# Census Demographic Data

# "Current" Surveys

- American Housing Survey (AHS) -> HUD
- Housing Vacancy Survey (HVS) -> NYC
- Consumer Expenditure -> US Dept Labor
- Current Population Survey (CPS) - > US Dept Labor
- Nat'l Crime Vicitimization Survey (NCVS) -> US Dept Justice
- Nat'l Health Interview (HIS) -> CDC
- Survey of Income & Program Participation (SIPP) -> Census
- Nat'l Ambulatory Medical Cure Survey -> CDC
- Nat'l Hospital Ambulatory Medical Cure -> CDC
- American Community Survey (ACS) -> Census
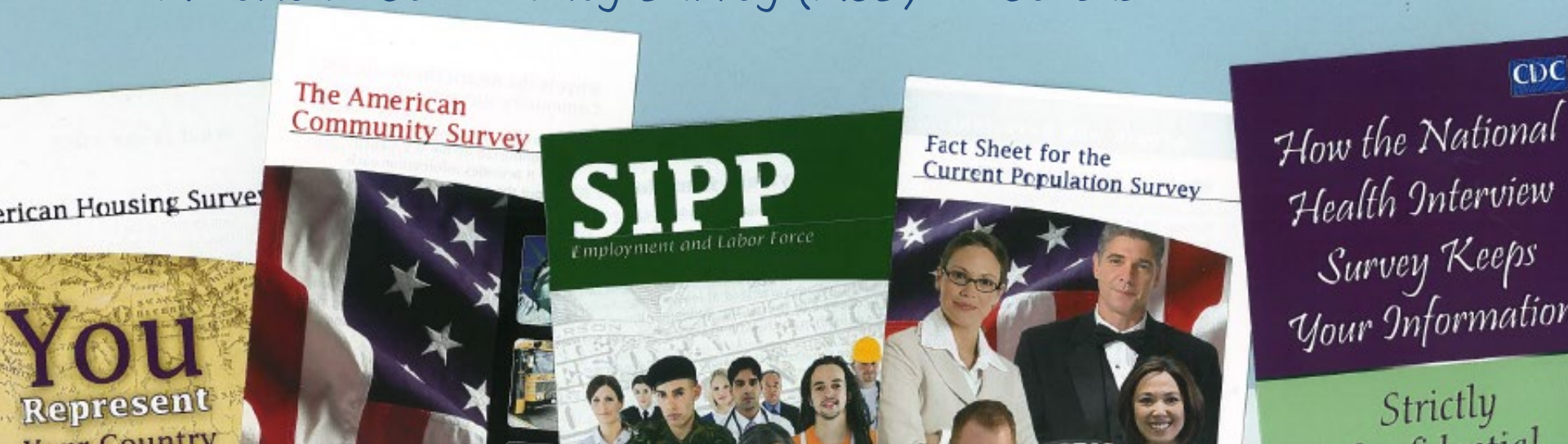
DECENNIAL VS. ACS

