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MC Planning Division*

**2016**

**MONMOUTH COUNTY, NEW JERSEY**

# **MONMOUTH COUNTY MASTER PLAN**

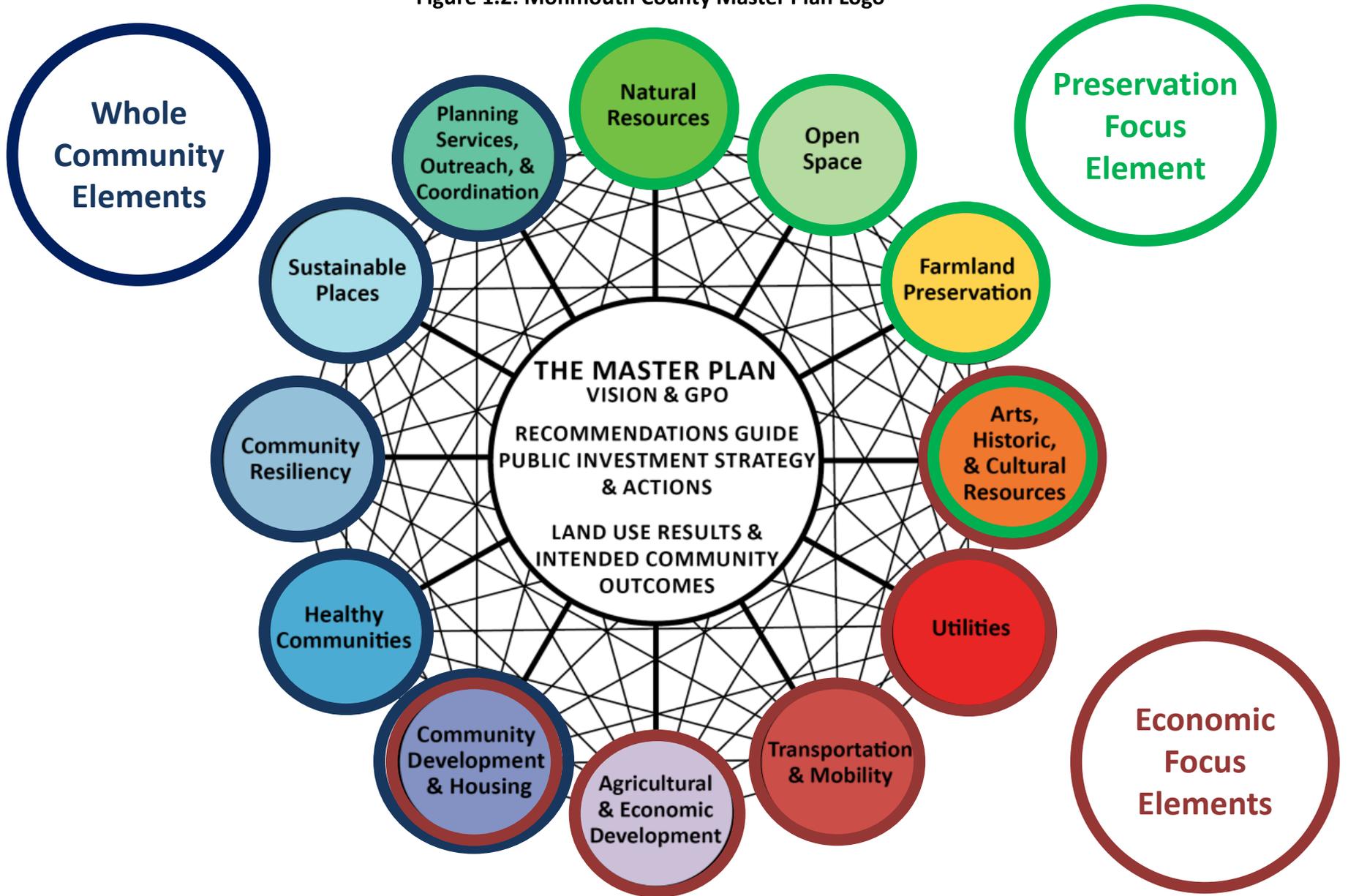
*ADOPTED OCTOBER 17, 2016*

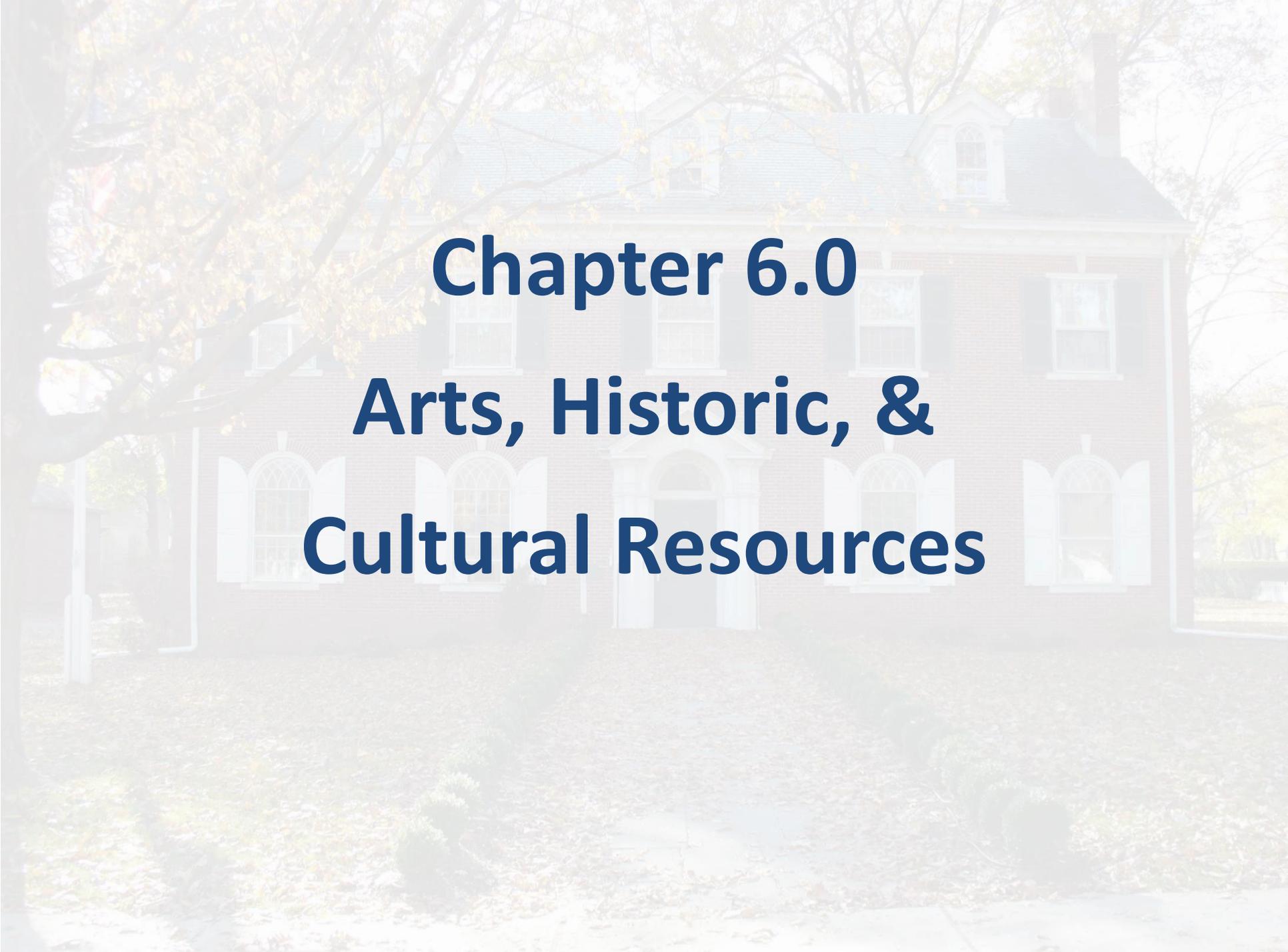
**VOLUME I**



# Master Plan Elements

Figure 1.2: Monmouth County Master Plan Logo



A large, two-story brick house with a blue roof and white shutters, surrounded by trees with autumn foliage. The house has a central entrance with a small porch and several windows with arched tops. The text is overlaid on the image in a bold, dark blue font.

