



# FUNDING OPPORTUNITIES: BIG AND SMALL



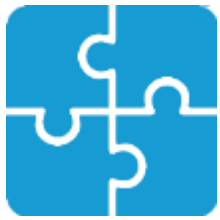
**NEW JERSEY**  
**Safe Routes**



U.S. Department of Transportation  
**Federal Highway  
Administration**

**RUTGERS**

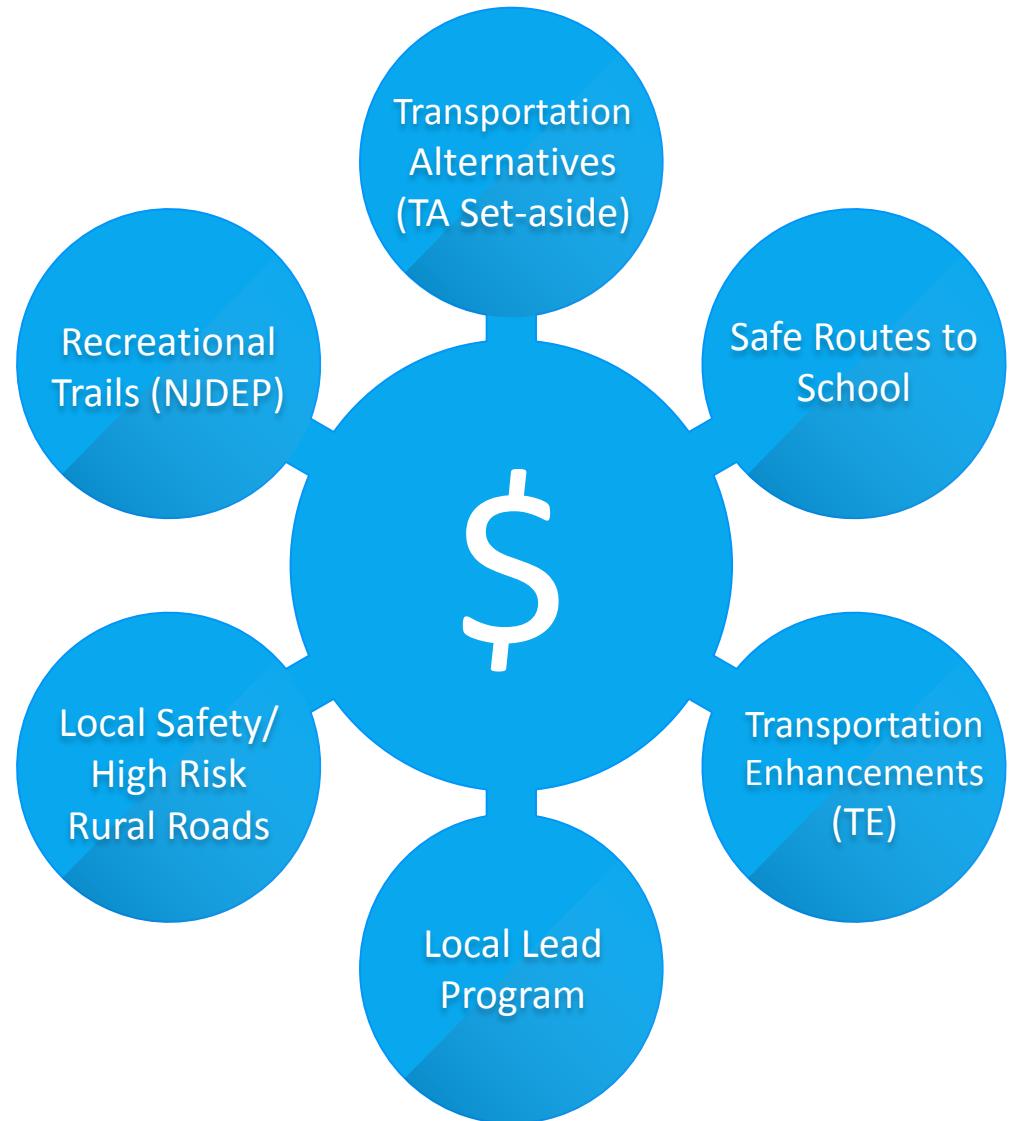
Edward J. Bloustein School  
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# | Funding Opportunities

