Esri.

Median Household Income

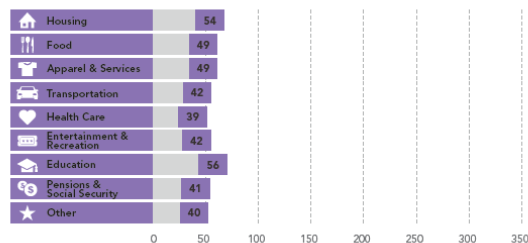


Median Net Worth



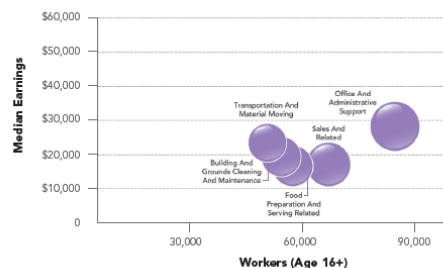
AVERAGE HOUSEHOLD BUDGET INDEX

The index compares the average amount spent in this market's household budgets for housing, food, apparel, etc., to the average amount spent by all US households. An index of 100 is average. An index of 120 shows that average spending by consumers in this market is 20 percent above the national average. Consumer expenditures are estimated by Esri.



OCCUPATION BY EARNINGS

The five occupations with the highest number of workers in the market are displayed by median earnings. Data from the Census Bureau's American Community Survey.



Fink Park Perth Amboy: Neighborhood Study
Prepared by Local Planning Services, NJ Department of Community Affairs

Appendix III: Esri Business Locator for 3, 5, 7 minute walk time from Fink Park

Business **Locator**

168 Smith St, Perth Amboy, New Jersey,
 Prepared by Esri Walk Time: 3, 5, 7 minute radii
 Latitude: 40.50938
 Longitude: -74.26988



SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
866107	ASSEMBLY OF GOD SHEKINAH MADISON AVE PERTH AMBOY, NJ 08861	2	0.03 NW	2	\$0
832201	REFUGE COUNSELING CTR LLC MADISON AVE PERTH AMBOY, NJ 08861		0.03 NW	0	\$0
481207	WIRELESS CHOICE- AT-T AUTH RTLR SMITH ST PERTH AMBOY, NJ 08861	0	0.03 SW	3	\$2,970
546102	ALQUIMIA BAKERY SMITH ST PERTH AMBOY, NJ 08861		0.03 SE	2	\$109
602103	ATM SMITH ST PERTH AMBOY, NJ 08861	0	0.03 SE	0	\$0
566101	SNIPES SMITH ST		0.03 NW	3	\$491

Fink Park Perth Amboy: Neighborhood Study
Prepared by Local Planning Services, NJ Department of Community Affairs

	PERTH AMBOY, NJ 08861			
543101	PERTH AMBOY FARM SMITH ST PERTH AMBOY, NJ 08861	0.04 SE	6	\$987
571216	ALBERTO FURNITURE & MATTRESS MADISON AVE PERTH AMBOY, NJ 08861	0.04 SW	4	\$1,153
723106	MEGA SALON MADISON AVE PERTH AMBOY, NJ 08861	0.04 SW	2	\$88
832210	GRACELAND ADULT MED DAYCARE MADISON AVE PERTH AMBOY, NJ 08861	0.04 NE	20	\$1,054
581228	FANMY ESPERANZA MADISON AVE PERTH AMBOY, NJ 08861	0.04 NW	5	\$298
724101	AMBOY BARBER LLC SMITH ST PERTH AMBOY, NJ 08861	0.04 SE	2	\$77
824301	UCEDA ENGLISH INSTITUTE SMITH ST PERTH AMBOY, NJ 08861	0.04 SE	10	\$1,070
533101	DOLLAR TREE SMITH ST PERTH AMBOY, NJ 08861	m 0.04 SE	12	\$2,101

Fink Park Perth Amboy: Neighborhood Study
Prepared by Local Planning Services, NJ Department of Community Affairs

481207	T-MOBILE	d	0.04 NW	3	\$2,970
	SMITH ST				
	PERTH AMBOY, NJ				
	08861				
391101	GOLDSTAR		0.04 SE	3	\$467
	SMITH ST				
	PERTH AMBOY, NJ				
	08861				

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2021 Data Axle and Esri. Esri Total Residential Population forecasts for 2021. Data Axle Business Locations (Q4 2021).