**Chapter 6.0**  
**Arts, Historic, &**  
**Cultural Resources**

# 6.0 AHC RESOURCE MAP

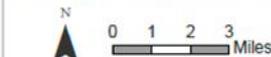
Figure 6.2: Arts, Historic, and Cultural Resources Map, 2016



**FIGURE 6.2**  
Arts, Historic, and Cultural Resources  
Monmouth County Master Plan  
May 2016

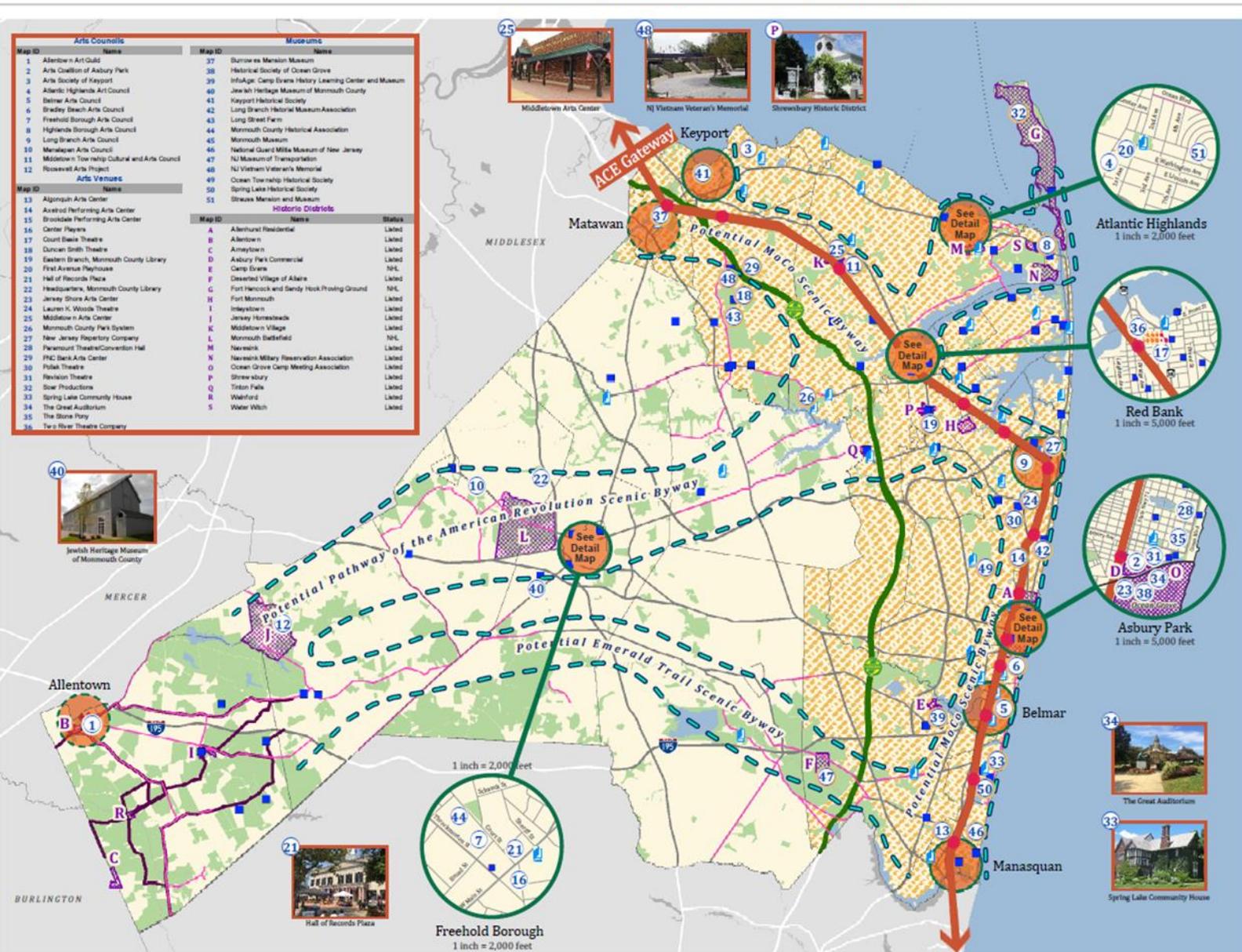
- Monmouth County Arts Council
- Arts Organizations
- Train Station
- NJ Transit North Jersey Coast Line
- Library
- New Jersey and/or National Historic Site
- Ferry Route
- Potential Scenic Byway
- Scenic Roadway
- Upper Freehold Historic Farmland Byway
- Garden State Parkway
- New Jersey and/or National Historic District
- Open Space
- Arts, Culture, Entertainment (ACE) Hub
- Emerging ACE Hub
- MoCo Arts Corridor Communities