- **Decennial Census**

  - A snapshot every 10 years
  - Official count of the population
  - Basic Characteristics.
  - In tables "2010 Data" or "SF-2, -3, -4, etc."
  - Block-level availability
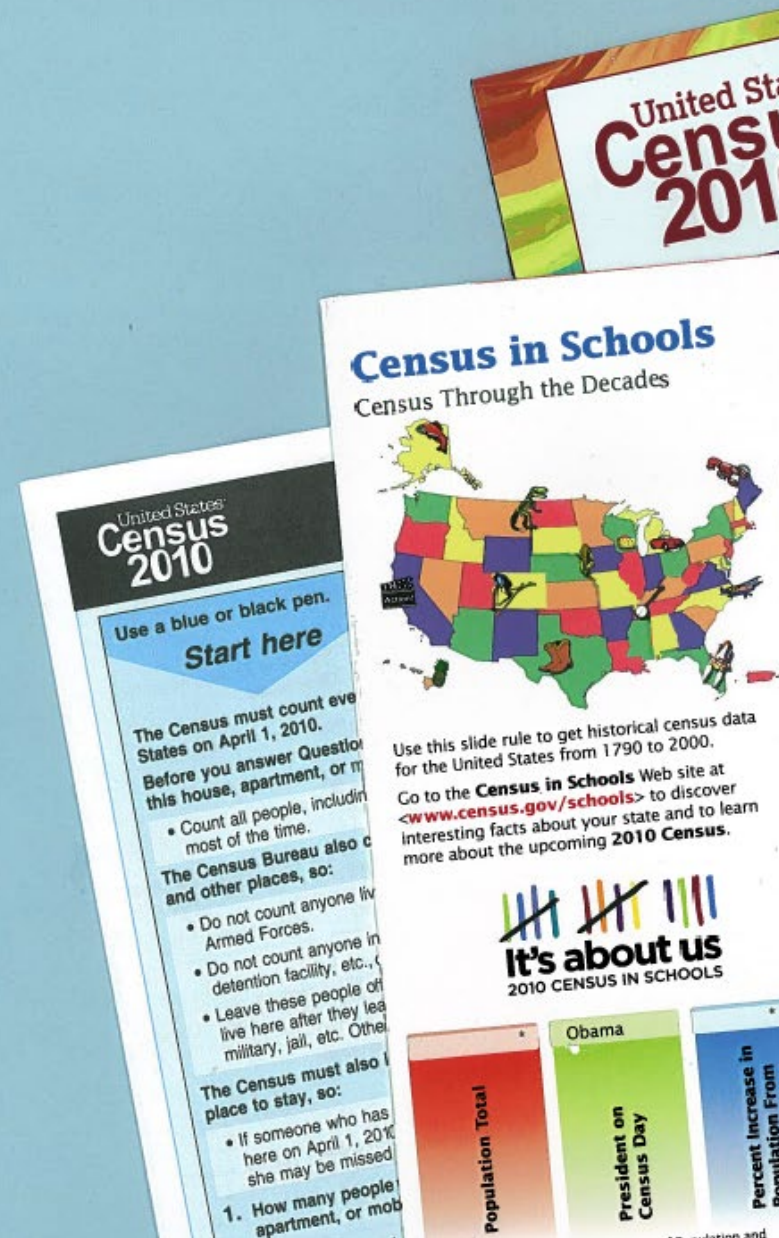
American Community Survey

- A moving picture: monthly
- Sample count based on population thresholds.
- "Deep" Characteristics: Social, Demographic, Economic, Housing
- In tables, refer to: "B-, C-, S-, and DP" id's
- Tract-level availability

ACS

- **Social Characteristics (DP02)**
  - Educational Attainment
  - Marital Status
  - Fertility
  - Grandparents/Caregivers
  - Veterans
  - Disability
  - Place of Birth
  - Citizenship Status
  - Language
  - Ancestry/Tribal
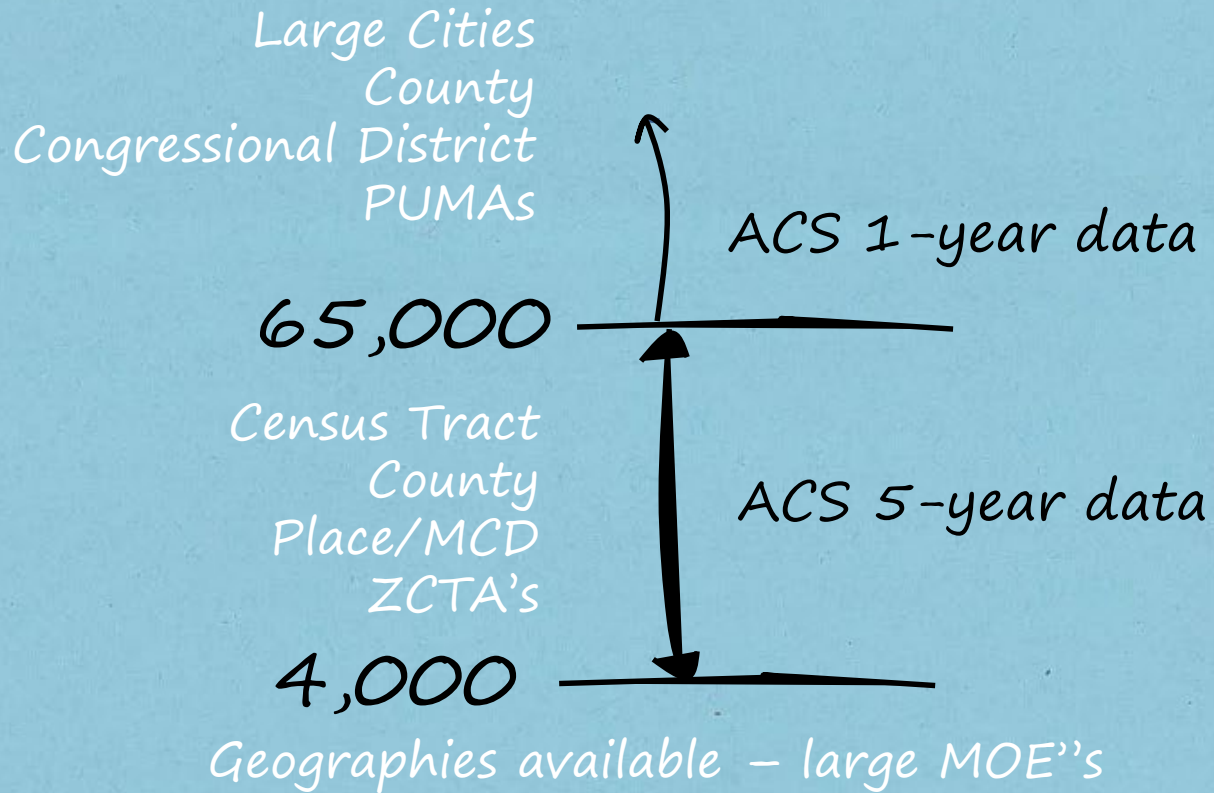 - School Enrolment
  - Degree

