

Curbs & *Enthusiasm*

an introduction to **parklets**

**NJTPA PARKLET WORKSHOP
March 3, 2017**

How might we...

enhance the downtown

create positive buzz

support downtown business

strengthen our city's 'brand'

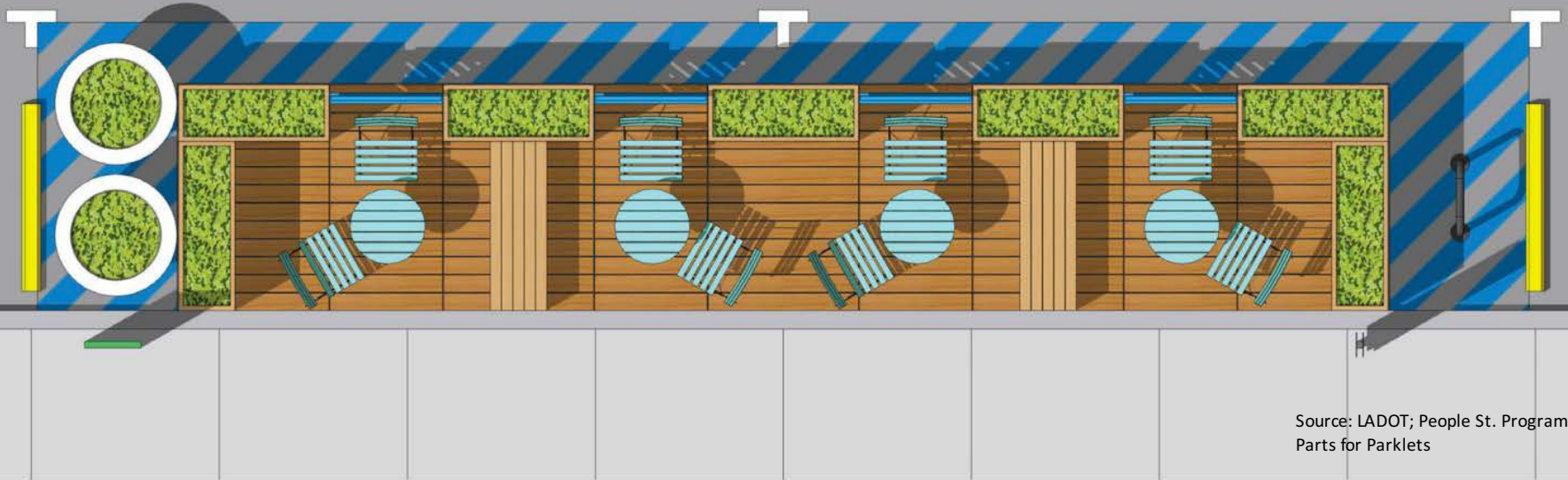
...within the next 30 days?

pärk-lət (*noun*)

A sidewalk extension that provides more space and amenities for people using the street.

"Let's go shopping and grab lunch in the parklet."

key components:



Source: LADOT; People St. Program Kit of Parts for Parklets

safety

greenery

seating

a parklet is...



"Parked Bench" London, UK
Photo Credit: WMBStudio

...a small park

a parklet is...



...an extension of the sidewalk

a parklet is...art



a parklet is...



...a place for community

impacts: perception

- quality of pedestrian environment
- a place for socializing and fun
- positive associations as a place to shop and relax
- street that is clean and well taken care of



Source: Divisadero Trial Parklet Impact Report;
San Francisco Great Streets Project, 2010

Spring St. Parklet, Los Angeles
Photo Credit: SamLubell/AN

a parklet is...



...a conversation starter

a parklet is...