This map was developed using Monmouth County Digital Data from the Monmouth County Division of Planning GIS Section, New Jersey Office of GIS, and the NJDEP. Municipal open space was mapped using parcels and the NJDEP Green Acres Recreation and Open Space Inventory (ROSI) list. The municipal open space dataset is for planning purposes and may be missing properties or contain inaccuracies. The list of art centers and organizations was developed using information from the State of New Jersey website, Monmouth County Arts Council, and Jersey Arts.

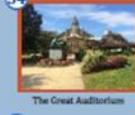


This map was created using GIS digital data supplied by county and external resources. Data accuracy is limited by the accuracy and scale of the original source. The digital data herein is for consultative and deliberative purposes only. Site specific conditions should be verified.

This map was developed using New Jersey Department of Environmental Protection Geographic Information System digital data, but this secondary product has not been verified by NJDEP and is not state-authorized.



Arts Councils		Museums	
Map ID	Name	Map ID	Name
1	Allentown Art Guild	37	Burrows Mansion Museum
2	Arts Coalition of Asbury Park	38	Historical Society of Ocean Grove
3	Arts Society of Keyport	39	InfuAge: Camp Evans History Learning Center and Museum
4	Atlantic Highlands Art Council	40	Jewish Heritage Museum of Monmouth County
5	Delmar Arts Council	41	Keyport Historical Society
6	Bradley Beach Arts Council	42	Long Branch Historical Museum-Association
7	Freehold Borough Arts Council	43	Long Street Farm
8	Highlands Borough Arts Council	44	Monmouth County Historical Association
9	Long Branch Arts Council	45	Monmouth Museum
10	Manasquan Arts Council	46	National Guard Mills Museum of New Jersey
11	Middleton Township Cultural and Arts Council	47	NJ Museum of Transportation
12	Roosevelt Arts Project	48	NJ Vietnam Veteran's Memorial
<b>Arts Venues</b>		49	Ocean Township Historical Society
13	Algonquin Arts Center	50	Spring Lake Historical Society
14	Asheford Performing Arts Center	51	Streaks Memorial and Museum
15	Brookdale Performing Arts Center	<b>Historic Districts</b>	
16	Center Players	Map ID	Name
17	Count Basie Theatre	A	Allentown Residential
18	Duncan Smith Theatre	B	Allentown
19	Eastern Branch, Monmouth County Library	C	Arneytown
20	First Avenue Playhouse	D	Asbury Park Commercial
21	Hill of Records Plaza	E	Camp Evans
22	Headquarters, Monmouth County Library	F	Deserted Village of Albion
23	Jersey Shore Arts Center	G	Fort Hancock and Sandy Hook Proving Ground
24	Lauren K. Woods Theatre	H	Fort Monmouth
25	Middleton Arts Center	I	Inleton
26	Monmouth County Park System	J	Jersey Homesteads
27	New Jersey Repertory Company	K	Middleton Village
28	Pavement Theatre/Convention Hall	L	Monmouth Battlefield
29	PHC Bank Arts Center	M	Nearwick
30	Polak Theatre	N	Nearwick Military Reservation-Association
31	Revelation Theatre	O	Ocean Grove Camp Meeting Association
32	Sea Productions	P	Shrewsbury
33	Spring Lake Community House	Q	Trotten Falls
34	The Great Auditorium	R	Waterford
35	The Stone Pony	S	Water Watch
36	Two River Theatre Company		