## Federally Funded Programs:

- + Extra point given to towns with a Complete Streets policy
- + Extra point given to School District with supportive Walk/Bike to School or School Wellness Policies



# Grant Application Deadline

**Grant Applications for both  
Safe Routes to School and  
TA Set-Aside Program are due**

**August 23, 2018  
11:59PM**

# New Jersey's Grant Funds

NJ Department of Transportation  
and 4 regional Local Aid offices

Metropolitan Planning Organizations (MPOs):

- 50% of NJ's TA Set-Aside funds are sub-allocated based on population – through NJ's MPOs



# NJ Federal Funding

## 2016 Federal Funding

Program	# of Applications	Requested Amount	# of Grants	Programmed Amount
Safe Routes to School	99	\$34.6 M	17	\$5.59 M
Transportation Alternatives	133	\$100.9 M	37	\$26.1 M

## 2018 Federal Funding

- Safe Routes to School - \$5.59 million programmed in FY 2018
- Transportation Alternatives - \$14.1 million programmed in FY 2018

# Who is eligible to apply?

- Local Governments\*
- School districts or schools\*
- Non profits are eligible under FAST Act
- Regional Transportation Authorities
- Transit Agencies
- Natural resource or public land agencies
- Tribal Governments
- Any other local or regional governmental entity with responsibility for oversight of transportation (other than an MPO or State Agency)

\* Safe Routes to School only



# Safe Routes to School (SRTS)

## What projects are eligible?

- Projects to encourage and enable children in grades K-8 to walk and bicycle to school
- Must be within 2 miles of a K-8 school
- Infrastructure projects only
- Construction only
- Design assistance is available for eligible communities



# Safe Routes to School

## Extra points for:

- Urban Aid and Schools Development Authority Communities
- Complete Streets Policy
- School Wellness Policy that includes supportive walking and bicycling to school language
- Demonstrating commitment – Bronze, Silver, Gold NJ SRTS Recognition Program
- Project is included in a School Travel Plan





# School Travel Plans

## What is a School Travel Plan?

- “Maps out” how to improve pedestrian and bicycle travel to and from school.
- Identifies: where students currently walk, where students walk if they could and what changes need to be made so that students can and will walk and bike to school.
- Proposes both short term solutions for immediate action and long term that require further planning.
- School Travel Plans must be current -- within 5 years



# Transportation Alternatives (TA) Set-Aside

## What is TA Set-Aside?

- Community-based projects
- Transportation projects (land & water)
  - Expands travel choice
  - Strengthens local economy
  - Improves quality of life
  - Protects the environment



# Transportation Alternatives (TA) Set-Aside

## 7 Eligible Categories :

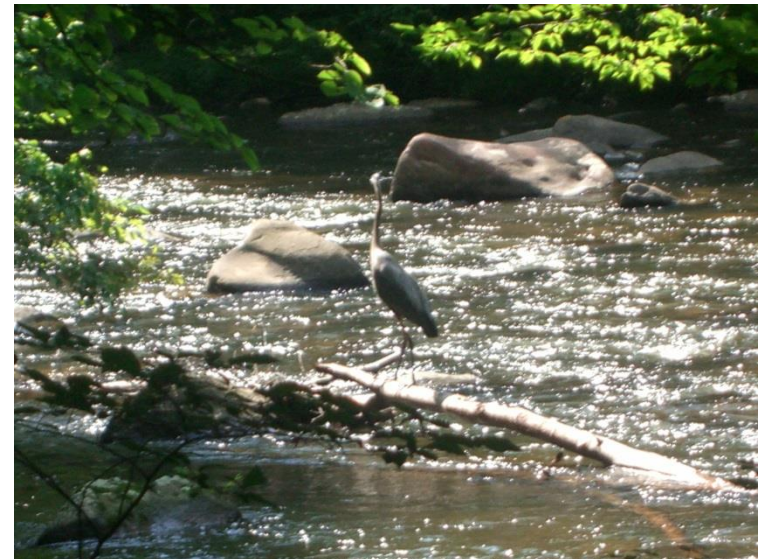
1. Design and construction of on-road and off-road trails facilities for pedestrians, bicyclists and other non-motorized transportation users (include length of the proposed facility in miles)
2. Conversion and use of abandoned RR corridors for trails for pedestrians, bicyclists and other non-motorized transportation users
3. Construction of scenic turnouts, overlooks and viewing areas
4. Historic preservation and rehabilitation of historic transportation facilities



# Transportation Alternatives (TA) Set-Aside

## 7 Eligible Categories (continued):

5. Community improvement activities specifically streetscaping and corridor landscaping
6. Environmental mitigation to address stormwater management, control, water pollution prevention or abatement due to highway runoff
7. Reduce vehicle-caused wildlife mortality or to restore and maintain connectivity among terrestrial or aquatic habitats.



