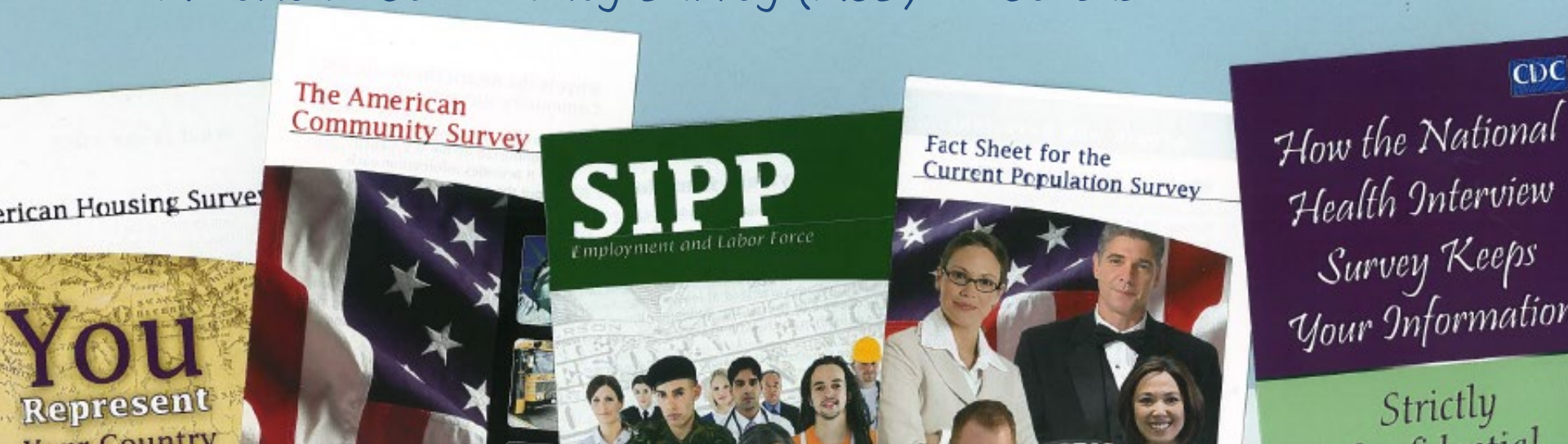




Census Demographic Data

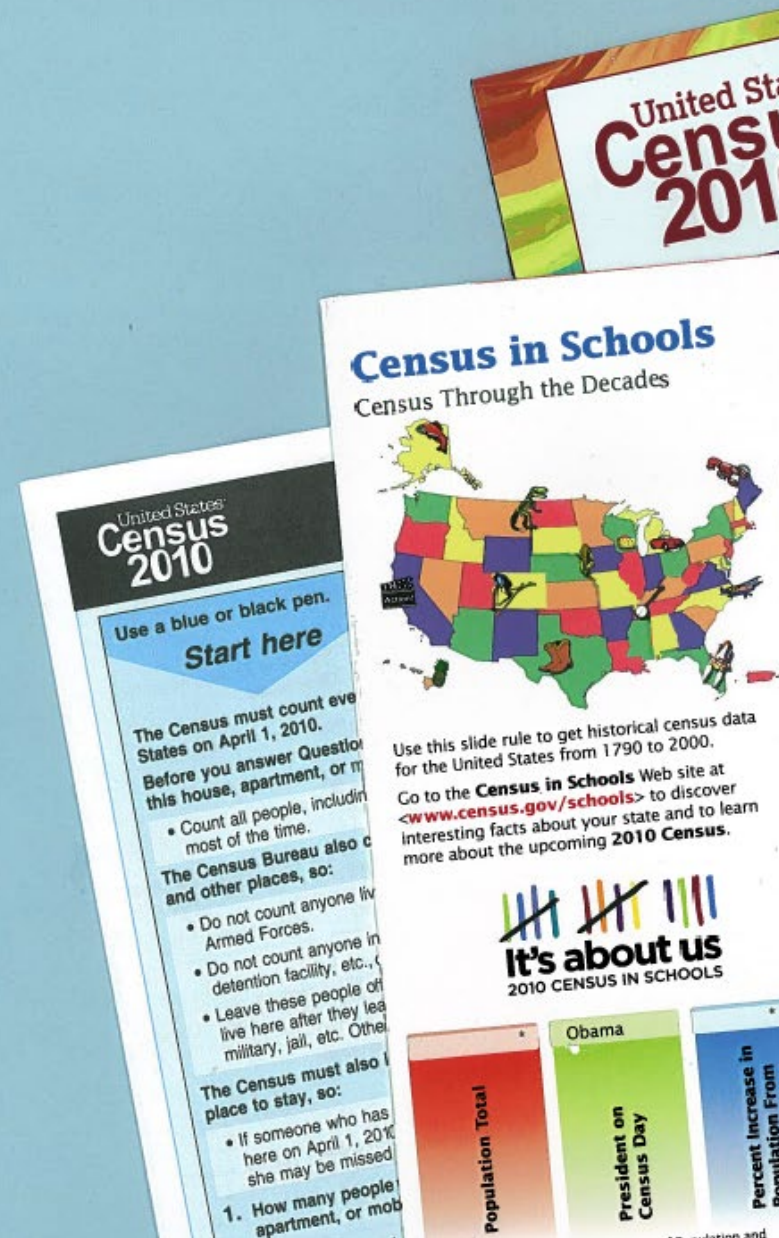
“Current” Surveys

- American Housing Survey (AHS) -> HUD
- Housing Vacancy Survey (HVS) -> NYC
- Consumer Expenditure -> US Dept Labor
- Current Population Survey (CPS) -> US Dept Labor
- Nat'l Crime Victimization Survey (NCVS) -> US Dept Justice
- Nat'l Health Interview (HIS) -> CDC
- Survey of Income & Program Participation (SIPP) -> Census
- Nat'l Ambulatory Medical Cure Survey -> CDC
- Nat'l Hospital Ambulatory Medical Cure -> CDC
- American Community Survey (ACS) -> Census



DECENNIAL VS. ACS

- Decennial Census
 - A snapshot every 10 years
 - Official count of the population
 - Basic Characteristics.
 - In tables “2010 Data” or “SF-2, -3, -4, etc.”
 - Block-level availability



DECENNIAL VS. ACS

■ American Community Survey

- A moving picture: monthly
- Sample count based on population thresholds.