February 18, 2022

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Page 2 of 16

Business	Locator
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168 Smith St, Perth Amboy, New Jersey,
by Esri Walk Time: 3, 5, 7 minute radii

Prepared
Latitude:
40.50938
Longitude: -74.26988



SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
481207	CELL SUPREME LLC		0.04 NE	2	\$1,980
	MADISON AVE				
	PERTH AMBOY, NJ 08861				
874815	CELLULAR PLUS		0.04 NW	3	\$358

Fink Park Perth Amboy: Neighborhood Study
Prepared by Local Planning Services, NJ Department of Community Affairs

	SMITH ST PERTH AMBOY, NJ 08861				
581208	BURGER KING	C	0.04 NW	25	\$1,489
	SMITH ST PERTH AMBOY, NJ 08861				
581208	HAWAII EXPRESS		0.04 SW	2	\$120
	MADISON AVE PERTH AMBOY, NJ 08861				
565101	ETC ENTERPRISES		0.04 SW	2	\$349
	SMITH ST PERTH AMBOY, NJ 08861				
999977	BOTANICA PABLITO		0.04 SW	0	\$0
	SMITH ST PERTH AMBOY, NJ 08861				
591205	AMBOY PHARMACY		0.04 NW	8	\$2,662
	SMITH ST PERTH AMBOY, NJ 08861				
769920	A D INDL		0.05 NW	4	\$541
	JEFFERSON ST PERTH AMBOY, NJ 08861				
861102	NEW JERSEY INSTITUTE		0.05 NW	4	\$0
	JEFFERSON ST PERTH AMBOY, NJ 08861				
769962	DEKOFF'S PERTH AMBOY LOCK CO	AH	0.05 NW	3	\$406
	MADISON AVE PERTH AMBOY, NJ 08861				
769962	PERTH AMBOY LOCKSMITH CO		0.05 NW	5	\$676
	MADISON AVE PERTH AMBOY, NJ 08861				
799105	CUTE 7 SPA		0.05 NE	2	\$88
	MADISON AVE PERTH AMBOY, NJ 08861				
723106	MICHAEL'S BEAUTY SALON		0.05 SW	12	\$525
	SMITH ST PERTH AMBOY, NJ 08861				
999977	CRUZHAIRDESIGN		0.05 SW	0	\$0
	SMITH ST PERTH AMBOY, NJ 08861				
721501	OPATAT MARKETING GROUP LLC		0.05 SW	3	\$586
	MADISON AVE				

Fink Park Perth Amboy: Neighborhood Study
Prepared by Local Planning Services, NJ Department of Community Affairs

721501	PERTH AMBOY, NJ 08861 LAUNDRY ON MADISON MADISON AVE PERTH AMBOY, NJ 08861	0.05 SW	2	\$391
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Source: Copyright 2021 Data Axle and Esri. Esri Total Residential Population forecasts for 2021. Data Axle Business Locations (Q4 2021).

February 18, 2022

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Page
3 of 16

Business **Locator**

168 Smith St, Perth Amboy, New Jersey,
by Esri Walk Time: 3, 5, 7 minute radii

Prepared
Latitude:
40.50938
Longitude: -74.26988



SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
599992	SKY WIRELESS & BEAUTY SUPPLY SMITH ST PERTH AMBOY, NJ 08861		0.05 SE	1	\$158
835101	I EXCEL CHILD CARE LLC JEFFERSON ST PERTH AMBOY, NJ 08861		0.05 NE	10	\$238
581222	LUCKY'S PIZZERIA SMITH ST PERTH AMBOY, NJ 08861		0.05 SW	3	\$179
593222	SALES BY THE BAY JEFFERSON ST		0.06 NE	1	\$233

19

Fink Park Perth Amboy: Neighborhood Study
Prepared by Local Planning Services, NJ Department of Community Affairs

738935	PERTH AMBOY, NJ 08861 MILLY PARTY DECORATIONS SMITH ST PERTH AMBOY, NJ 08861	0.06 SE	3	\$332
565101	FASHION PLUS SMITH ST PERTH AMBOY, NJ 08861	0.06 SW	2	\$349
481207	UNLOCKED WIRELESS LLC SMITH ST PERTH AMBOY, NJ 08861	0.06 SW	2	\$1,980
723106	STRAIGHT LINE BARBERSHOP JEFFERSON ST PERTH AMBOY, NJ 08861	0.06 NE	3	\$132
602103	ATM JEFFERSON ST PERTH AMBOY, NJ 08861	0.06 NE	0	\$0
602103	ATM SMITH ST PERTH AMBOY, NJ 08861	0.06 SE	0	\$0
722101	ALEX VIDEO & PHOTO STUDIO SMITH ST PERTH AMBOY, NJ 08861	0.06 SE	1	\$38
811103	ROBERT HYNES LAW HOBART ST PERTH AMBOY, NJ 08861	0.06 SE	3	\$624
591205	SHAYONA PHARMACY SMITH ST PERTH AMBOY, NJ 08861	0.06 SE	4	\$1,331
724101	STRAIGHT LINE JEFFERSON ST PERTH AMBOY, NJ 08861	0.06 NE	2	\$77
866107	LIGHTHOUSE CHRISTIAN CHURCH JEFFERSON ST PERTH AMBOY, NJ 08861	0.06 NE	2	\$0
866107	VICTORY & TRIUMPH WORSHIP CTR JEFFERSON ST PERTH AMBOY, NJ 08861	0.06 NE	2	\$0

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the

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Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

