



# Walkability Audits in Jersey City

Presented by: Barkha R Patel, Jersey City Planning Division

TNJ Institute:  
Pedestrian Safety  
Workshop, 2018

# Understanding Walkability

- Conditions: how friendly is the area for walking?
- Measures: usefulness, connectivity, comfort, access
- Outcomes: livability, health, social ties, sustainability





2011

## Walkable Community Workshop McGinley Square - Jersey City



In Cooperation With:  
Bergen Communities United  
Women Rising Inc.  
City of Jersey City



Join us for a

## WALKABILITY WORKSHOP!

The City of Jersey City, in collaboration with the North Jersey Transportation Planning Authority, will be hosting Walkability Workshops to gain your input on how to make streets safer and more appealing for walking. These workshops are part of a year-long effort to recommend improvements on specific streets.

There will be **6 Walkability Workshops** at locations throughout the city.

The events are **FREE**, and your participation is encouraged.

Each workshop will last 2-3 hours and will include an introductory presentation, a group walking tour of the corridor, and a closing discussion. Participants will examine the road and surrounding area from the view of a pedestrian, and will provide insight on problem areas and potential solutions.

The workshops will be held rain or shine. Wear comfortable shoes and weather appropriate clothing.

Join the conversation on how to best improve these streets and encourage people of all ages and abilities to walk and explore the City.

	<b>Saturday October 28</b>	<b>Saturday November 4</b>	<b>Wednesday November 8</b>	<b>Tuesday November 14</b>	<b>Thursday November 16</b>	<b>Saturday November 18*</b>
	11 am – 2 pm	11 am – 2 pm	4 – 7 pm	4 – 7 pm	4 – 7 pm	11 am – 2 pm
	Central Ave (Manhattan Ave to North St)	7th St and Jersey Ave (3rd St to Morrisville St)	Garfield Ave (Bayview Ave to VanNostrand Ave)	Sip Ave (West Side Ave to Summit Ave)	Monticello Ave/MLK Jr Dr (Orient Ave to Harrison Ave)	West Side Ave (Duncan Ave to Lexington Ave) <small>*Originally scheduled for 2010, rescheduled for 2011</small>

### Space is limited, and RSVP is required.

Once you have submitted your RSVP, you will be notified of the meeting location.

To RSVP, please visit the project website:  
[www.jcwalkspedplan.com/rsvp](http://www.jcwalkspedplan.com/rsvp)

For questions, comments, or special needs assistance, please contact Michael Ahillen at [mahillen@thiplan.com](mailto:mahillen@thiplan.com) or 917-933-7444.



THE CITY OF JERSEY CITY  
MAJOR STEVEN S. RIZZO  
THE MUNICIPAL COUNCIL AND  
THE OFFICE OF INNOVATION



## JERSEY CITY SCHOOL TRAVEL PLAN



The City of Jersey City, in collaboration with Rutgers University, NJDOT, and Michael Baker International will be conducting walk and bike assessments in target locations throughout the City.

We are looking forward to your participation on how to best improve these streets and encourage more walking and biking to schools for children, and people of all ages and abilities.

The assessments will be conducted at 6 locations and will last approximately two hours.

**JOIN US!** The events are **FREE** and your participation is encouraged

	<b>May 24 Thursday</b>	8 - 10 AM 1 - 3 PM	PS 27 PS 6	201 North St 100 St. Pauls Ave
	<b>May 29 Tuesday</b>	8 - 10 AM 1 - 3 PM	PS 17 Innovation High School	600 Bergen Ave 239 Bergen Ave
	<b>May 31 Thursday</b>	8 - 10 AM 1 - 3 PM	PS No. 41 Infinity Institute	59 Wilkinson Ave 193 Old Bergen Rd

To find out more information about this initiative or to get involved,  
Please write to [cityplanning@jcnj.org](mailto:cityplanning@jcnj.org)

Dates are subject to change due to weather. For updates, check: <http://www.saferoutesnj.org/jcstp>



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# WHY USE THIS APPROACH?

Tactical Urbanism is used by a range of actors, including governments, businesses and nonprofits, citizen groups, and individuals.

Taking on a range of project types, municipal authorities, organizations, developers, and everyday citizens use short-term projects as a tool to accomplish any of the following outcomes.



**Inspire action** and expedite project implementation (City of Austin).



Islington, Street, Portsmouth, NH (Street Plans)

**Draw attention to perceived shortcomings** in policy and physical design, and allow people to *physically experience* alternative options.



Monterey Road, Morgan Hill, CA (Street Plans)

**Widen public engagement.** As noted in *Planning by Doing* by Gehl Studio, Tactical Urbanism projects allow for feedback to be expressed through *use* and *demonstrated preferences*, rather than *stated preferences* alone.



Business Circle, San Jose, CA (Street Plans)

**Deepen understanding** of local user's needs at the neighborhood, block or building scale.



Great Streets LA Flickr page

**Gather data** from the real-world use of streets and other public spaces.



Pine Street, Burlington, VT (Street Plans)

**Encourage people to work together** in new ways, strengthening relationships between residents, non-profits, local businesses, and government agencies.



North Union Street, Burlington, VT (Street Plans)

**Test** aspects of a program, project or plan before making large political or financial investments. Iterative design is welcome as part of the process.



Would you like to see traffic calming measures like bump-outs at this intersection?



Central Ave

Santander

SUNRISE SALON

CHECKS CASH

Table with promotional materials and people gathered around it.





Would you like to see more seating, landscaping, and other amenities on this street?



Looks fantastic!  
Really brightens up  
the junction (?) and  
is ~~could~~ be unique  
SC thing!