- “Deep” Characteristics: Social, Demographic, Economic, Housing
- In tables, refer to: “B-, C-, S-, and DP” id’s
- Tract-level availability



AMERICAN
COMMUNITY
SURVEY

U.S. Census Bureau
Ensuring America's People,
Prosperity, and Our Economy

The American
Community Survey

United States
Census

조사
조사

질의 응답

미국 사회

ACS

▪ Social Characteristics (DPO2)

- Educational Attainment
- Marital Status
- Fertility
- Grandparents/Caregivers
- Veterans
- Disability
- Place of Birth
- Citizenship Status
- Language
- Ancestry/Tribal
- School Enrolment
- Degree



The American
Community Survey

Środowiskowe Badania
Społeczne w Stanach
Zjednoczonych

Pesquisa à
Comunidades nos
EUA

■ Economic Characteristics (DPO3)

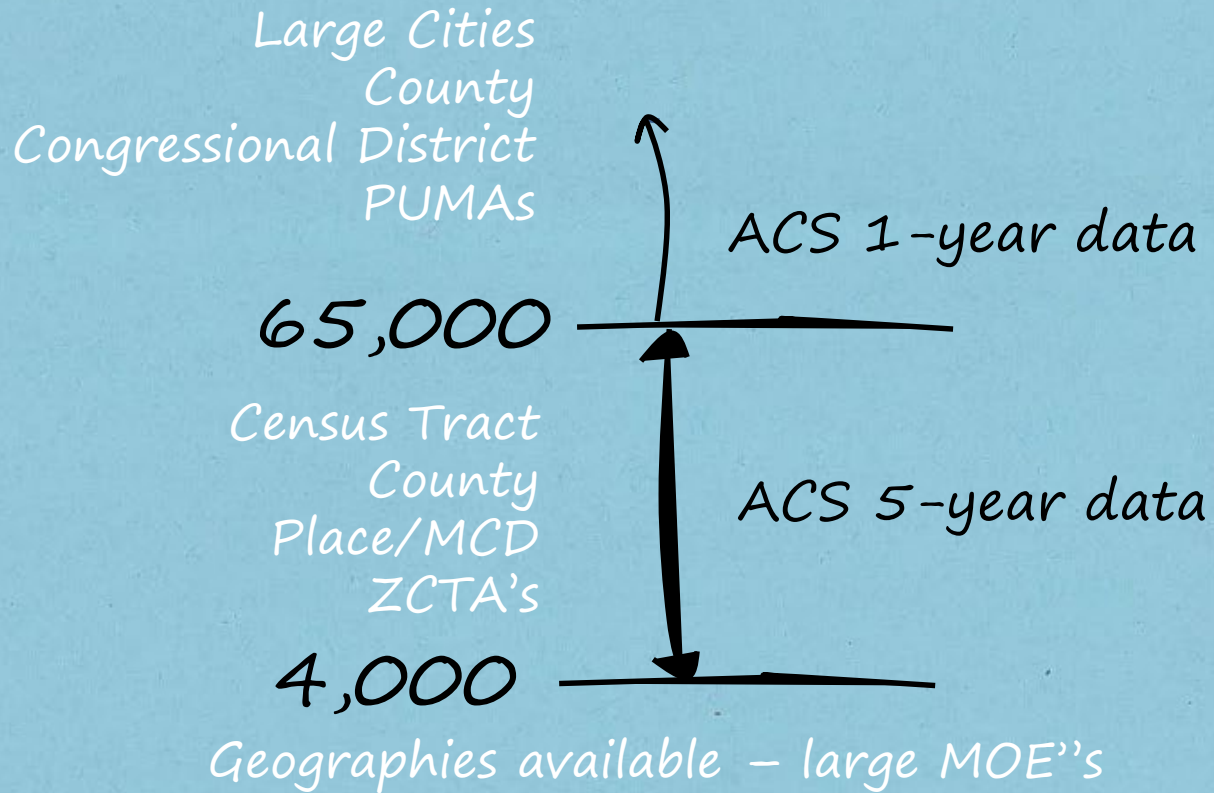
- Income & Earnings
- Class of Worker
- Employment Status
- Occupation
- Industry
- Commute
- Place of Work
- Health Insurance
- Food stamps/SNAP