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February 18, 2022

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Page
4 of 16

Business **Locator**

168 Smith St, Perth Amboy, New Jersey,
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Latitude:
40.50938
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SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
569919	GOMEZ TAILORING & DRY CLEANING MADISON AVE PERTH AMBOY, NJ 08861		0.06 SW	1	\$135
546102	ORELLANA BAKERY LLC MADISON AVE PERTH AMBOY, NJ 08861		0.06 SW	4	\$218
641112	PLYMOUTH ROCK ASSURANCE HOBART ST PERTH AMBOY, NJ 08861	T	0.06 SE	4	\$767
641112	PRUDENTIAL FINANCIAL HOBART ST PERTH AMBOY, NJ 08861	T	0.06 SE	2	\$384
733101	UPS STORE SMITH ST PERTH AMBOY, NJ 08861	U	0.06 SE	3	\$542
508702	NEW AMBITION BEAUTY SUPPLY SMITH ST PERTH AMBOY, NJ 08861		0.06 NW	2	\$1,717
594409	DIA JEWELRY		0.06 NW	2	\$919

21

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	SMITH ST PERTH AMBOY, NJ 08861				
581208	CONEY ISLAND RESTAURANT		0.07 NW	7	\$417
	SMITH ST PERTH AMBOY, NJ 08861				
481207	CRICKET WIRELESS AUTH RETAILER	z	0.07 NW	4	\$3,960
	SMITH ST PERTH AMBOY, NJ 08861				
833102	CROWN REHAB INC		0.07 SE	5	\$0
	HOBART ST PERTH AMBOY, NJ 08861				
533101	FAMILY DOLLAR STORE	E	0.07 SE	5	\$876
	SMITH ST PERTH AMBOY, NJ 08861				
736103	BRICKFORCE STAFFING		0.07 SW	2	\$170
	MCCLELLAN ST PERTH AMBOY, NJ 08861				
504704	DIABEST		0.07 SE	7	\$9,449
	SMITH ST PERTH AMBOY, NJ 08861				
571216	OASIS HOME ESSENTIALS		0.07 SE	4	\$1,153
	SMITH ST PERTH AMBOY, NJ 08861				
481207	WE FIX 4 LESS LLC		0.07 SE	2	\$1,980
	SMITH ST PERTH AMBOY, NJ 08861				
614108	OPORTUN		0.07 NW	6	\$4,075
	SMITH ST PERTH AMBOY, NJ 08861				

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February 18, 2022

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SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
752101	PARKING AUTHORITY OF PERTH JEFFERSON ST PERTH AMBOY, NJ 08861		0.07 NE	2	\$114
874203	JM STAFFING SOLUTION LLC HOBART ST PERTH AMBOY, NJ 08861		0.07 SE	4	\$509
866107	MERCY HOUSE MCCLELLAN ST PERTH AMBOY, NJ 08861	C	0.07 SW	5	\$0
549904	R C VITALITY PLAZA NEW BRUNSWICK AVE HOPELAWN, NJ 08861		0.07 NE	2	\$206
594409	TITANIC JEWELRY SMITH ST PERTH AMBOY, NJ 08861		0.07 NW	1	\$460
602103	ATM MADISON AVE PERTH AMBOY, NJ 08861	g	0.07 NE	0	\$0
581208	PIKALONGA RESTAURANT MADISON AVE PERTH AMBOY, NJ 08861		0.07 NE	2	\$120
723106	BELLA SALON SMITH ST PERTH AMBOY, NJ 08861		0.07 NW	4	\$175
866107	CATHEDRAL COMMUNITY DEVMNT MADISON AVE PERTH AMBOY, NJ 08861	C	0.07 SW	3	\$0
866107	CATHEDRAL INTERNATIONAL	CS	0.08 SW	20	\$0

23

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866107	MADISON AVE PERTH AMBOY, NJ 08861 PERTH AMBOY SECOND BAPTIST CHR	C	0.08 SW	3	\$0
171117	MADISON AVE PERTH AMBOY, NJ 08861 OLE KING COOL PO BOX 416	N	0.08 NW	6	\$1,007
412101	PERTH AMBOY, NJ 08862 BORINQUEN TAXI MCCLELLAN ST		0.08 SW	12	\$637
431101	PERTH AMBOY, NJ 08861 USPS JEFFERSON ST	U	0.08 NW	4	\$0
724101	PERTH AMBOY, NJ 08861 CUTE 7 BARBERSHOP MADISON AVE		0.08 NE	2	\$77
599301	PERTH AMBOY, NJ 08861 ECLIPSE SMOKE SHOP MADISON AVE		0.08 NE	1	\$209
	PERTH AMBOY, NJ 08861				