...good for business

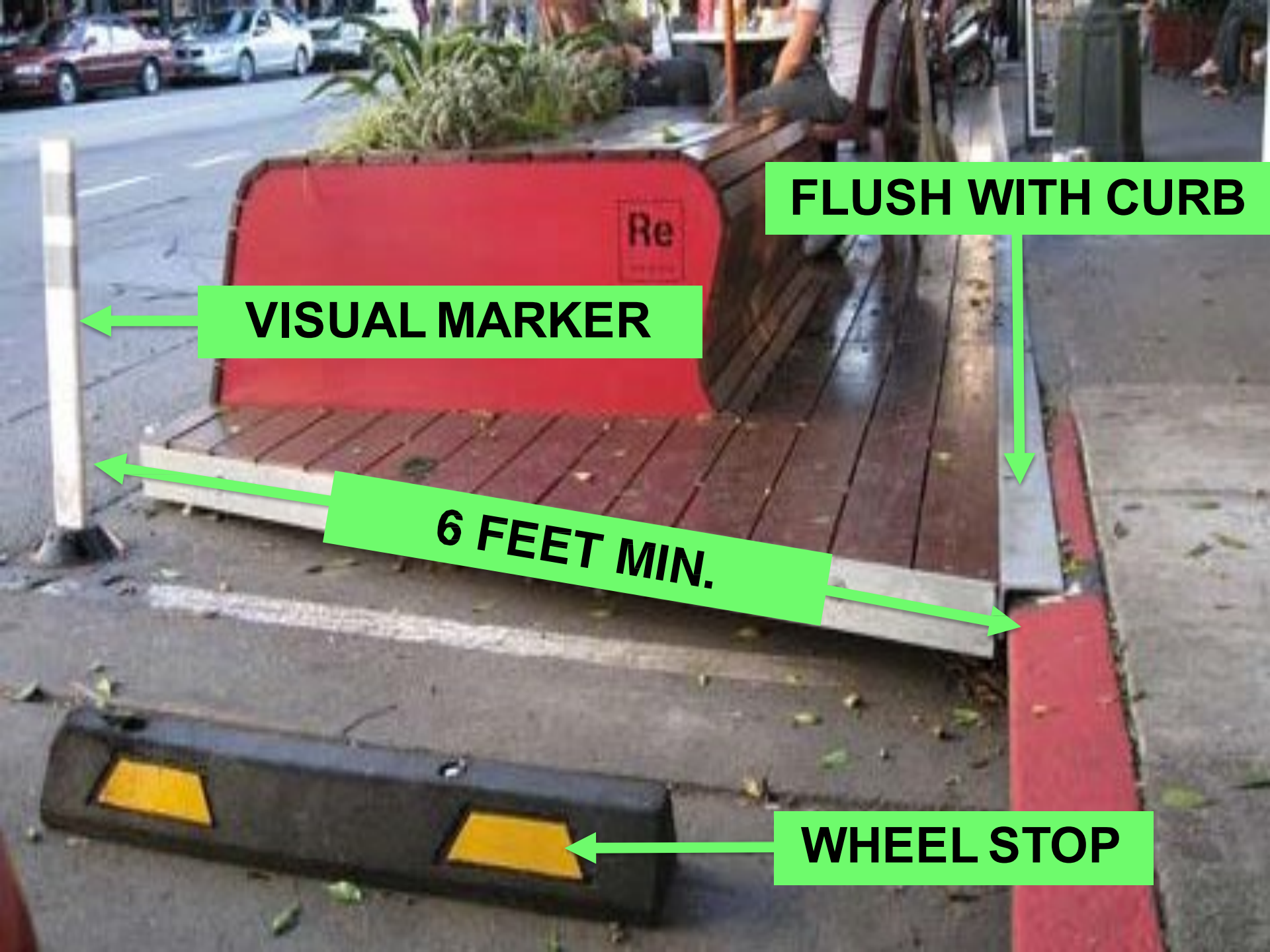
impacts: pedestrian traffic



Case Study: Divisadero Street Parklet, San Francisco

- **37%** increase in pedestrian traffic on weekday evenings
- average number of people sitting or standing increased **30%**
- average number of pedestrians at all observed periods increased **13%**
- average number of visitors increased **100%**
- Number of people walking bikes to area increased **350%** on weekdays

**What are the
safety
features?**



FLUSH WITH CURB

VISUAL MARKER

6 FEET MIN.

WHEEL STOP

BARRIERS



A photograph of a temporary curb on a paved surface. The curb is a long, curved, light-colored metal or plastic barrier. To the right of the curb, there is a black and white striped post with a blue circular sign featuring a white bicycle icon. The background shows a paved area with some white lines.

