

# Creative Place Making and Economic Impact

Community Assessment  
Location of Opportunities  
Select a Focus  
Community Buy-in  
Action Plan



# Examples



- ▣ Casey Illinois  
Find your niche  
The biggest draw

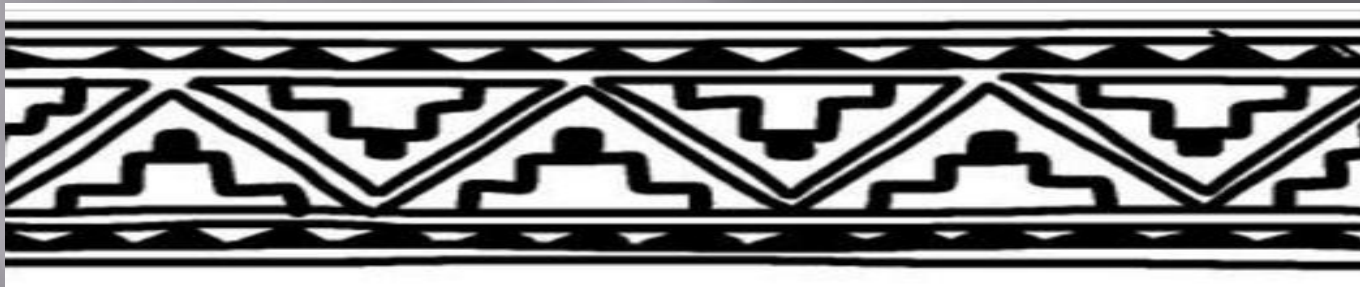


- ▣ St Albert  
Cultivate Live

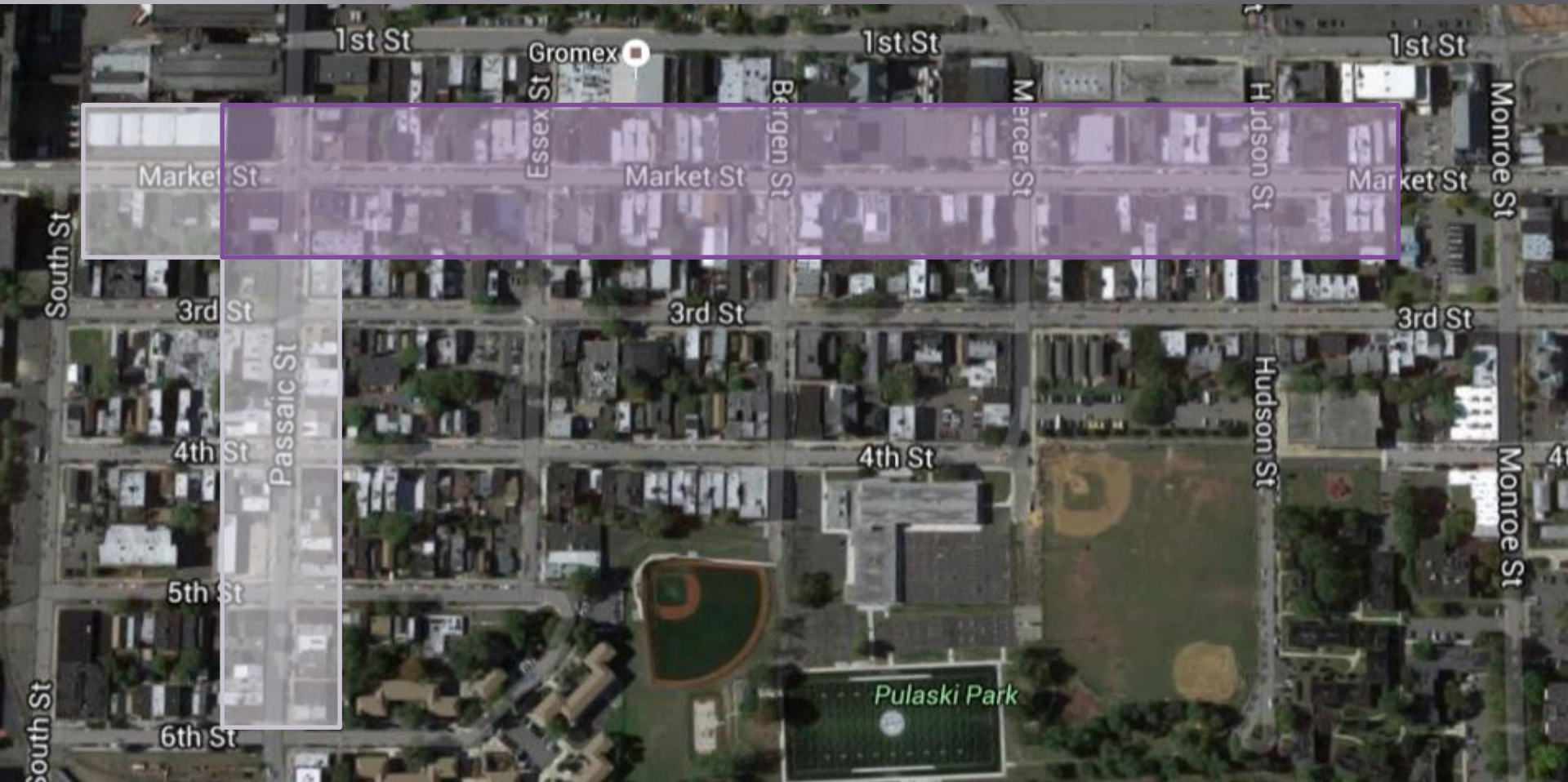


# Example 1 LPS Projects

Puebl  Passaic



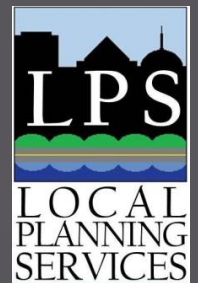
# Pueblo Passaic Proposal– Focus Areas



Principal Zone



Secondary Zone





# Placemaking Zone

## *Immediate Activities ~ CPP*

- ▣ Do a demonstration project
- ▣ Plan annual Seasonal Parklets
- ▣ Paint security grates
- ▣ Clean and declutter store windows
- ▣ Steam clean sidewalk (private or with City)
- ▣ Create an organization to manage the Pueblo Passaic District (= CPP)



# Placemaking Zone

## *Immediate Activities ~ CPP with City of Passaic*

- ▣ Create demonstration project
- ▣ Propose a Parklet Ordinance for District
- ▣ Propose changes to outdoor dining ordinance if needed
- ▣ Propose streetscape elements for grant including branded gateway arches, artistic crosswalks, and wayfinding signs



MAYOR HECTOR C. LORA