 **SafeStreetsJC**  
@SafeStreetsJC

Follow

Great [#tacticalurbanism](#) in Heights today for [#JCWalks](#) study. Built in 3 hrs. Check it out today only! [#VisionZeroJC](#) [#jcmakeitsafe](#)



11:06 AM - 28 Oct 2017

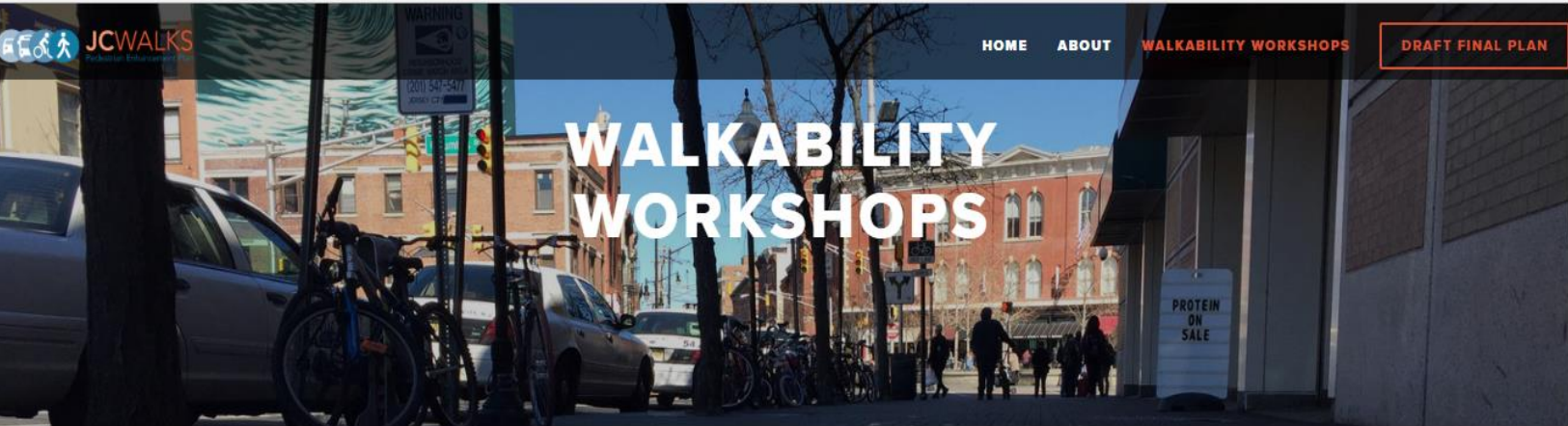
 **SafeStreetsJC**  
@SafeStreetsJC

Follow

Fantastic [#JCwalks](#) walkability study on West Side Avenue today. Check out cool demo project at the entrance 2 Lincoln Park. Thx to all who came out 2 participate, give insights & suggestions. We look forward to these design changes becoming permanent in near future. [#jcmakeitsafe](#)



1:36 PM - 18 Nov 2017



### THANK YOU TO ALL WHO JOINED US FOR A WALKABILITY WORKSHOP!

The City of Jersey City in collaboration with the North Jersey Transportation Planning Authority hosted six Walkability Workshops to listen to your input on how to make streets safer and more appealing for walking. These workshops are part of a year-long effort to recommend improvements on specific streets.

If you would like to join the conversation on how to best improve these streets and encourage people of all ages and abilities to walk and explore the City, please download one of the Walk Audit Forms below and provide your input on the corridor.

See the [Walkability Workshop Presentation](#).

#### PAST EVENTS

- **CENTRAL AVENUE**  
BETWEEN MANHATTAN AVENUE AND NORTH STREET  
OCTOBER 28, 11 AM - 2 PM  
SEE THE EVENT [WALK AUDIT FORM](#) AND [CORRIDOR MAP](#)
- **JERSEY AVENUE/7TH STREET**  
BETWEEN 3RD STREET AND MONMOUTH STREET  
NOVEMBER 4, 11 AM - 2 PM  
SEE THE EVENT [WALK AUDIT FORM](#) AND [CORRIDOR MAP](#)
- **GARFIELD AVENUE**  
BETWEEN BAYVIEW AVENUE AND VAN NOSTRAND AVENUE  
NOVEMBER 8, 4 PM - 7 PM  
SEE THE EVENT [WALK AUDIT FORM](#) AND [CORRIDOR MAP](#)
- **SIP AVENUE**  
BETWEEN WEST SIDE AVENUE AND SUMMIT AVENUE  
NOVEMBER 14, 4 PM - 7 PM  
SEE THE EVENT [WALK AUDIT FORM](#) AND [CORRIDOR MAP](#)
- **MONTICELLO AVENUE/MARTIN LUTHER KING DRIVE**  
BETWEEN ORIENT AVENUE AND HARRISON AVENUE  
NOVEMBER 16, 4 PM - 7 PM  
SEE THE EVENT [WALK AUDIT FORM](#) AND [CORRIDOR MAP](#)
- **WEST SIDE AVENUE**  
BETWEEN DUNCAN AVENUE AND LEXINGTON AVENUE  
NOVEMBER 18, 11 AM - 2 PM  
SEE THE EVENT [WALK AUDIT FORM](#) AND [CORRIDOR MAP](#)



# Lessons

- Consider those on the fringe
- Allow communities to interact with improvements instead of just imagining them
- Engage decision-makers
- Take advantage of positive momentum
- End on a high note!



[www.cityofjerseycity.com/trafficsafety](http://www.cityofjerseycity.com/trafficsafety)

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