TEMPORARY CURB

INDESTRUCTIBLE





JERSEY WALL

**What's the
point?**

The Mall at
SHORT HILLS

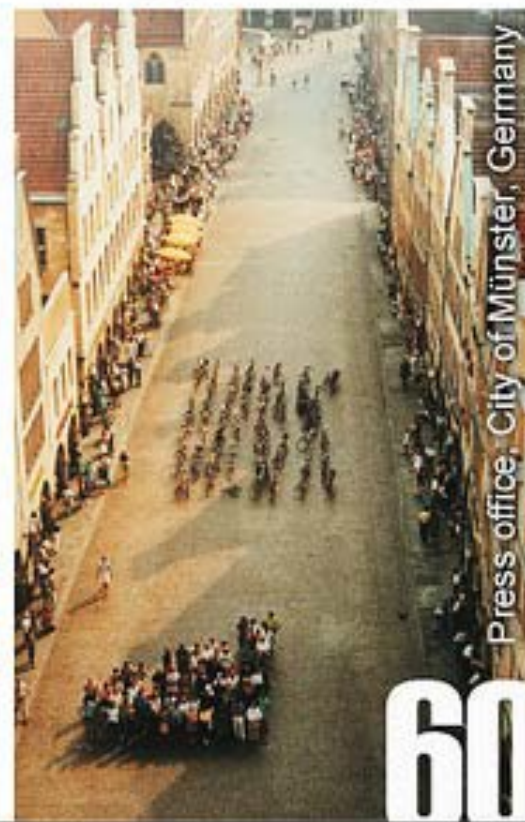
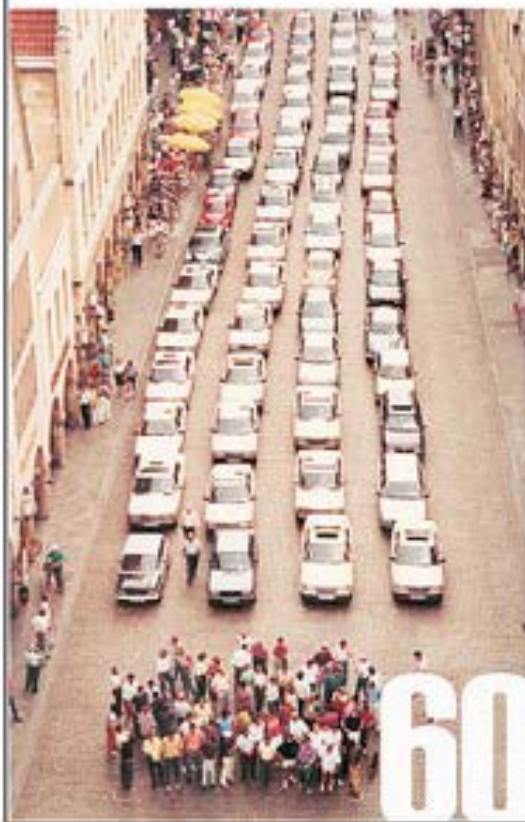


Downtown competition is convenient...



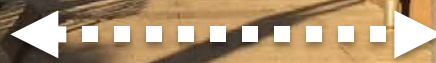
...but it's not an "experience."

STREET SPACE FOR 60 PEOPLE



Press office, City of Münster, Germany

5 FEET



10 FEET





Who pays?

Funding options:

- **municipal pilot**
- **business sponsor**
- **crowdfunding**
- **pro-bono**
- **grant funding**



Is this okay?