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February 18, 2022

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Page
6 of 16

Business **Locator**

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SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
571305	ALEMAN CARPET MADISON AVE PERTH AMBOY, NJ 08861		0.08 NE	6	\$1,593
804101	BACK WORKS CHIROPRACTIC MADISON AVE PERTH AMBOY, NJ 08861		0.08 NE	5	\$445
841202	MEDICAL ARTS CTR OF AMBOY MADISON AVE PERTH AMBOY, NJ 08861		0.08 NE	3	\$0
808201	ALWAYS HOME CARE NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861		0.08 NE	5	\$228
591205	RENAISSANCE PHARMACY HOBART ST PERTH AMBOY, NJ 08861		0.08 SW	5	\$1,664
602103	ATM HOBART ST PERTH AMBOY, NJ 08861	g	0.08 SW	0	\$0
807101	LAB CORP HOBART ST PERTH AMBOY, NJ 08861		0.08 SW	10	\$1,715
801101	JRMC HOBART ST PERTH AMBOY, NJ 08861	NT	0.08 SW	190	\$9,497
999966	JEWISH RENAISSANCE MEDICAL CTR HOBART ST PERTH AMBOY, NJ 08861		0.08 SW	4	\$0
806201	JRMC FAMILY MED & DENTAL CTR HOBART ST PERTH AMBOY, NJ 08861		0.08 SW	16	\$3,014
801101	RARITAN BAY PRIMARY CARE HOBART ST PERTH AMBOY, NJ 08861	C	0.08 SE	10	\$1,722
653118	HOBART PLAZA REALTY HOBART ST		0.08 SE	5	\$632

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829912	PERTH AMBOY, NJ 08861 LANGUAGE INTAKE FOCUS HOBART ST PERTH AMBOY, NJ 08861	0.08 SE	3	\$0
735922	MR JOHN PORTABLE SANI UNITS SMITH ST PERTH AMBOY, NJ 08861	0.08 NW	250	\$48,929
822298	UNIVERSAL TRAINING INSTITUTE JEFFERSON ST PERTH AMBOY, NJ 08861	0.08 NE	8	\$0
653108	PARAMOUNT PROPERTY MGMT INC JEFFERSON ST PERTH AMBOY, NJ 08861	0.08 NE	5	\$632

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February 18, 2022

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Page
7 of 16

Business **Locator**

168 Smith St, Perth Amboy, New Jersey,
by Esri Walk Time: 3, 5, 7 minute radii

Prepared
Latitude:
40.50938
Longitude: -74.26988



SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
521136	WINDSTREET ENERGY		0.08 NE	3	\$1,538

26

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	NEW BRUNSWICK AVE HOPELAWN, NJ 08861			
804918	LOGOS PHYSICAL THERAPY INC NEW BRUNSWICK AVE HOPELAWN, NJ 08861	0.08 NE	6	\$394
832201	SAVING GRACE COUNSELING SVC NEW BRUNSWICK AVE HOPELAWN, NJ 08861	0.08 NE	15	\$791
599921	BOTANICA LAS DOS AGUA MCCLELLAN ST PERTH AMBOY, NJ 08861	0.08 SW	1	\$158
599902	CELL TIME CELLULAR INC SMITH ST PERTH AMBOY, NJ 08861	0.08 SW	2	\$315
736103	SELECT STAFFING SMITH ST PERTH AMBOY, NJ 08861	0.08 SW	5	\$424
581208	SUBWAY SMITH ST PERTH AMBOY, NJ 08861	R 0.08 SW	3	\$179
808201	BAYADA HOME HEALTH CARE INC SMITH ST PERTH AMBOY, NJ 08861	0.08 SW	0	\$0
571220	UPTOWN MATTRESS & FURN ETC LLC SMITH ST PERTH AMBOY, NJ 08861	0.09 SE	3	\$865
801101	AMBOYS PEDIATRICS PA MCCLELLAN ST PERTH AMBOY, NJ 08861	T 0.09 SW	9	\$1,549
565101	C J FASHIONS CORP SMITH ST PERTH AMBOY, NJ 08861	0.09 SE	2	\$349
573501	MEXICO LINDO INC SMITH ST PERTH AMBOY, NJ 08861	0.09 NW	13	\$3,754
912103	MIDDLESEX COUNTY OFFICES NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861	0.09 NE	10	\$0
736103	EMPLOYMENT SERVICES NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861	0.09 NE	30	\$2,543

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912103	MIDDLESEX COUNTY WORKFORCE NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861		0.09 NE	7	\$0
823106	PERTH AMBOY PUBLIC LIBRARY JEFFERSON ST PERTH AMBOY, NJ 08861	P	0.09 NW	8	\$0

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February 18, 2022

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Page
8 of 16

Business **Locator**

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Latitude:
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SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
594409	BILAL'S JEWELRY SMITH ST PERTH AMBOY, NJ 08861		0.09 SE	3	\$1,378
804918	ENHANCED PHYSICAL THERAPY HOBART ST PERTH AMBOY, NJ 08861		0.09 SW	6	\$394
599902	NICOLA WIRELESS SMITH ST PERTH AMBOY, NJ 08861		0.09 NW	3	\$472