## 6.0 AHC RECOMMENDATIONS

- 6.1:** Work with municipal, transit, and state agency partners to develop a county-based scenic byway system that provides interconnectivity of our arts, cultural, and historic assets through the use of a multi-modal transportation network.
- 6.2:** Develop a GIS-based, online mapping resource for the Monmouth County Park System's existing Monmouth County Historic Sites Inventory (MCHSI).
- 6.3:** Continue to provide technical and professional support as a member of the MoCo (Monmouth County) Partnership and expand the concept of the MoCo Arts Corridor to areas of western Monmouth County.
- 6.4:** Adopt the Monmouth Arts' cultural arts plan *Imagine, Envision, Create* as an Element of the Monmouth County Master Plan.
- 6.5:** Respond to requests from our municipal partners for professional and technical assistance in creating cultural asset inventories and in the development of cultural and creative placemaking plans.

# 6.0 ARTS, HISTORIC, & CULTURAL RESOURCES

## MASTER PLAN RECOMMENDATION 6.1

6.1: Work with municipal, transit, and state agency partners to develop a county-based scenic byway system that provides interconnectivity of our arts, cultural, and historic assets through the use of a multi-modal transportation network.

### Purpose

Provide a county-based network of physically interconnected historic, cultural, and arts assets modeled similarly to state and federal scenic byway programs that showcases our rich, various, and abundant cultural and historic resources, which supports tourism and increases the public's interest about Monmouth County.

### Monmouth County Departments & Organizations Involvement

Division of Planning	Develop a county-based scenic byway program; identify byway assets and potential byway locations; conduct outreach with partner agencies; facilitate meetings; coordinate documentation efforts; provide mapping and develop byway narratives.
Park System (MCPS)	Provide knowledge about historic resources; assist with outreach efforts; help identify connections to and between MCPS resources; provide documentation material for byway narratives and ecotourism programming.
Library System	House reference and marketing materials; disseminate and distribute byway maps and narratives to local libraries.
Department of Public Works and Engineering	Assist in identifying byway locations; fabricate, install, and maintain byway signs.
Department of Public Information and Tourism	Graphically design byway logos; host online resources developed by the Division of Planning; disseminate marketing material and information; assist in the development of marketing materials.
Historical Commission	Identify byway assets; assist with outreach efforts; document historic and cultural resources.
Division of Economic Development	Promote agribusiness tie-ins with scenic byway program; work with local businesses in byway messaging.
Monmouth Arts	Support marketing and branding of arts and cultural attractions along designated byway routes; support online resources.

### Other Project Stakeholder Involvement

Municipalities	Assist in identifying local byway assets and location; coordinate byway with local businesses and tourism efforts; provide assistance for sign installation and maintenance on local roads; offer byway marketing assistance.
NJ Department of Transportation (NJDOT)	Assist in identifying sign locations and installation along state roadways if necessary.
NJ TRANSIT	Use train stations as possible destinations or points of interest along the byway; provide a transit link and regional marketing efforts for MoCo attractions and events.