Rahway, NJ (2014)

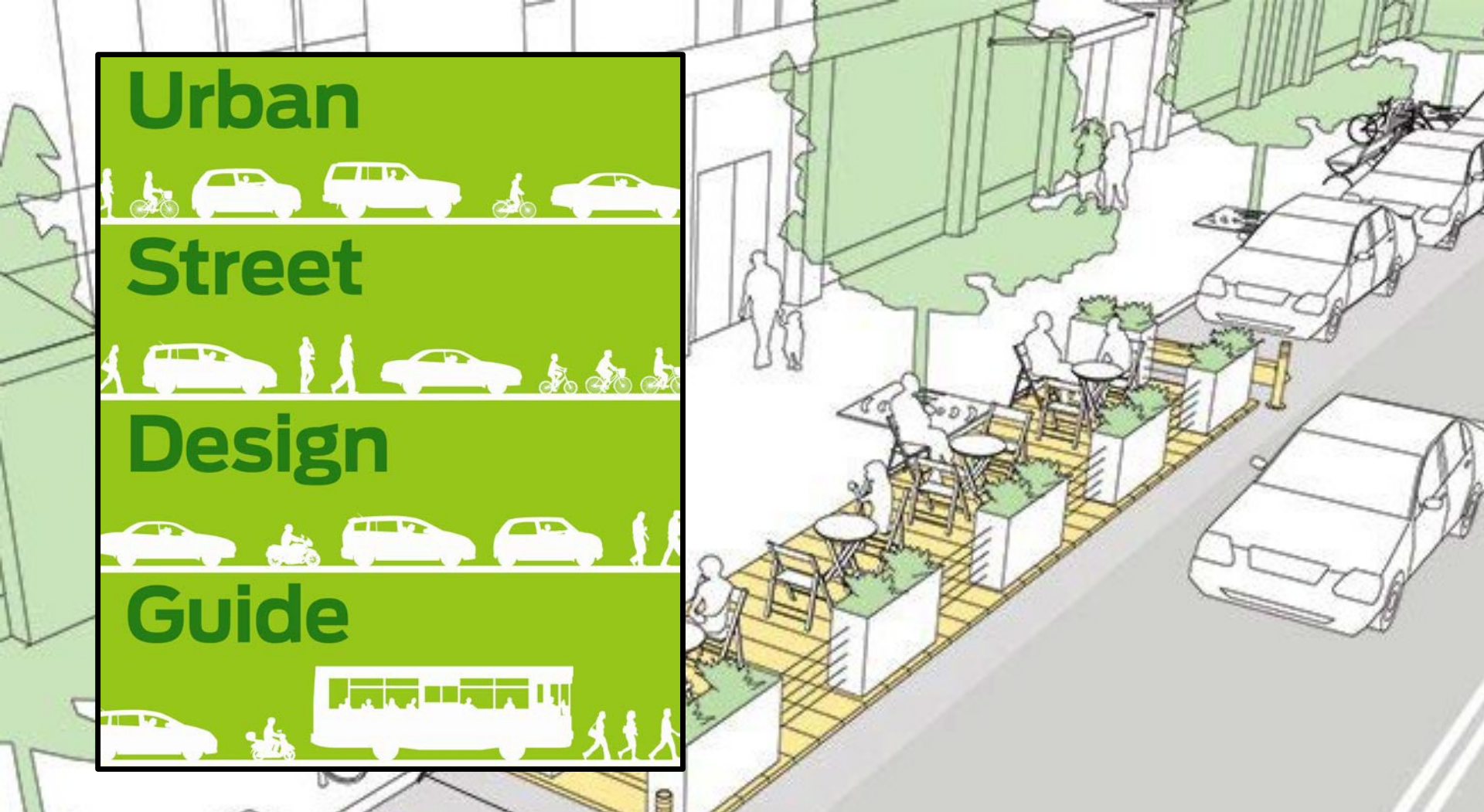


Princeton, NJ (2015)



NYC Pedestrian Plaza

Urban Street Design Guide



**National Association of City
Transportation Officials**

TOGETHER
**NORTH
JERSEY.**

CONNECTING
PEOPLE, PLACES,
AND
POTENTIAL.