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866107	SECOND BAPTIST CHURCH SMITH ST PERTH AMBOY, NJ 08861	C	0.09 NW	45	\$0
832201	CATHEDRAL COMMUNITY COUNSELING SMITH ST PERTH AMBOY, NJ 08861		0.09 NW	15	\$791
723102	EXPERT NAILS SMITH ST PERTH AMBOY, NJ 08861		0.09 NW	5	\$219
723106	CELINA BEAUTY SALON NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861		0.09 NE	1	\$44
799106	BLINK FITNESS NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861	J	0.09 SE	4	\$0
721306	NURSEJOE.COM NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861		0.09 SE	12	\$0
172101	ALL MAINTENANCE PROFESSIONALS PO BOX 2823 PERTH AMBOY, NJ 08862		0.09 NW	1	\$168
873303	JEWISH RENAISSANCE FOUNDATION PO BOX 2506 PERTH AMBOY, NJ 08862		0.09 NW	4	\$0
839908	NAACP PO BOX 1219 PERTH AMBOY, NJ 08862		0.09 NW	2	\$0
539901	BLUE SEA PRODUCTS LLC PO BOX 617 PERTH AMBOY, NJ 08862		0.09 NW	9	\$1,576
999977	PERTH AMBOY CHAPTER NO 1247 PO BOX 694 PERTH AMBOY, NJ 08862		0.09 NW	0	\$0
602101	CHASE SMITH ST PERTH AMBOY, NJ 08861	P	0.09 SE	9	\$2,197
723106	TANYA'S BEAUTY SALON LLC MADISON AVE PERTH AMBOY, NJ 08861		0.09 SW	5	\$219

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Page
9 of 16

Business Locator

168 Smith St, Perth Amboy, New Jersey,
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Latitude:
40.50938
Longitude: -74.26988



SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
581222	LITTLE CAESARS PIZZA MADISON AVE PERTH AMBOY, NJ 08861	2	0.09 NE	14	\$834
599201	DAISY'S FLORIST & BOUTIQUE MADISON AVE PERTH AMBOY, NJ 08861		0.09 NE	2	\$212
592102	PATH DISCOUNT LIQUORS NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861		0.10 SE	2	\$618
999977	128 B B LLC SMITH ST PERTH AMBOY, NJ 08861		0.10 SE	0	\$0
481207	YOUR WIRELESS-VERIZON AUTH SMITH ST PERTH AMBOY, NJ 08861	OY	0.10 SE	2	\$1,980

30

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508702	CAMIAI BEAUTY SUPPLY MADISON AVE PERTH AMBOY, NJ 08861	0.10 SW	3	\$2,575
999977	NGPO FAYETTE ST PERTH AMBOY, NJ 08861	0.10 NE	0	\$0
554101	BP FAYETTE ST PERTH AMBOY, NJ 08861	U 0.10 NE	3	\$4,018
609919	COINSOURCE BITCOIN ATM FAYETTE ST PERTH AMBOY, NJ 08861	0.10 NE	0	\$0
521131	HENNING BUILDING SUPL CO NEW BRUNSWICK AVE HOPELAWN, NJ 08861	0.10 SE	5	\$2,563
872105	VIGILAIRE SERVICES NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861	0.10 SE	3	\$622
723106	BATISTA PLACE BEAUTY SALON NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861	0.10 SE	11	\$481
874203	PROSTAFF NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861	0.10 SE	2	\$382
481207	SERVICIO DIRECTO NEW BRUNSWICK AVE HOPELAWN, NJ 08861	0.10 SE	2	\$1,980
721704	CARPET CLEANING PERTH AMBOY NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861	0.10 NE	13	\$1,508
833102	RENOVATION HOUSE A SVC YOUTH JEFFERSON ST PERTH AMBOY, NJ 08861	0.10 NW	4	\$0

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 February 18, 2022

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Page 10
 of 16

Business **Locator**

168 Smith St, Perth Amboy, New Jersey,
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SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
839998	YOUTH CHALLENGE OF NJ INC JEFFERSON ST PERTH AMBOY, NJ 08861		0.10 NW	5	\$0
602101	SANTANDER BANK SMITH ST PERTH AMBOY, NJ 08861	j	0.10 NW	15	\$3,662
602103	ATM SMITH ST PERTH AMBOY, NJ 08861	97	0.10 NW	0	\$0
562101	RAINBOW SMITH ST PERTH AMBOY, NJ 08861	q	0.10 SE	8	\$1,053
628203	FINANCIAL DESIGNS NEW JERSEY HOBART ST PERTH AMBOY, NJ 08861		0.10 SW	3	\$1,010
872106	PAYROLL DESIGNS HOBART ST PERTH AMBOY, NJ 08861		0.10 SW	7	\$1,451
999966	PASSION CARE CTR CORP FAYETTE ST PERTH AMBOY, NJ 08861		0.11 NW	10	\$0
602103	ATM NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861	9	0.11 NE	0	\$0

32

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729101	SIEMPRETAX+ NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861	0.11 NE	2	\$58
533101	QUICK STOP NEW BRUNSWICK AVE HOPELAWN, NJ 08861	0.11 NE	2	\$351
721101	LAUNDRY FACTORY & DRY CLEANING NEW BRUNSWICK AVE HOPELAWN, NJ 08861	0.11 NE	6	\$362
811103	ROMAN & ASSOC STATE ST PERTH AMBOY, NJ 08861	0.11 SE	5	\$1,039
811103	TEAM LAW STATE ST PERTH AMBOY, NJ 08861	0.11 SE	3	\$624
753911	PRAB STATE ST PERTH AMBOY, NJ 08861	0.11 SE	2	\$276
899999	VC SERVICES LLC STATE ST PERTH AMBOY, NJ 08861	0.11 SE	3	\$431
811198	CENTRAL JERSEY LEGAL SVC STATE ST PERTH AMBOY, NJ 08861	0.11 SE	8	\$1,662