In partnership with



*Cordially invite you to*



# A Taste of MARKET STREET

ON SATURDAY SEPTEMBER 30<sup>TH</sup>  
FROM NOON TO 6:00 PM

Rain date October 1<sup>st</sup>

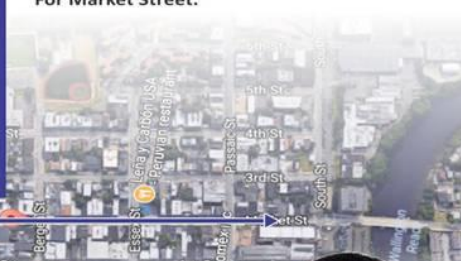
## VISIT OUR LOCAL RESTAURANTS & FOOD ESTABLISHMENTS WHICH REPRESENT OUR VARIED CULTURES AND CUISINES

### INCLUDING:

- MUSIC • PARKLETS • DUNDEE ISLAND

COME SEE THE PLANS FOR NEIGHBORHOOD IMPROVEMENT INCLUDING:

- Our New Market Street Parklets.
- Plans for neighborhood Improvements For Market Street.



### BAKERIES

- Ideal Bakery (72)
- La Flor De Puebla - Bakery (163)
- Cerezo Bakery (118)

### GUATEMALAN

- San Martin (158)

### CUBAN

- Las Tres Islas Restaurant (47)

### MEXICAN

- Super Cemitas La Fortaleza (32)
- Maya Restaurant (149)
- Mexico Deli (145)
- Mexico Deli Restaurant (141)
- Angies Deli and Restaurant (125)
- Atraca Restaurant (73)
- Taco Lupito (63)

### PERUVIAN

- Mar Y Tierra (44)

### COMIDA HISPANA

- El Sicon Restaurant and BBQ (166)
- Pinus Locas (150)
- La Chocanito (132)
- El Paletto (114)
- Gallitos Pizzeria (112)
- El Tapatio (104)
- Lena and Carbon (37 Essex)

### CHINESE

- Sing Hing Chinese (98)