BEYOND THE CURB: PARKLETS IN NORTH JERSEY

Morristown Case Study & Parklet Handbook

FALL 2014

A LOCAL DEMONSTRATION PROJECT





Summit, NJ Parklet 2016

...the process
...the results
...the screw ups
...the fixes

Step 1: Identifying potential sites & partner businesses

Step 2: Introducing the idea to community/gov

Step 3: Design & cost estimate

Step 4: Get \$\$\$, donations, volunteer time

Step 5: Build

Step 6: Maintain...adjust

Step 1: choosing a site

- identify host/partner business
- on appropriate pedestrian-friendly retail corridor
- low speed corridors only (25 mph or less)
- at least one parking space away from corners or active driveways



Step 1: choosing a site

- meets established design criteria
- enhancement of streetscape quality
- location (parklet likely to be well used and active)
- community support
- capacity of sponsor to maintain and steward the parklet
- potential conflict with future city streetscape or maintenance initiatives
- compliance with technical and accessibility provisions

Step 2: Introducing the idea to community/gov

- Educate p ark-l et (*noun*)
- Bring Facts; emphasize benefit to business community & safety
- Start small
- Be ready for some resistance

Resources for data:

1. University City District Report; The Case for Parklets
2. The Economic Benefits of Sustainable Streets; New York City Department of Transportation

Step 3: Design & Cost



Step 3: Design & Cost

What is cost us:

Decking (Bison Innovative): \$4,200

Planters: \$4,500

Plantings: \$1,200

Chairs & Tables (Cosco): \$490 (\$61.30/set)

Commercial Umbrellas: \$300-\$900 each

Signage: \$400

Construction: No cost

Other "found" items: Jersey barriers, wheel stops,

Step 4: Get \$\$\$ and Donations

City of Summit:

\$5,000 Contribution

DPW Built Parklet

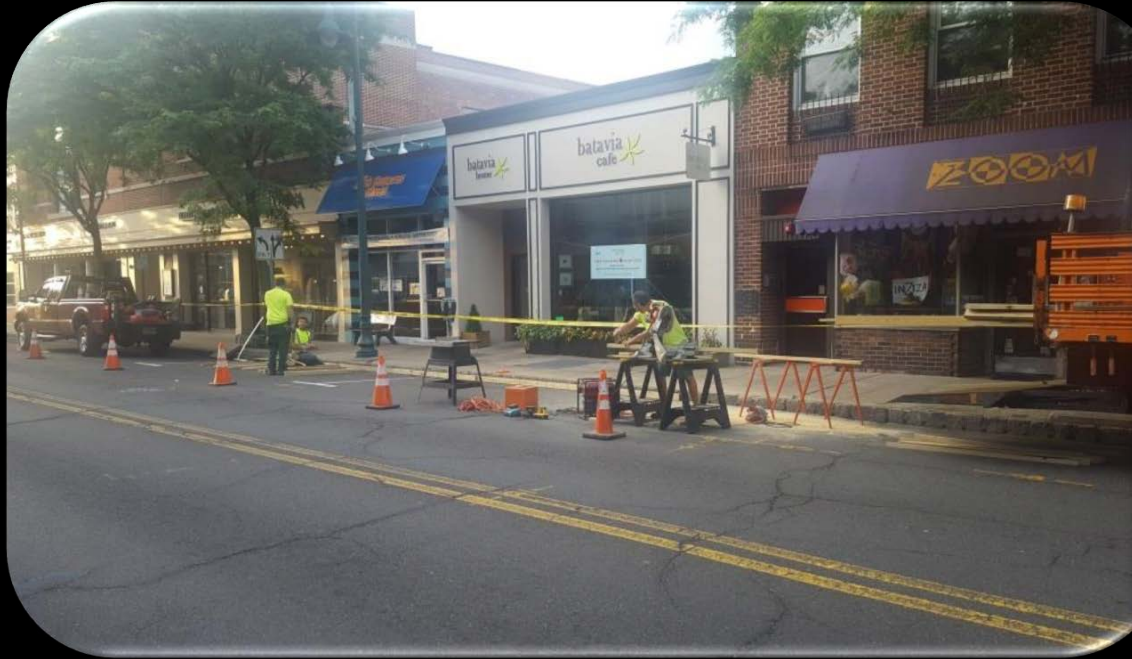
Businesses:

\$4,500 Contribution

Chairs, tables, umbrellas

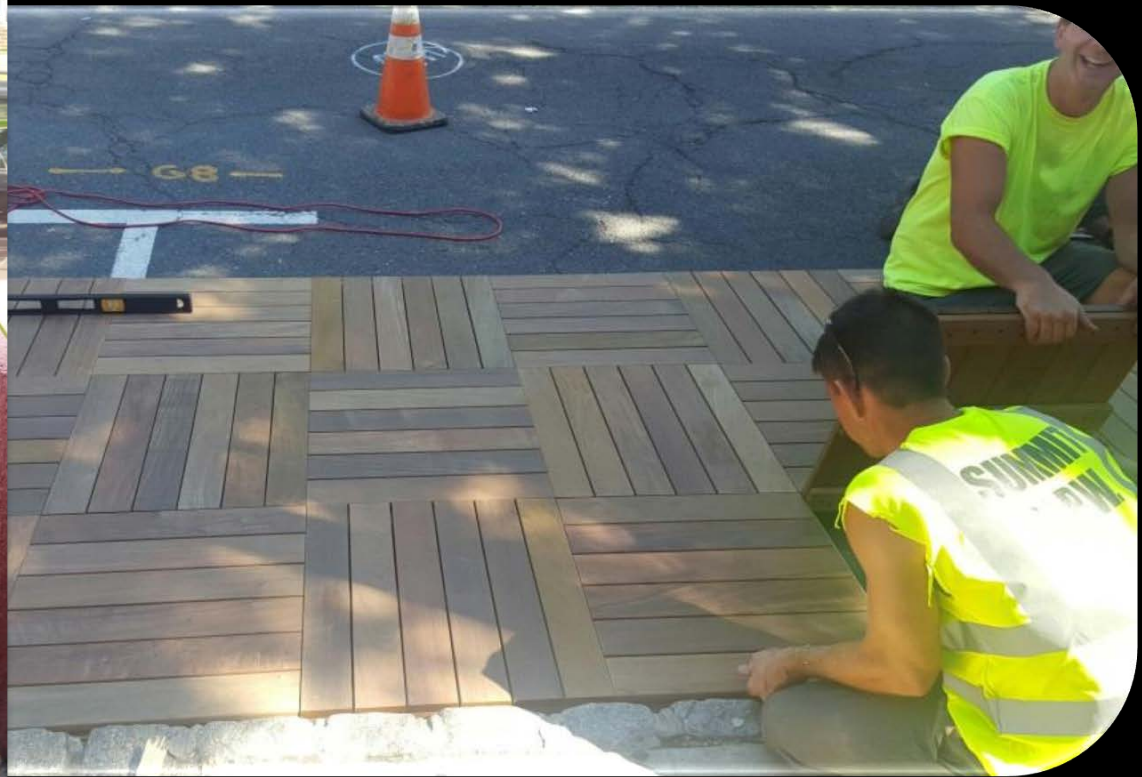
Daily Maintenance

Step 5: Build



Step 5: Build

Total Construction Time – 2 Days



Step 5: Build Final Product



Step 6: Maintain...adjust



Step 6: Maintain...adjust

1. Safety
2. Safety
3. Safety!







**Throw
some shade**



**THIS 'PARKLET' IS
STUPID AND
INDEFENSIBLE...**

**PLEASE MAKE IT GO
AWAY POSTE-HASTE**

Communication



Communication



Communication



PUBLIC PARKLET

All seating is open to the public
sit, hang out, enjoy.

Established by the City of Summit
with contributions from
Tito's Burritos & Wings and Katavia Cafe

For more information: cityofsummit.org

Communication





batavia
home



batavia
cafe



batavia home
How Wings
LITERARY

batavia
cafe
Local Sausages & Cheese Plates
- 12:00 - 10:00 PM -
- 12:00 - 10:00 PM -
- 12:00 - 10:00 PM -

ZOO

WINZEA





batavia
home

Titos Burrito
& Wings Special
\$12.99
Includes:
Burrito
Wings
Salsa
Guacamole
Rice
Beans
Cheese
Sour Cream

INGS
SS =

at our
time!

100%
WINGS

Blue Jays
Baseball Club



PLANTER 6-5/1
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questions?

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