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February 18, 2022

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 168 Smith St, Perth Amboy, New Jersey,
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 40.50938
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SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
809907	ACCREDITED HEALTH SVC STATE ST PERTH AMBOY, NJ 08861		0.11 SE	3	\$370
832218	WIC PROGRAM STATE ST PERTH AMBOY, NJ 08861		0.11 SE	8	\$422
809907	MIDPOINT HEALTH CARE SVC INC STATE ST PERTH AMBOY, NJ 08861		0.11 SE	10	\$1,231
806301	RNR BEHAVIORAL SVC LLC STATE ST PERTH AMBOY, NJ 08861		0.11 SE	7	\$798
811103	CARLOS JIMENEZ ESQ STATE ST PERTH AMBOY, NJ 08861		0.11 SE	2	\$416
872102	G M SOLUTION LLC STATE ST PERTH AMBOY, NJ 08861		0.11 SE	4	\$829
581208	MI TIERRA INTL REST STATE ST PERTH AMBOY, NJ 08861		0.11 SE	8	\$477
566101	PANCHO SNEAKERS MADISON AVE PERTH AMBOY, NJ 08861		0.11 SW	3	\$491
874201	E T C MANAAGEMENT INC MADISON AVE PERTH AMBOY, NJ 08861		0.11 SW	6	\$763
866107	BELLA FAITH STUDIO DANCE- PHOTO MADISON AVE		0.11 SW	2	\$0

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	PERTH AMBOY, NJ 08861			
581208	DON MANUEL RESTAURANT	0.11 SE	4	\$239
	STATE ST			
	PERTH AMBOY, NJ 08861			
541105	C-TOWN	0.11 SW	24	\$5,494
	MAPLE ST			
	PERTH AMBOY, NJ 08861			
581208	AURORA FOOD CORP	0.11 SW	4	\$239
	MAPLE ST			
	PERTH AMBOY, NJ 08861			
602103	ATM	0.12 NW	0	\$0
	SMITH ST			
	PERTH AMBOY, NJ 08861			
602101	BANK OF AMERICA	0.12 NW	8	\$1,953
	SMITH ST			
	PERTH AMBOY, NJ 08861			
481207	CIBAO WIRELESS	0.12 SE	3	\$2,970
	SMITH ST			
	PERTH AMBOY, NJ 08861			

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February 18, 2022

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Page 12
of 16

Business Locator

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by Esri Walk Time: 3, 5, 7 minute radii

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40.50938
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Fink Park Perth Amboy: Neighborhood Study
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SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
508702	CANELA BEAUTY SUPPLY SMITH ST PERTH AMBOY, NJ 08861		0.12 SE	2	\$1,717
472402	ENVIOS CIBAO EXPRESS SMITH ST PERTH AMBOY, NJ 08861		0.12 SE	6	\$706
602101	1ST CONSTITUTION BANK FAYETTE ST PERTH AMBOY, NJ 08861		0.12 NE	4	\$977
581208	QUISQUEYA LUNCHEONETTE MADISON AVE PERTH AMBOY, NJ 08861		0.12 SW	4	\$239
723106	SHAMPOO II MADISON AVE PERTH AMBOY, NJ 08861		0.12 SW	1	\$44
641112	FARMERS INSURANCE MADISON AVE PERTH AMBOY, NJ 08861	G	0.12 SW	2	\$384
899999	SABONETA MULTISERVICE LLC MADISON AVE PERTH AMBOY, NJ 08861		0.12 SW	3	\$431
801104	AMBOY PEDIATRICS STATE ST PERTH AMBOY, NJ 08861		0.12 NE	4	\$689
821103	WILLIAM C MCGINNIS MIDDLE SCH STATE ST PERTH AMBOY, NJ 08861	EJN	0.12 SE	140	\$0
509905	RINCON TROPICAL STATE ST PERTH AMBOY, NJ 08861		0.12 NE	5	\$4,984
733809	TRIDENT TELE SVC HOBART ST PERTH AMBOY, NJ 08861		0.12 SE	7	\$617
733809	MT4MD HOBART ST PERTH AMBOY, NJ 08861		0.12 SE	3	\$265
731917	EHR9.COM HOBART ST		0.12 SE	2	\$501

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581208	PERTH AMBOY, NJ 08861 TORTILLERIA LOS COMALES FAYETTE ST PERTH AMBOY, NJ 08861	0.12 NE	0	\$0
602103	ATM MAPLE ST PERTH AMBOY, NJ 08861	0.12 NW	0	\$0
609903	CHECKS 2 CASH MAPLE ST PERTH AMBOY, NJ 08861	0.12 NW	18	\$9,907

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Daytime Business (pop)/Residential Ratio are calculated using the collection of business points that fall within the area of study.