# Transportation Alternatives (TA) Set-Aside

## Selection Criteria:

- Economic and/or tourism benefits
- Promotes the use of non-motorized (active) transportation
- Benefits quality of life, the community or the environment



# Transportation Alternatives (TA) Set-Aside

## Selection Criteria (continued):

- Part of a larger transportation, land use or economic development plan.
- Enhances, preserves or protects historical resources.
- Urgency. Is it possible the resource could be lost?



# Transportation Alternatives (TA) Set-Aside

## Extra points & consideration for:

- Designated Centers
- Transit Villages
- Complete Streets policies
- Construction-ready



# Recreational Trails

Developing and maintaining trails and trail facilities for non-motorized, multi-use and motorized purposes.

WHO IS ELIGIBLE: Government Agencies and Nonprofit Organizations.

Maximum grant award is \$24,000 for non-motorized projects.

Funding: 80% federal share and 20% matching share basis.

Applications managed through NJDEP.  
Applications available at [www.trails.nj.gov](http://www.trails.nj.gov)  
in March, with a mid-May deadline.







# | Funding Opportunities

## State Funded Programs:

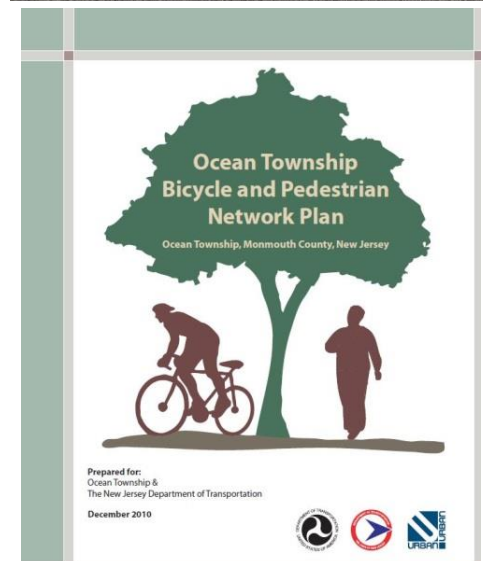
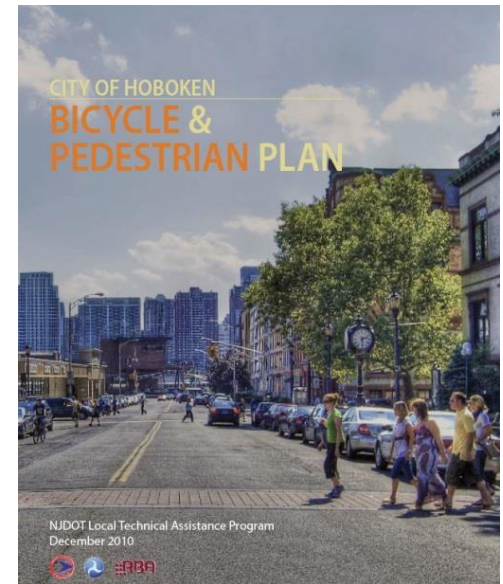
- + Extra point given to towns with a Complete Streets policy