Economic Characteristics (DP03)

- Income & Earnings
- Class of Worker
- Employment Status
- Occupation
- Industry
- Commute
- Place of Work
- Health Insurance
- Food stamps/SNAP

- **Housing Characteristics (DP04)**
  - Tenure
  - Occupancy & Structure
  - Housing Value
  - Taxes & Insurance
  - Utilities
  - Mortgage/Monthly Rent
  - Year Structure Built
  - Year Householder moved
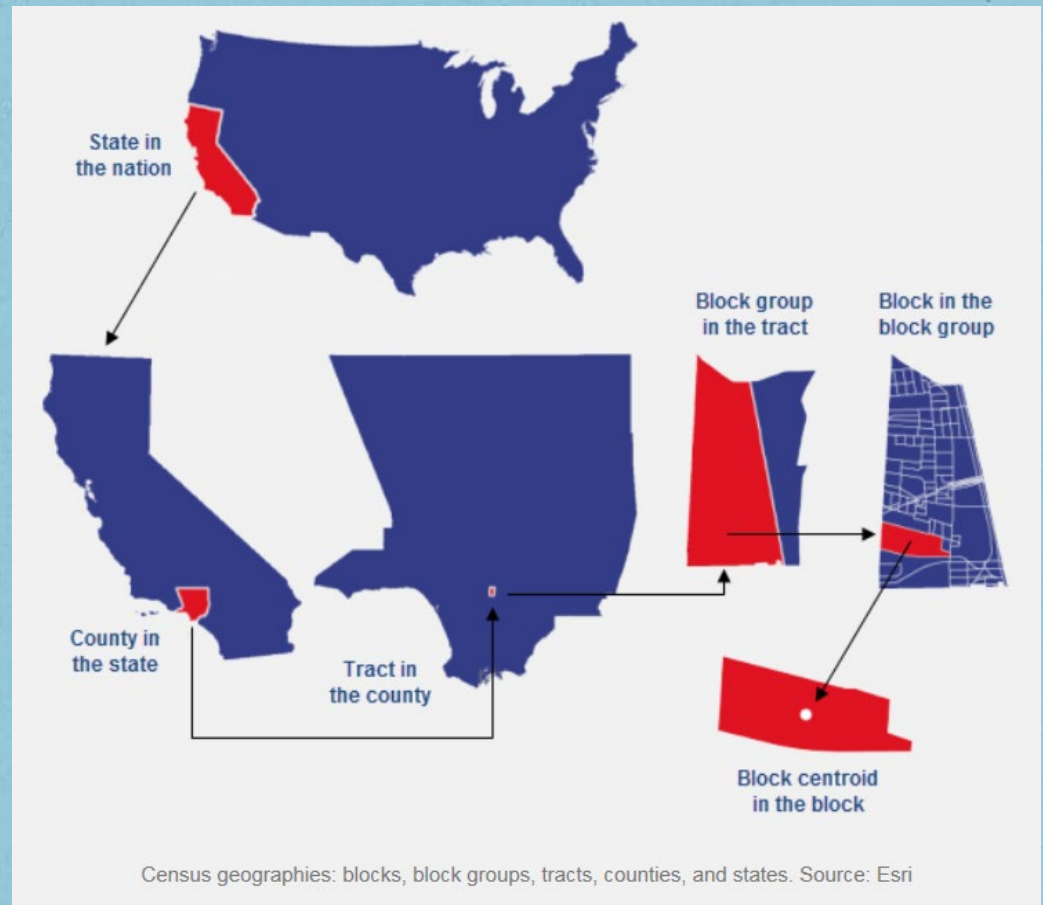 - Vehicles
  - Monthly costs