Film One Fest, Atlantic Highlands

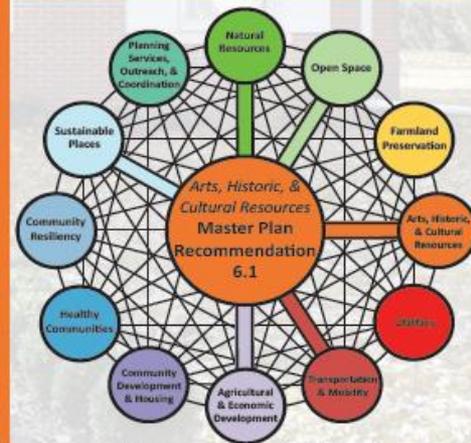
Source: Monmouth Arts

### Master Plan Goals, Principles, & Objectives (GPOs) Relating to 6.1

PRINCIPLES	GOAL 1			GOAL 2				GOAL 3						
	1.1	1.2	1.3	2.1	2.2	2.3	2.4	3.1	3.2	3.3	3.4	3.5	3.6	3.7
Comprehensive Planning														
Coordination		●												
Planning Approach														
Environmental Resources														
Farmland Preservation														
Arts, Culture, & Historic						●								
Preservation Investments														
Vibrant & Sustainable Communities														
Community Preservation														
Housing														
Economic Development														
Agricultural Development														
Recovery & Resiliency														
Growth Investments														

### Implementation Strategy

- The Division of Planning is to work with other county departments and organizations to outline the extent of a byway program and determine viable byway routes.
- Coordinate project buy-in from other county departments and project stakeholders to support byway implementation such as finalizing byway routes, designing byway logos, developing a scenic byway plan, and fabricating, installing, and maintaining the signs.
- Develop individual byway committees comprised of representatives from county departments, host communities, and stakeholders to help oversee long-term stewardship of the program.
- Assist with the creation of maps and marketing materials for hard copy and online publication.



Strongest Associated Master Plan Elements

# 6.0 AHC STAKEHOLDER STRATEGIES & GLOSSARY OF TERMS

## Agricultural & Economic Development

- Building upon "Wee municipal, county, a Admission Day" throughout the cour
- Propose incorporati the proposed Monm
- Provide technical ar our art and history mobile applications public on the county
- Review master plan conversion of unde or residential uses, v
- Repurpose underutili purpose of commerc

- Encourage utility cc infrastructure as a new
- Incorporate renewab emerging technology, strategies.
- Foster sponsorship o local cultural projects
- Integrate context se updating, or replacing

### Planning Ser

- Incorporate flexible creati exhibits, and public art dis remodeling or designing new
- Work with art partners such Jersey State Council for the l local art education initiatives.
- Use local historic and culti teaching for student instructi

### Transport

- Work with NJ TRANSIT and wayfinding from transit stati local cultural attractions.
- Support towns in their atte sites/districts, and cultural i cyclists and pedestrians.
- Reinforce arts destination transportation facilities and bus shelters.
- Assist towns in creating "the their community.
- Continue working with NJ TR on the North Jersey Coast Lin

- Adopt a One Percent implemented in Mor redevelopment cons+ inclusion of public art
- Encourage the use of the sale of art, artisar
- Incorporate public art
- Support the local fo relationships between producers.
- Promote Monmouth heritage, and agri-tou link and association b
- Utilize "Americans fo communities.

## Communi

- Affirmatively market qualified artists.
- Incorporate art live/v housing plans to h community.
- Incorporate cultural historic restoration pr
- Encourage local arts identifying and apply Grant Program (CDBG
- Encourage applicants Improvement Progra aliable locatins.

- Encourage those ent community cultural a specialized hazard mit their collections from i
- Create awareness tha primary Arts Respon information, resources, a disaster.
- Support art-based con creative outlet for inc stress, grief, and emoti
- Art organizations collat for conflict resolution i the wake of disaster.
- Identify and implemen strategies that protect historical integrity of th

- Our arts, cultural, and l counties and attracts c and employers seekin efforts towards their c term sustainability.
- When municipalities construction codes, th support existing neighl attractiveness of the s aesthetics to better e

- Encourage the development of arts councils and historic commissions as they are the community trust and vanguards for our cultural principles and resources.