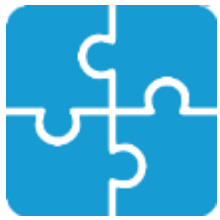


# Local Technical Assistance Programs

## Bike/Pedestrian Planning Assistance

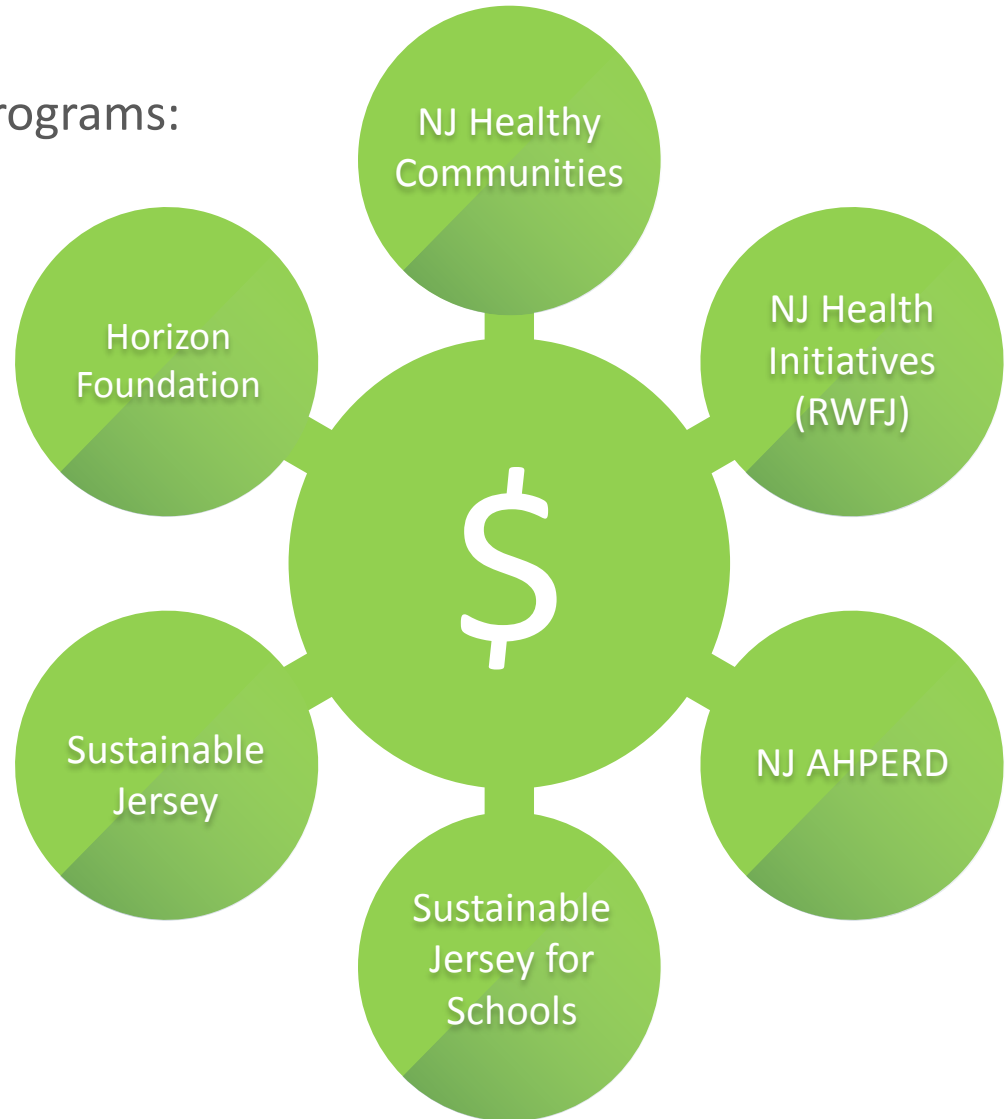
- Plans in 100+ towns
- On-call consultants for variety of projects: bicycle and pedestrian circulation studies, pedestrian safety assessments, trail feasibility studies, bikeway plans, crosswalk improvement plans, etc.





# Funding Opportunities

NJ Health & Environment Funded Programs:

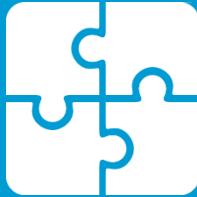




# | Grant Writing Tips



| Who should be involved?



| What are the priority issues?



| How can you show the problem(s)?



Advertisement for a business or service, featuring a laptop and some text.