### DOMINICAN

- Castillo Restaurant (68)
- 809 Restaurant (61)

### GROCERIES/BODEGAS

- A & P Supermarket (170)
- Jocelyn Grocery (130)
- Isaac Deli Grocery (132)
- Las Poblanas (106)
- Donna Chely Grocery (96)
- Plaza Mini Market (85)
- Mi Huerta (75)
- Mahon Supermarket (70)
- Lima B&K&G Supermarket (43)

Sponsored by



with convenient Passaic locations at:  
126 Market Street; 211 Main Avenue; 615 Main Avenue  
and 506 Van Houten Avenue; 545 Paulison Avenue  
and the Passaic Enterprise Zone Development Corporation.



MAYOR HECTOR C. LORA  
and The City of Passaic

# TASTE OF MARKET STREET

## SEPTEMBER 23 DEMONSTRATION PROJECT



# Example 2

## LPS Projects

*City of Bayonne*  
*8<sup>th</sup> Street Station Rehabilitation Area Plan*  
*March 9, 2015*  
*Revised April 24, 2015*





## **Use of Density Bonus for Community Benefits**

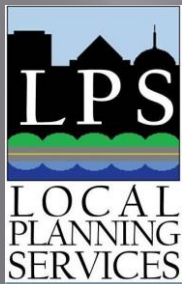
The 26 North Street Rehabilitation Site Vacant for over ten years