- Incorporate historic structures in the design of new redevelopment projects as a means of anchoring the historic sense of a community.
- Encourage residents and businesses to work with local artists in discovering ways to creatively camouflage visual blight resulting from the elevation of buildings and structures to meet the Federal Emergency Management Agency (FEMA) standards.
- Start to foster a Capital to Coast arts network that builds creative synergy between the Asbury Park and Trenton art scenes through shared events and destination swap experiences.

## Healthy Communities

- Seek culturally inclusive community-based arts programming and projects that build stronger intercommunity relationships, particularly those that bridge socioeconomic and demographic divides.
- With a growing aging population, it will become increasingly important to keep the elderly involved in arts and history programming that reduces their isolation from the larger community and contributes towards their continued sense of value.
- Encourage local councils to partner with community centers, nursing homes, police departments, and businesses to identify arts programming that supports a healthy environment.
- Use visual and performing arts as a component of public safety strategies including community outreach, youth engagement, and crime deterrence.

## Natural Resources

- Many artists derive inspiration from the natural environment, therefore it is important to preserve and protect our indigenous, natural sources of artistic inspiration.
- The natural landscapes and natural resources in and around a historic site should be preserved in conjunction with the sites to maintain the entire location within an appropriate historic context and setting.
- Encourage the infusion of arts, cultural, and historic resources into the county's natural environment.

## Open Space

- Preserving natural landscapes from the incremental deleterious effects caused by the built environment retains our heritage landscapes for the enjoyment of current and future generations.
- Support Monmouth County Park System (MCPS) efforts to promote and protect our cultural heritage through property acquisition.
- Utilize historic facilities to host historic "period" art and cultural exhibits and events that reflect our local heritage.
- Find opportunities to integrate ecotourism with historic-based tourism.

## Farmland Preservation

- Vestiges of our rural heritage landscape are preserved in perpetuity as a testament to our agricultural legacy.
- Retain the county's rural and equestrian culture for future generations through the retention of equestrian farms and bridle path networks.
- Showcase the county's agricultural history through educational programming on the evolution of industrial design, farm tools, and equipment.

**ACE HUBS:** Communities that host a robust mix of arts, cultural, and entertainment (ACE) activities.

**ARTS RESPONDER:** An organization that prepares for and responds to the needs of arts community in post disaster situations by providing a variety of services to artists, arts organizations, and arts-related businesses including information gathering and dissemination, networking, financial assistance, and advocacy.

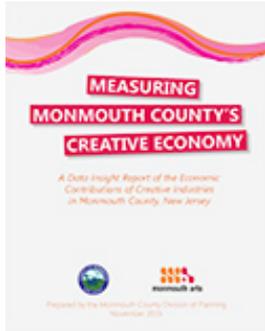
**CREATIVE PLACEMAKING:** A comprehensive approach to planning that leverages the use of arts, indigenous cultures, artists, and creative people to attract interest and investment into a place with the intent of generating more equitable economic, social, and cultural outcomes.

**CULTURAL ARTS PLAN:** A set of visions, goals, objectives, actions, and policy recommendations centered on the protection and advancement of arts, artists, and cultural resources and the integration of the community's creative capital into larger planning outcomes.

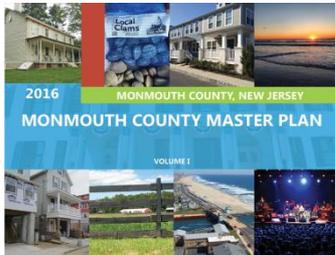
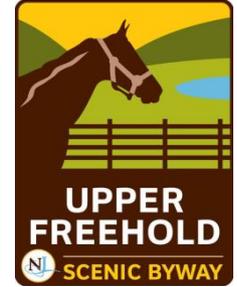
**PUBLIC ART:** Generally a fixed art installation placed in a public accessible location intended for the viewing, use, and enjoyment of everyone.