TRUCK  
Enter Born Netc

15112

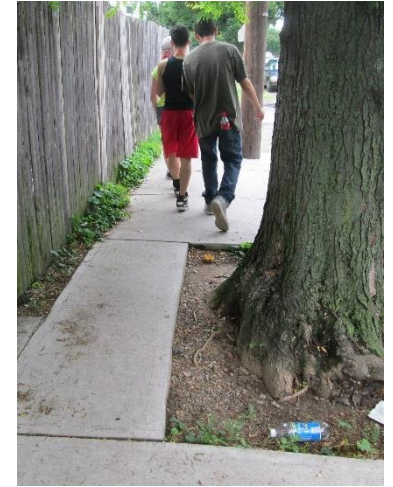
# NJDOT wants to see:

- Partnerships/Agreements
- Comprehensive Approach



# Grant Application Strategies

- Don't assume raters know the project. Application must stand on its own.
- Indicate construction readiness. Include status of permits, right-of-way, and utility relocations.
- Include plenty of photos identifying issues and add scale to them.
- Include all costs of the project, including construction inspection and indicate any additional funding sources.
- Ensure costs are current and comprehensive.
- Don't forget bike parking.



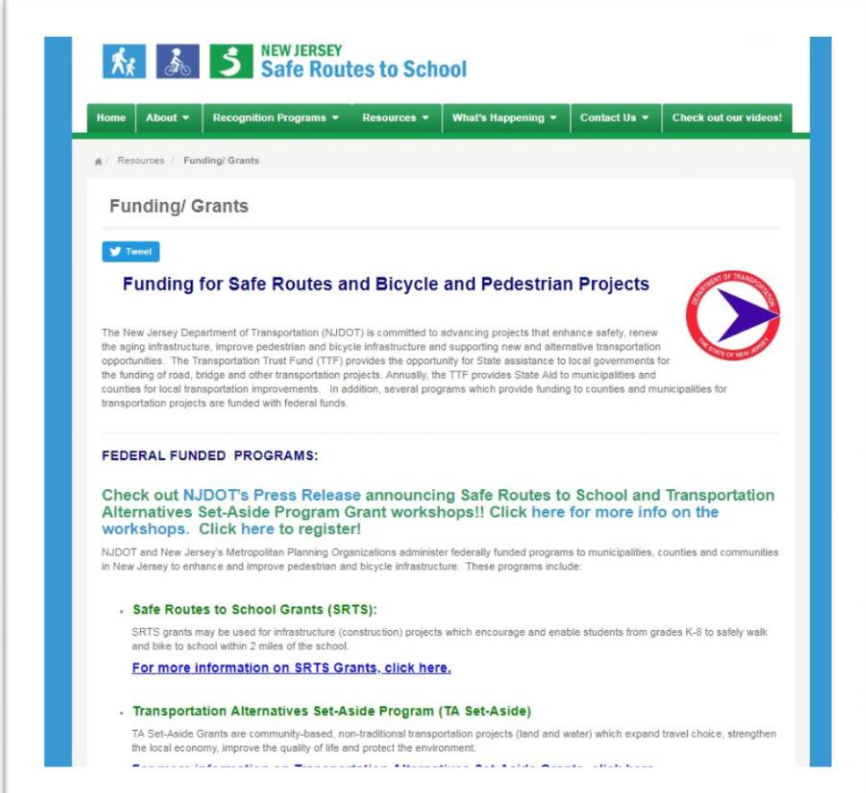
Make sure pictures adequately show the issues



# Funding Resources

## New Jersey Safe Routes Resource Center

- Estimating Improvement Costs
- Engineering and Design Solutions
- Models: School Wellness Policies, Support Letters, Resolutions
- Urban Aid and SDA lists
- Student Travel Tally info
- Google Map tutorial
- School Travel Plans
- NJ Safe Routes to School Recognition Program/Sustainable Jersey



The screenshot displays the 'New Jersey Safe Routes to School' website. The header includes the organization's name and logo, along with navigation links for Home, About, Recognition Programs, Resources, What's Happening, Contact Us, and Check out our videos!. The main content area is titled 'Funding/ Grants' and features a 'Tweet' button. The primary heading is 'Funding for Safe Routes and Bicycle and Pedestrian Projects', accompanied by the NJDOT logo. A paragraph explains that NJDOT is committed to advancing projects that enhance safety, renew aging infrastructure, and support new transportation opportunities. It mentions the Transportation Trust Fund (TTF) providing State Aid to local governments for road, bridge, and other transportation projects. Below this, a section titled 'FEDERAL FUNDED PROGRAMS:' lists two programs: 'Safe Routes to School Grants (SRTS)' and 'Transportation Alternatives Set-Aside Program (TA Set-Aside)'. Each program includes a brief description and a link for more information.