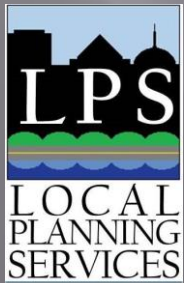
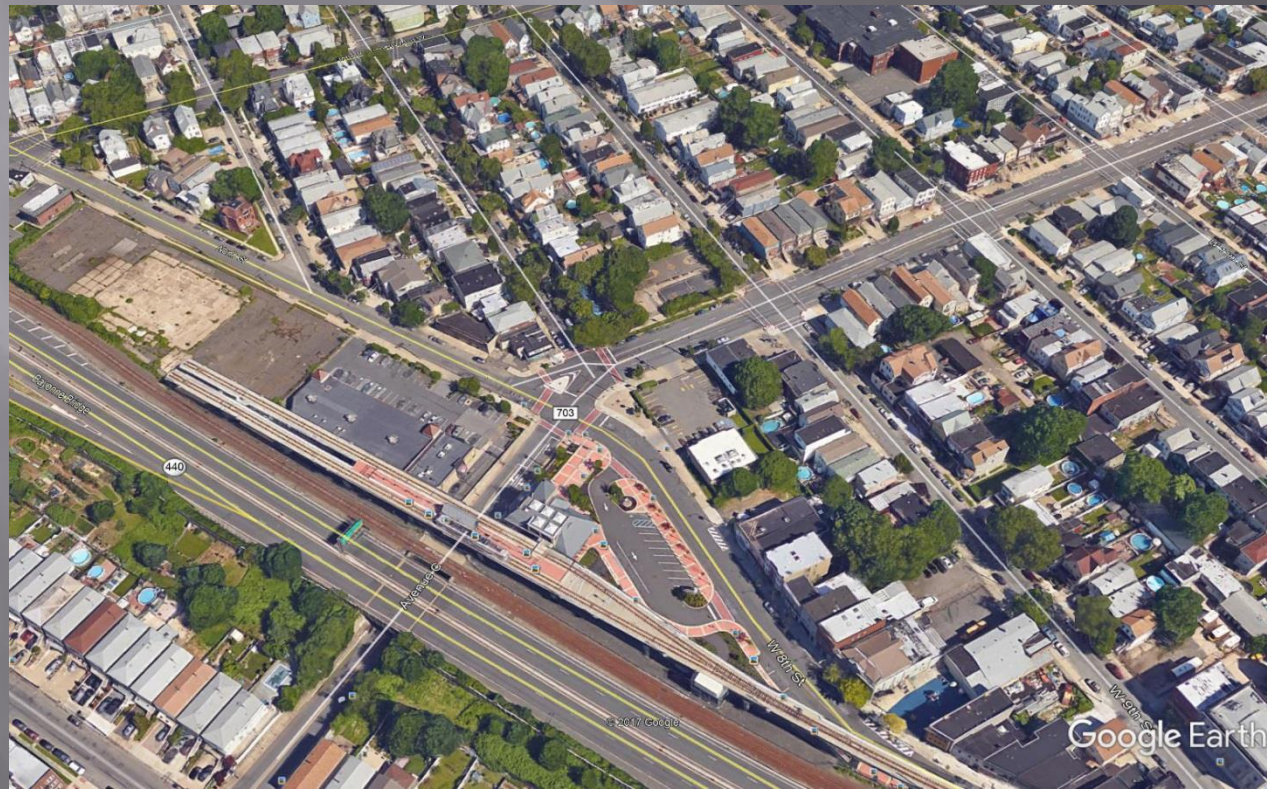
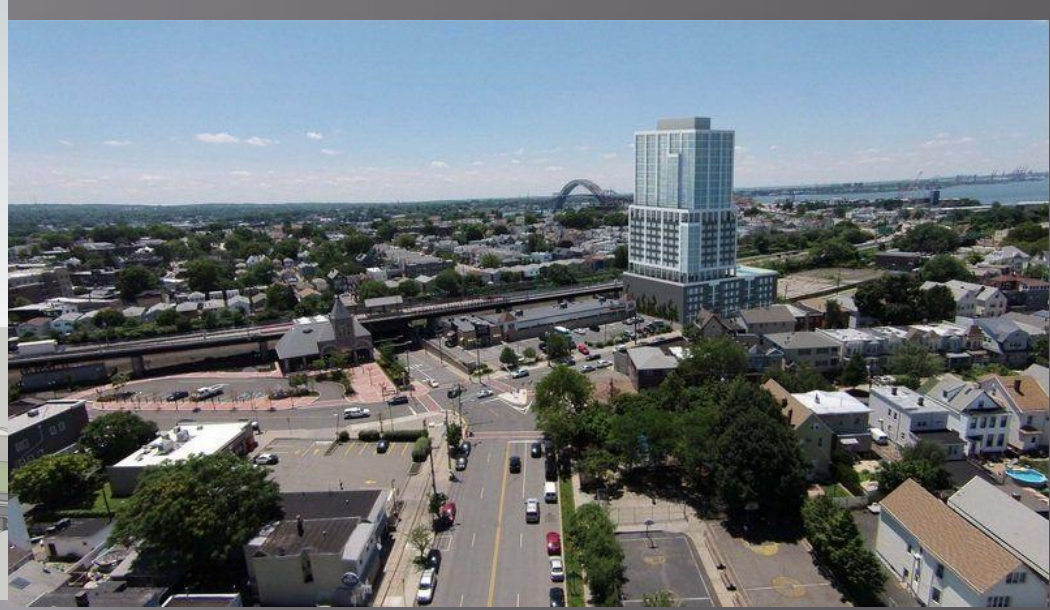
1. Add six to 12 trees
2. Add street lamps .
3. Install a bus shelter
4. Add planter, lighted bollards and litter and recycling receptacles
5. Install a decorative solid fence
6. City public art project to paint the stretch of blank concrete wall
7. Outfit proposed and existing streetlights with banner posts
8. Change public park by installing brightly colored children's play equipment and install mounted security cameras
10. Paint the sidewalks across from the station the color red to match the brick pavers
11. Provide for additional public parking on- site (minimum of 15 spaces).

**Density Bonus Height, Area, Yard and Structure Requirements** (Must meet community benefit requirements in Section f above)

Maximum structure height

22 stories/250 feet





Google Earth



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Google Earth



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Google Earth



# Example 3 LPS Projects

2014

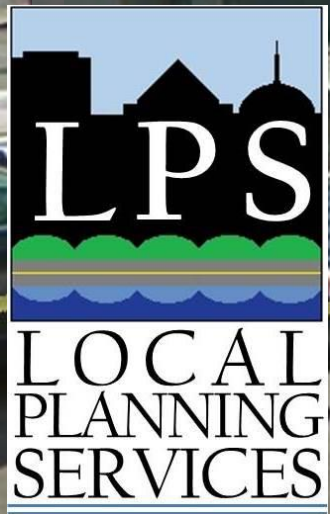
Supplement III to the Township of Irvington  
NJ Transit Village Application  
Transit Village Visioning Session

