

MICROMOBILITY IN YOUR COMMUNITY

WORKSHOP PANELISTS AND SPEAKERS

[Mary D. Ameen, NJTPA Executive Director](#)

Mary D. Ameen is the Executive Director of the North Jersey Transportation Planning Authority (NJTPA) and a transportation professional with more than thirty years of public sector leadership experience, and a multi-disciplinary background in engineering, management, and law. Ameen joined the NJTPA in 2006 as Director of External Affairs, coordinating staff involvement and external agency liaison for one of the nation's largest Metropolitan Planning Organizations (MPOs). Ameen also directed the NJTPA's Department of Systems Planning, Programing and Operations. Additionally, she is an active participant in the I-95 Corridor Coalition and the Traveler Information Services Program Track Committee. Ameen is licensed as a Professional Engineer in New Jersey, and she is admitted to practice law in the State of New Jersey and in the Commonwealth of Pennsylvania. She is a Fellow in the Institute of Transportation Engineers.

[Michael J. Manzella, PP, AICP](#)

Michael J. Manzella, PP, AICP is the Director of Transportation for the City of Asbury Park. He manages all transportation activities and projects in Asbury Park, and serves on the city's Planning Board, Parking Committee and Mayor's Wellness Committee. In this role, he manages the city's parking operations and focuses on improving pedestrian and bicycle safety, mobility and access. Manzella graduated from the Bloustein School of Planning and Public Policy at Rutgers University with a master's degree in city and regional planning in 2014; since then he has worked on transportation planning and traffic engineering projects in both the private and public sectors.

[Michael Smart, AICP](#)

Michael Smart is an associate professor of transportation planning at the Bloustein School of Planning and Public Policy at Rutgers University. His research encompasses travel demographics, travel demand analysis, the links between social factors and travel choices, and the role that transportation plays in enabling economic upward mobility, particularly for low-wage workers.

[Aimee Jefferson](#)

Aimee Jefferson is a principal planner with the North Jersey Transportation Planning Authority's (NJTPA) local project development team where she manages the Road Safety Audit program and coordinates with municipal and county project managers to advance various capital improvements throughout North Jersey. She is a graduate of the Bloustein School of Planning and Public Policy, where she earned a master's degree in city and regional planning.

Peter Kim

Peter Kim is one of the leaders of Bike Hoboken, a volunteer group which advocates for safer streets in Hoboken. His upbringing on the north side of Chicago instilled in him a love of cities, public transit, and Chicago-style hot dogs. His professional career has consisted of technical consulting and sales roles at successful software startups. He's happy to have a wife and two boys who enjoy bicycling as much as he does.

Marco Germano

Marco Germano is a co-founder of Food On Bikes, an organization with a mission of delivering healthier food options to Newark residents. Germano also is the founder of the Newark Bike Co-Op, located in the city's Lincoln Park neighborhood, where he repairs and helps get more bikes into the community.

Kala La Fortune Reed

Kala La Fortune Reed is a co-founder of Food on Bikes (see above). She also founded Girls On Bikes, a Newark-based non-profit group focused on empowering young urban girls by promoting good health and encouraging participation in recreational activities.

MODERATOR

Courtenay D. Mercer, AICP

Courtenay D. Mercer, PP, AICP is Principal of Mercer Planning Associates, a boutique land use planning firm specializing in comprehensive planning and strategic community engagement. With substantial public and non-profit sector experience, Mercer has overseen diverse and complex projects within all types of communities. In her current role, and as the former Director of Planning at the NJ Office of Smart Growth and NJ Director of the Regional Plan Association, Mercer has been at the forefront of policy and planning initiatives of state and regional significance. Capitalizing on her non-profit's leadership experience, organizational management skills, and planning background, Mercer also serves as Executive Director of Downtown New Jersey. Mercer currently serves on the American Planning Association's board of directors and is past president of APA's New Jersey chapter. Mercer is a New Jersey-licensed Professional Planner and certified by the American Institute of Certified Planners. She has a bachelor's degree from Rutgers University and a master's in city and regional planning from Rutgers' Bloustein School of Planning and Public Policy. She lives and works in Jersey City, NJ, where she is actively engaged in the community.

WORKSHOP DEVELOPMENT TEAM - CREDITS

[Jeffrey F. Vernick, PP, AICP \(Workshop Coordinator\)](#)

Jeffrey Vernick, PP, AICP, serves as staff for the TNJ Efficient Task Force. He has led coordination for three TNJ Training Institute Events, co-managed the Task Force's Transit Hub Pilot Program and led development of the *TNJ Guidebook for Transit Hub Planning*. As NJTPA Manager of Performance Analysis and Planning, he is responsible for advancement of planning concepts into projects and leads development and application of the NJTPA's PRIME planning information management system. He has B.A. in economics from McGill University, Montreal Canada.

[Team Members](#)

Peter Bilton	Keith Miller	Jeff Perlman
Brian Fineman	Miriam Salerno	Elliot Benman
Sascha Frimpong	Stephen Kehayes	