**NEW JERSEY Safe Routes to School**

Home About Recognition Programs Resources What's Happening Contact Us Check out our videos!

Resources / Funding/ Grants

Funding/ Grants

Tweet

**Funding for Safe Routes and Bicycle and Pedestrian Projects**

The New Jersey Department of Transportation (NJDOT) is committed to advancing projects that enhance safety, renew the aging infrastructure, improve pedestrian and bicycle infrastructure and supporting new and alternative transportation opportunities. The Transportation Trust Fund (TTF) provides the opportunity for State assistance to local governments for the funding of road, bridge and other transportation projects. Annually, the TTF provides State Aid to municipalities and counties for local transportation improvements. In addition, several programs which provide funding to counties and municipalities for transportation projects are funded with federal funds.

**FEDERAL FUNDED PROGRAMS:**

Check out NJDOT's Press Release announcing Safe Routes to School and Transportation Alternatives Set-Aside Program Grant workshops!! [Click here for more info on the workshops. Click here to register!](#)

NJDOT and New Jersey's Metropolitan Planning Organizations administer federally funded programs to municipalities, counties and communities in New Jersey to enhance and improve pedestrian and bicycle infrastructure. These programs include:

- **Safe Routes to School Grants (SRTS):**  
SRTS grants may be used for infrastructure (construction) projects which encourage and enable students from grades K-5 to safely walk and bike to school within 2 miles of the school.  
[For more information on SRTS Grants, click here.](#)
- **Transportation Alternatives Set-Aside Program (TA Set-Aside)**  
TA Set-Aside Grants are community-based, non-traditional transportation projects (land and water) which expand travel choice, strengthen the local economy, improve the quality of life and protect the environment.  
[For more information on TA Set-Aside Grants, click here.](#)

[saferoutesnj.org](http://saferoutesnj.org)



# Saferoutesnj.org Resources:

NEW JERSEY  
Safe Routes to School



www.saferoutesnj.org

1. Videos: Walkability and Bikeability Audits, Walk and Bike events from towns across NJ
2. Coming soon: Model Complete and Green Streets Policy
3. Complete Streets Pre-Adoption Policy Review
4. Model Policies – School District Policy, Wellness Policy, Complete Streets





# Saferoutesnj.org Resources (continued):

- 5. School Travel Plans
- 6. Funding/Grant Resources
- 7. Research Reports
- 8. Transportation Management Associations (TMAs) throughout NJ
- 9. Sustainable Jersey Help Desk

**Sustainable Jersey**  
• CERTIFIED •  
A Better Tomorrow, One Community at a Time

**Highland Park School Travel Plan**

**School Bike Parking Guide**  
Finding the Best Bike Rack for your School

Prepared by:  
New Jersey Safe Routes to School Resource Center  
Alan M. Voorhees Transportation Center  
Rutgers, The State University of New Jersey

Prepared for:  
State of New Jersey Department of Transportation  
Federal Highway Administration

November 2016

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**NEW JERSEY Safe Routes to School**  
www.saferoutesnj.org

**U.S. Department of Transportation  
Federal Highway Administration**

**NJ Safe Routes to School**  
Plainfield School District Travel Plan

April 2016

## We can help you get there:

- Walk/bike audits
- Crossing guard and other training
- Community travel plans
- Grant funding big and small
- Policies (health, vision zero)
- Sustainable Jersey consultation
- and more.....



# | Alan M. Voorhees Transportation Center

**NEW JERSEY**  
**Safe Routes to School**



[www.saferoutesnj.org](http://www.saferoutesnj.org)



**NJ** **BICYCLE & PEDESTRIAN  
RESOURCE CENTER**

[njbikeped.org](http://njbikeped.org)