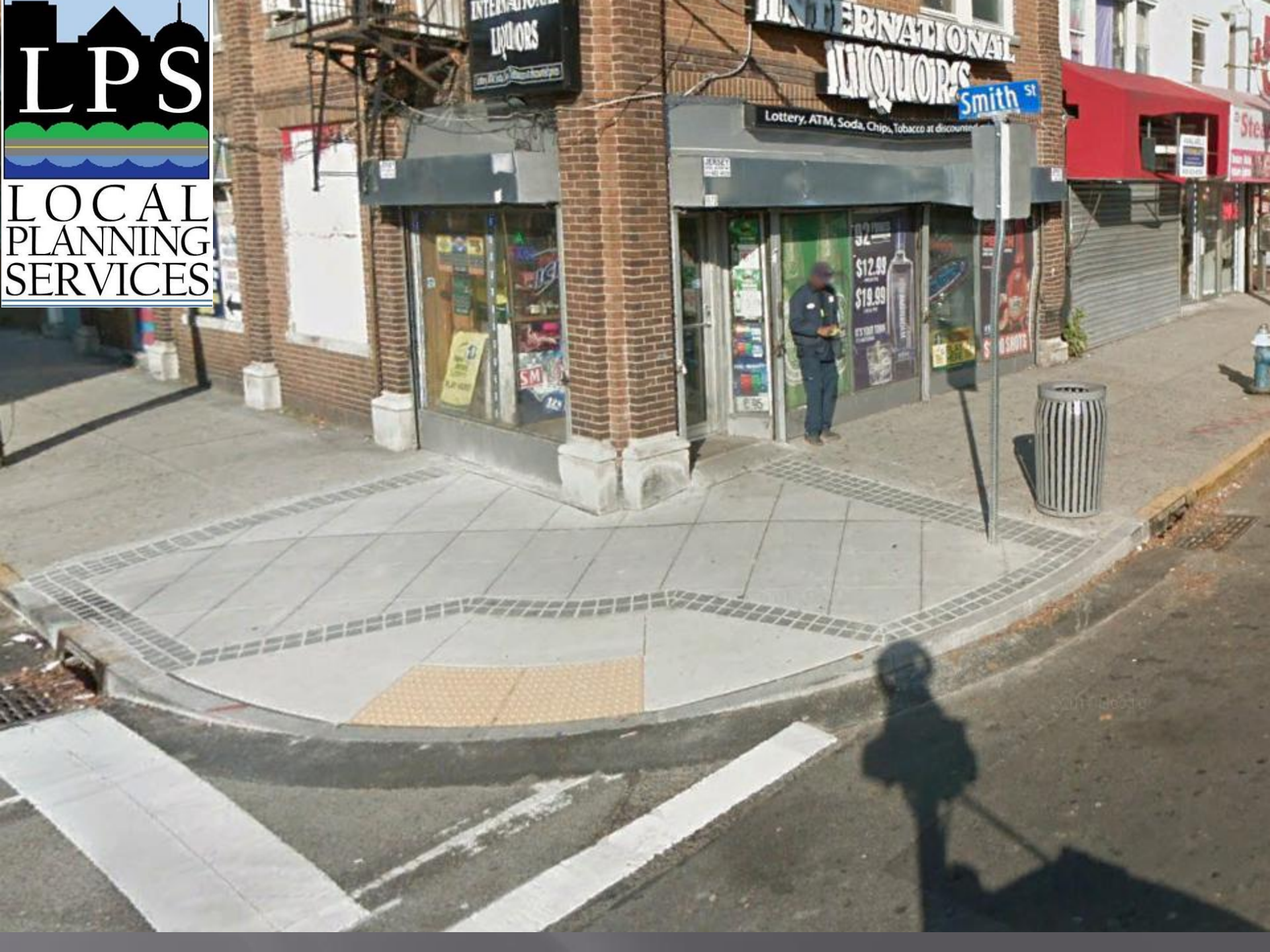


# Transit Village Designation and Use of Earmarked Funds

- ▣ Irvington Named 30th NJ Transit Village *In July 2015 the New Jersey Department of Transportation*
- ▣ *Essex County Implements Irvington Streetscape Grant*









# Find Your Focus

- ▣ Create an actionable vision
- ▣ Build community consensus and political will
- ▣ Form partnerships
- ▣ Take action and create change one step at a time



# Questions ?



More Information

[Local Planning Services Home](#)

[Municipal Eligibility](#)

[Request Services](#)

[LPS Brochure](#)

[Additional Resources](#)

[Staff Contacts](#)

<http://www.nj.gov/dca/divisions/lps/gps/index.html>



robertj.tessier@dca.nj.gov