Thresholds for ACS data

Large Cities
County
Congressional District
PUMAs

ACS 1-year data

65,000

Census Tract
County
Place/MCD
ZCTA's

ACS 5-year data

4,000

Geographies available – large MOE''s

United States™
Census
Bureau

U.S. **Department of Commerce**
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

Census Geographies in a Nutshell

Others:

- ZCTA
- Place
- MCD
- Congressional District

State in the nation

Block group in the tract

Block in the block group

County in the state

Tract in the county

Block centroid in the block

Census geographies: blocks, block groups, tracts, counties, and states. Source: Esri

How to use Census Data

1. Geography (State, Co., ZIP or Tract)

2. Subject (Demographic, Economic, etc.)

3. Time Frame (2000,2010, 2009-14 ACS)

American Factfinder Tips

Search using the options below:

Topics
(age, income, year, dataset, ...)

Geographies
(states, counties, places, ...)

Race and Ethnic Groups
(race, ancestry, tribe)

Industry Codes
(NAICS industry, ...)

EEO Occupation Codes
(executives, analysts, ...)
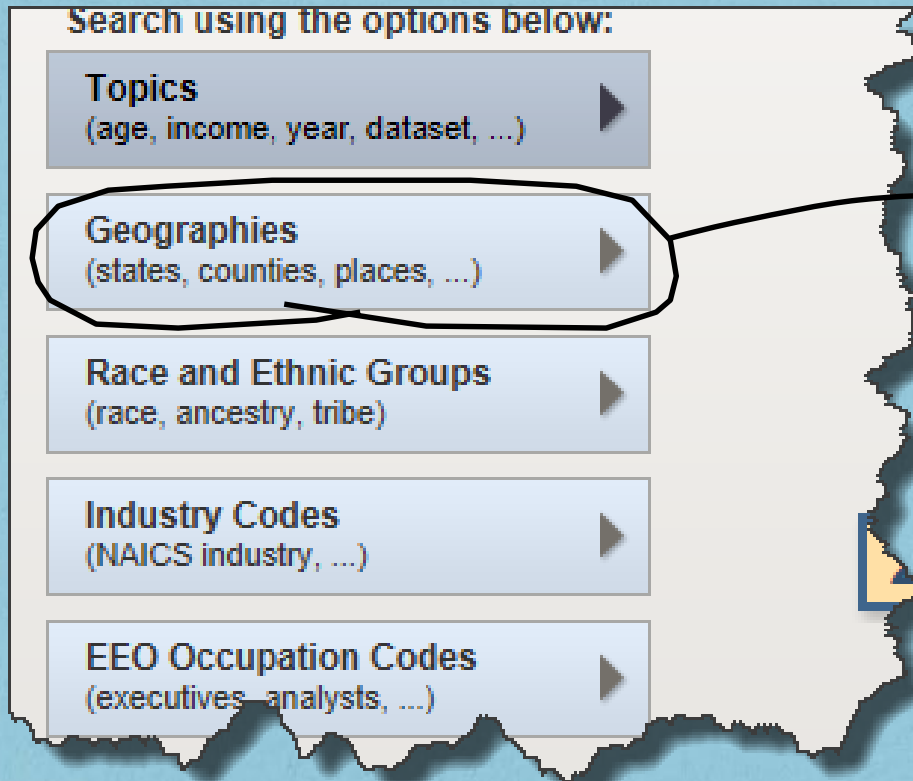
-Search by "Geographies"

American Factfinder Tips
–The 4 main "tabs":

List:
A drop-down method for finding your "area".

Name:
A key word search (The "filter-basket" method).

Address:
Look up a single address & its demographics

Map:
See a map of the area you select

Select Geographies

| List | Name | Address | Map |

Select geographies to add to Your Selections

Select from: ● most requested geographic types ○ all geographic types

Select a geographic type:

-- select a geographic type --

Didn't find your geographic type? Click the 'all geographic types' radio button above, or try the Name, Address or Map geography search options instead.

2 Next, select Geographies (states, counties, cities, towns, etc.)

American Factfinder Tips

-Get items into your shopping basket!!

American Factfinder Tips

You could also narrow down by using "topics"

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