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February 18, 2022

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Page 13
of 16

Business Locator

168 Smith St, Perth Amboy, New Jersey,
by Esri Walk Time: 3, 5, 7 minute radii

Prepared
Latitude:
40.50938
Longitude: -74.26988



SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
581222	MARIO'S FAYETTE ST PERTH AMBOY, NJ 08861		0.12 NE	3	\$179
581208	RIVAS BARBECUE FAYETTE ST		0.12 NE	4	\$239

37

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	PERTH AMBOY, NJ 08861			
628203	CIBAO PLAZA INC	0.12 SE	3	\$1,010
	STATE ST			
	PERTH AMBOY, NJ 08861			
899999	MARBELLY MULTISERVICES	0.12 SE	3	\$431
	STATE ST			
	PERTH AMBOY, NJ 08861			
609902	WESTERN UNION AGENT	I 0.12 SE	2	\$1,101
	LOCATION			
	STATE ST			
	PERTH AMBOY, NJ 08861			
811103	ANDERL & OAKLEY	HJ 0.13 NW	4	\$831
	MAPLE ST			
	PERTH AMBOY, NJ 08861			
899999	MONEYTAX SERVICE CTR LLC	0.13 NW	1	\$144
	MAPLE ST			
	PERTH AMBOY, NJ 08861			
839998	COMMUNITY HOUSE AT ST	0.13 NW	9	\$0
	THOMAS			
	MAPLE ST			
	PERTH AMBOY, NJ 08861			
866106	DIOCESE OF METUCHEN	0.13 NW	23	\$0
	MAPLE ST			
	PERTH AMBOY, NJ 08861			
832215	COMMUNITY CHILD CARE	0.13 NW	15	\$791
	SOLUTIONS			
	MAPLE ST			
	PERTH AMBOY, NJ 08861			
581208	TRIANGLE CAFE	0.13 NE	4	\$239
	NEW BRUNSWICK AVE			
	PERTH AMBOY, NJ 08861			
492401	ELIZABETHTOWN GAS CO	0.13 SE	3	\$4,333
	STATE ST			
	PERTH AMBOY, NJ 08861			
602103	ATM	9 0.13 NE	0	\$0
	NEW BRUNSWICK AVE			
	PERTH AMBOY, NJ 08861			
541105	SINAE FRESH MARKET	0.13 NE	2	\$458
	NEW BRUNSWICK AVE			
	PERTH AMBOY, NJ 08861			
628203	MOOREHOUSE PALMA	0.13 NE	3	\$1,010
	PARTNERSHIP			

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	STATE ST			
	PERTH AMBOY, NJ 08861			
614114	LUCKY 7 BAIL BONDS	0.13 NE	2	\$1,359
	STATE ST			
	PERTH AMBOY, NJ 08861			

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February 18, 2022

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Page 14
of 16

Business **Locator**

168 Smith St, Perth Amboy, New Jersey,
 by Esri Walk Time: 3, 5, 7 minute radii

Prepared
 Latitude:
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SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
472402	SPEEDY BAIL BONDS MAPLE ST PERTH AMBOY, NJ 08861		0.13 NW	14	\$1,646
721201	MINERVA DRY CLEANERS SMITH ST PERTH AMBOY, NJ 08861		0.13 NW	2	\$121
729924	US CREDIT TEAM SMITH ST PERTH AMBOY, NJ 08861		0.13 NW	3	\$138
411914	H & H LOGISTICS LLC		0.13 NW	6	\$453

39

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	SMITH ST PERTH AMBOY, NJ 08861				
602101	WELLS FARGO SMITH ST PERTH AMBOY, NJ 08861	5	0.13 NW	11	\$2,686
655302	TRIUMPH CEMETERY SMITH ST PERTH AMBOY, NJ 08861		0.13 NW	5	\$662
874216	FIRST ADVANCE BENEFITS OF AMER SMITH ST PERTH AMBOY, NJ 08861		0.13 NW	4	\$509
602103	ATM SMITH ST PERTH AMBOY, NJ 08861	9W	0.13 NW	0	\$0
801104	TRUE CARE MENTAL HEALTH CLINIC SMITH ST PERTH AMBOY, NJ 08861		0.13 NW	6	\$1,033
802101	CITY DENTAL STATE ST PERTH AMBOY, NJ 08861	2	0.13 SE	6	\$798
581208	EL SHADAY LLC STATE ST PERTH AMBOY, NJ 08861		0.13 SE	4	\$239
723106	DELEGANCE OF PERTH SMITH ST PERTH AMBOY, NJ 08861		0.13 SE	12	\$525
275202	CITY PRINTING NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861		0.13 NE	1	\$228
824903	REIGNBOW BEAUTY ACADEMY INC STATE ST PERTH AMBOY, NJ 08861		0.13 SE	8	\$0
731999	CHRISTINAS AD SVC STATE ST PERTH AMBOY, NJ 08861		0.13 SE	2	\$501
723105	ROBERT FIANCE BEAUTY SCHOOLS STATE ST PERTH AMBOY, NJ 08861		0.13 SE	20	\$874