**QUALITY-OF-LIFE:** The general well-being perceived by a person or society, subjectively viewed in terms of health and happiness as measured by indicators related to physical and mental health, degree of independence, interpersonal relationships, family, religious beliefs, education, level of optimism, income and wealth, access to local services, amenities and transport, employment, social standing and social mobility, housing, and the environment.

# Monmouth County Supportive Documents



- Upper Freehold Historic Farmland Byway (2006/10)
- Bayshore Region Strategic Plan (2006)
- Coastal Monmouth Plan (2010)
- Monmouth County Comprehensive Economic Development Strategy
- Monmouth County Creative Industries Report (2015)
- Monmouth County Master Plan (2016)
  - *includes the Monmouth Arts Cultural Plan*
- Monmouth County Heritage and Legacy Byways (2017)
  - *includes: arts, cultural, historic, natural, recreation, education, institutions, architecture, remembrance/memorials, cemeteries*
- Monmouth County Public Art and Cultural Sites Inventory App (2017)
- Monmouth County Historic Sites Inventory in GIS
- Monmouth County All Natural Hazards Mitigation Plan



Monmouth Arts Plan  
2013-2017



Source: Strategy Atlantic, Monmouth County Office of Planning

Figure 1.2: Monmouth County Master Plan Logo

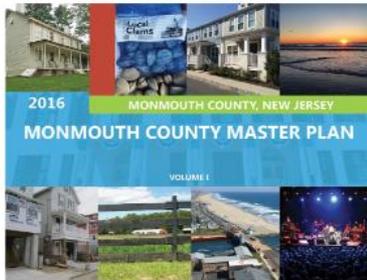


**Monmouth County Division of Planning**

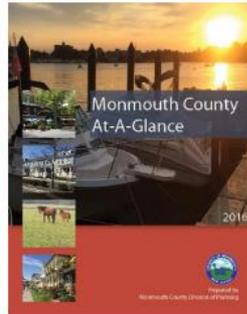
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The Monmouth County Division of Planning provides professional planning services and technical assistance as staff advisors to the Monmouth County Planning Board and other County department, divisions and agencies. The Division works in a broad range of topical planning areas including development review, strategic and long range planning, environment and sustainability, geographic information systems (GIS), community development, and transportation. In addition to providing professional technical assistance to many Planning Board subcommittees including the Environmental Council, Agricultural Development Board, Transportation Council, Amendment Review Committee, Consolidated Plan Committee, and Fair Housing Board, the Division's staff has the responsibility to manage, implement and update planning studies and programs of regional influence and significance to the County and to assist municipalities in the coordination of their local planning efforts.

**Current Plans & Reports**



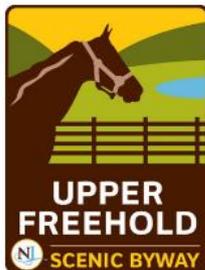
[Monmouth County Master Plan 2016](#)



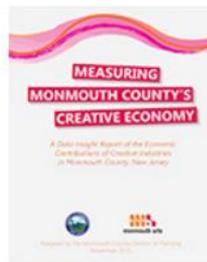
[Monmouth County At-A-Glance](#)



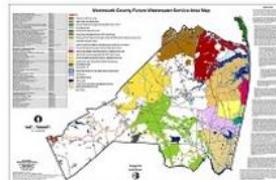
[Monmouth County Profile](#)



[Upper Freehold Historic Farmland](#)



[Measuring](#)



[Monmouth County Future](#)

<a href="#">DIVISION OF PLANNING</a>
<a href="#">MONMOUTH COUNTY MASTER PLAN</a>
<a href="#">COMMUNITY RATING SYSTEM (NFIP CRS PROGRAM)</a>
<a href="#">MONMOUTH COUNTY PLANNING BOARD</a>
<a href="#">COMMITTEES &amp; COUNCILS</a>
<a href="#">ADMINISTRATION</a>
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