**POET** Public Outreach &  
Engagement Team

*LET US TELL THE STORY.*

## NJTIP @ Rutgers

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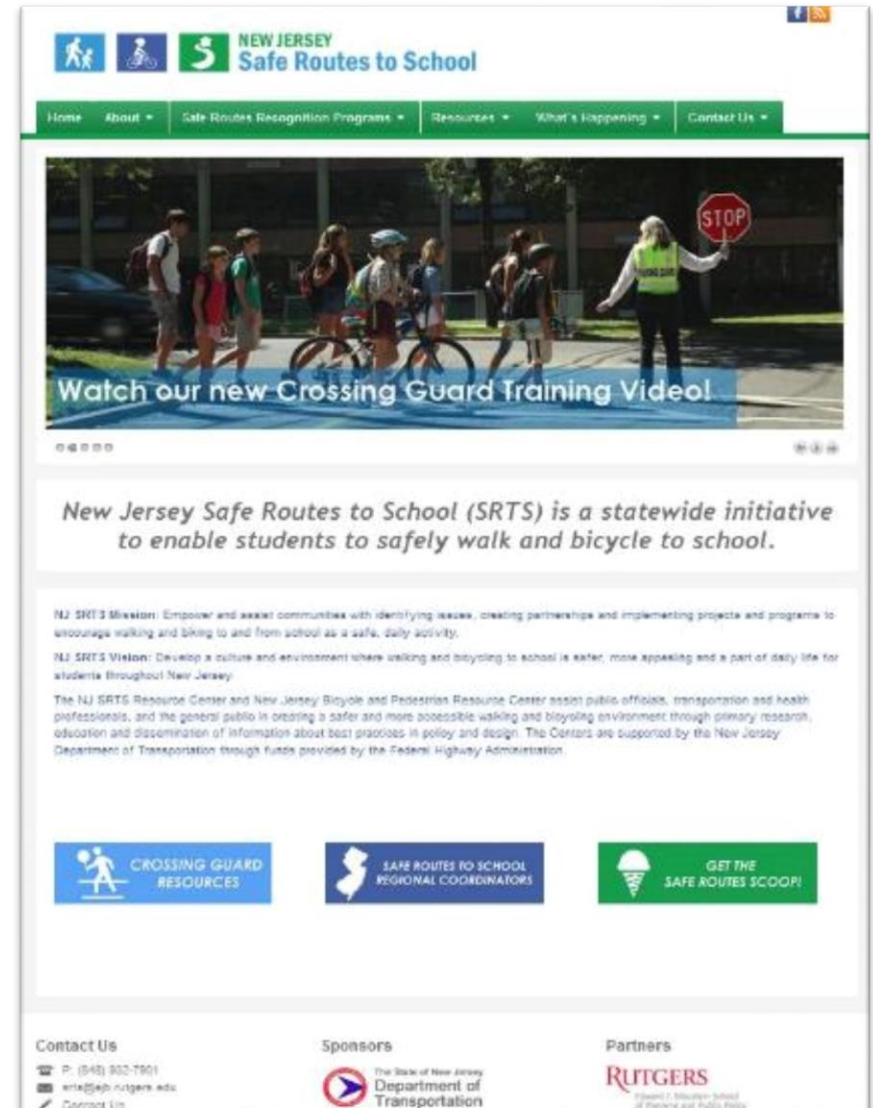


# | NJ Safe Routes Resource Center

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848-932-2854

New Jersey Help Desk:  
848-932-7901  
[srts@ejb.rutgers.edu](mailto:srts@ejb.rutgers.edu)

[www.saferoutesnj.org](http://www.saferoutesnj.org)



**NEW JERSEY Safe Routes to School**

Home About Safe Routes Recognition Programs Resources What's Happening Contact Us

Watch our new Crossing Guard Training Video

*New Jersey Safe Routes to School (SRTS) is a statewide initiative to enable students to safely walk and bicycle to school.*

**NJ SRTS Mission:** Empower and assist communities with identifying issues, creating partnerships and implementing projects and programs to encourage walking and biking to and from school as a safe, daily activity.

**NJ SRTS Vision:** Develop a culture and environment where walking and bicycling to school is safer, more appealing and a part of daily life for students throughout New Jersey.

The NJ SRTS Resource Center and New Jersey Bicycle and Pedestrian Resource Center assist public officials, transportation and health professionals, and the general public in creating a safer and more accessible walking and bicycling environment through primary research, education and dissemination of information about best practices in policy and design. The Centers are supported by the New Jersey Department of Transportation through funds provided by the Federal Highway Administration.

**CROSSING GUARD RESOURCES** **SAFE ROUTES TO SCHOOL REGIONAL COORDINATORS** **GET THE SAFE ROUTES SCOOP!**

**Contact Us**  
P: (948) 932-7901  
e: [srts@ejb.rutgers.edu](mailto:srts@ejb.rutgers.edu)  
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