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February 18, 2022

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Business **Locator**

168 Smith St, Perth Amboy, New Jersey,
 Prepared by Esri Walk Time: 3, 5, 7 minute radii
 Latitude: 40.50938
 Longitude: -74.26988



SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
654102	ACCESS TITLE CORP STATE ST PERTH AMBOY, NJ 08861		0.13 SE	2	\$225
599992	ROBERT FIANCE MAKEUP ACADEMY STATE ST PERTH AMBOY, NJ 08861		0.13 SE	6	\$944
078204	FANCY LANDSCAPE DESIGNER MAPLE ST PERTH AMBOY, NJ 08861		0.13 NW	5	\$623
599948	MONSURAT AFRICAN TRADING LLC NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861		0.14 NW	2	\$315
546105	DUNKIN' SMITH ST PERTH AMBOY, NJ 08861	D	0.14 SE	10	\$545
723102	PERTH NAILS SMITH ST		0.14 SE	2	\$88

Fink Park Perth Amboy: Neighborhood Study
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	PERTH AMBOY, NJ 08861			
899999	PUNTIEL MULTISERVICE LLC STATE ST PERTH AMBOY, NJ 08861	0.14 SE	3	\$431
594409	LEEN'S JEWELRY SMITH ST PERTH AMBOY, NJ 08861	0.14 NW	2	\$919
602101	PROVIDENT BANK STATE ST PERTH AMBOY, NJ 08861	0.14 NE	13	\$3,174
508702	VENEZIA BEAUTY SUPPLIES NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861	0.14 NW	4	\$3,434
508702	MIDDLESEX BEAUTY SUPPLY INC NEW BRUNSWICK AVE PERTH AMBOY, NJ 08861	0.14 NW	3	\$2,575
533101	99 CENTS POWER STORE SMITH ST PERTH AMBOY, NJ 08861	0.14 SE	2	\$351

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February 18, 2022

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Page 16 of 16

APPENDIX D:

POTENTIAL GRANT OPPORTUNITIES

Program Name	Program Description	Eligibility Description	Eligibility	Source	Website
LWCF State and Local Assistance Program	LWCF provides matching grants to state, local and tribal governments to create and expand parks, develop recreation facilities, and further local recreation plans.	<p>Acquisition of land or water for outdoor recreation (must include public access);</p> <p>Development of new park and recreation facilities;</p> <p>Redevelopment or renovation of existing park infrastructure to ensure it meets current standards;</p> <p>Planning grants to assist states in creating and updating their SCORPs.</p>	State, Local, and Tribal Governments	LWCF: Land and Water Conservation Fund;	lwcfcollection.org
National Association of Realtors Placemaking Grants	The Placemaking Grant funds the creation of new, outdoor public spaces and destinations. The Placemaking Grant is available only to state and local REALTOR® Associations. Grants provide an opportunity to test the viability of long-term investments, plans, and initiatives that increase public engagement, or implement “lighter, quicker, cheaper” placemaking projects. Eligible projects include parklets, pop-up parks, biking & walking events, pedestrian plazas, alley activations, and others.	The Placemaking grant is only available to state and local REALTOR® Associations.	REALTOR Association	National Association of Realtors	https://www.nar.realtor/grants/placemaking-grant

NJDCA- Neighborhood Preservation Program Partners	Provides direct financial and technical assistance to municipalities based on strategic revitalization's plans within those municipalities.	<p>All municipalities in New Jersey that wish to participate in an open competitive application process and demonstrate municipal resolve to form partnerships which are willing to work toward revitalizing a local residential area that meets the "Threatened, but Viable" criteria. Threatened, but viable neighborhoods are:</p> <p>Neighborhoods that are beginning to decline but can be rehabilitated and restored by cultivating existing social, economic, financial, and technical resources toward the development and implementation of planned activities that sustain neighborhood vitality.</p>	Municipalities	State Aid Appropriation	https://www.nj.gov/dca/divisions/dhcr/offices/np.html
NJ DCA Local Recreation Improvement Grant	The Local Recreation Improvement Grant is a competitive grant that supports improvement and repair of public recreation facilities including local parks, municipal recreation centers, and local stadiums.	Local Recreation Improvement Grant funds will be allocated to each grant recipient to help cover costs associated with updating community centers, playgrounds, pools, fields, walking or bicycle trails, rail trails, multi-sport courts, and recreational facilities; one-time personnel costs directly related to improvements; project development professional services costs; equipment costs including playground and recreation facilities equipment; and environmental remediation costs required to prepare recreation sites for use.	New Jersey counties, municipalities, and school districts.	NJ State government	https://www.nj.gov/dca/dlgs/programs/lriggrants.shtml
<i>Middlesex County Open Space Trust Fund</i>	To provide funding through the Middlesex County Open Space Recreation and Farmland and Historic Preservation Trust Fund for recreational facilities grants submitted by municipalities to fulfill recreation needs of a community.	Open Space Recreation Grants	Municipalities	Middlesex County government	https://www.middlesex-countynj.gov/government/departments/departments-of-infrastructure-management/office-of-parks-and-recreation/conservation-and-open-space-stewardship



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