Housing Characteristics (DPO4)

- Tenure
- Occupancy & Structure
- Housing Value
- Taxes & Insurance
- Utilities
- Mortgage/Monthly Rent
- Year Structure Built
- Year Householder moved
- Vehicles
- Monthly costs



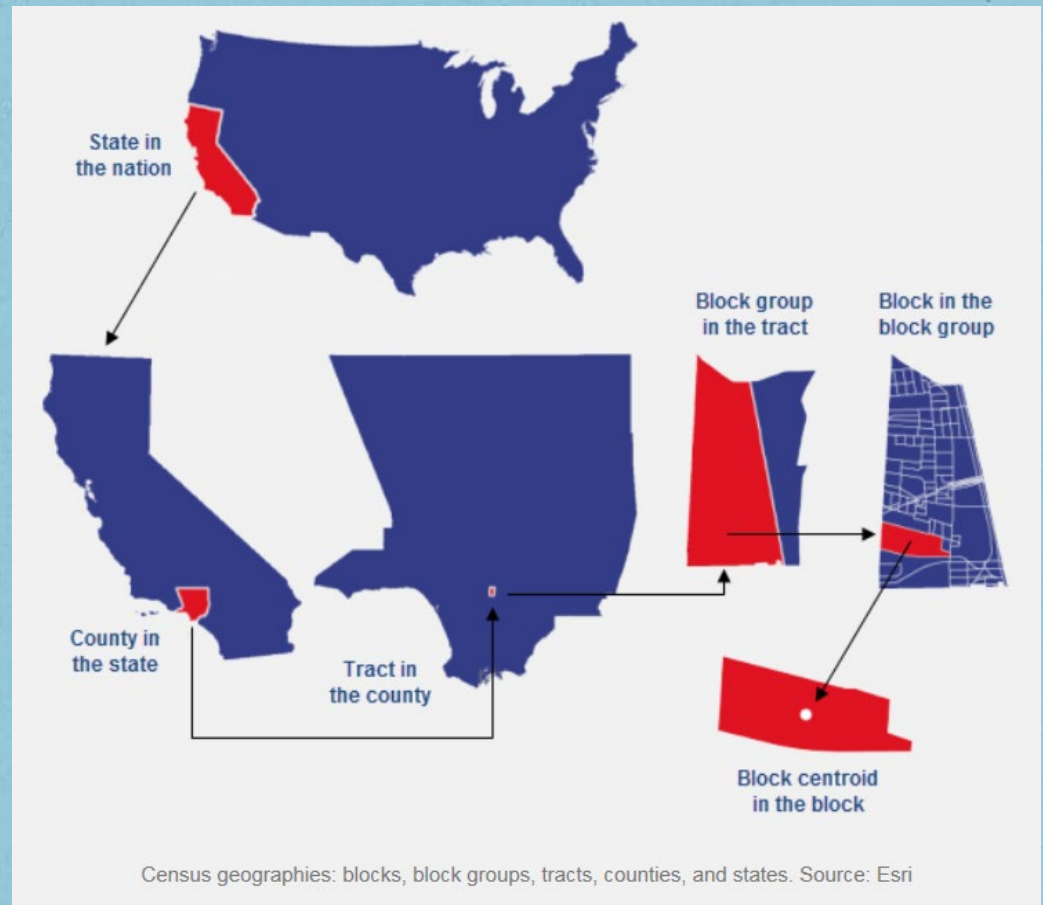
Thresholds for ACS data



Census Geographies in a Nutshell

Others:

- ZCTA
- Place
- MCD
- Congressional District



How to use Census Data

1. Geography (State, Co., ZIP or Tract)

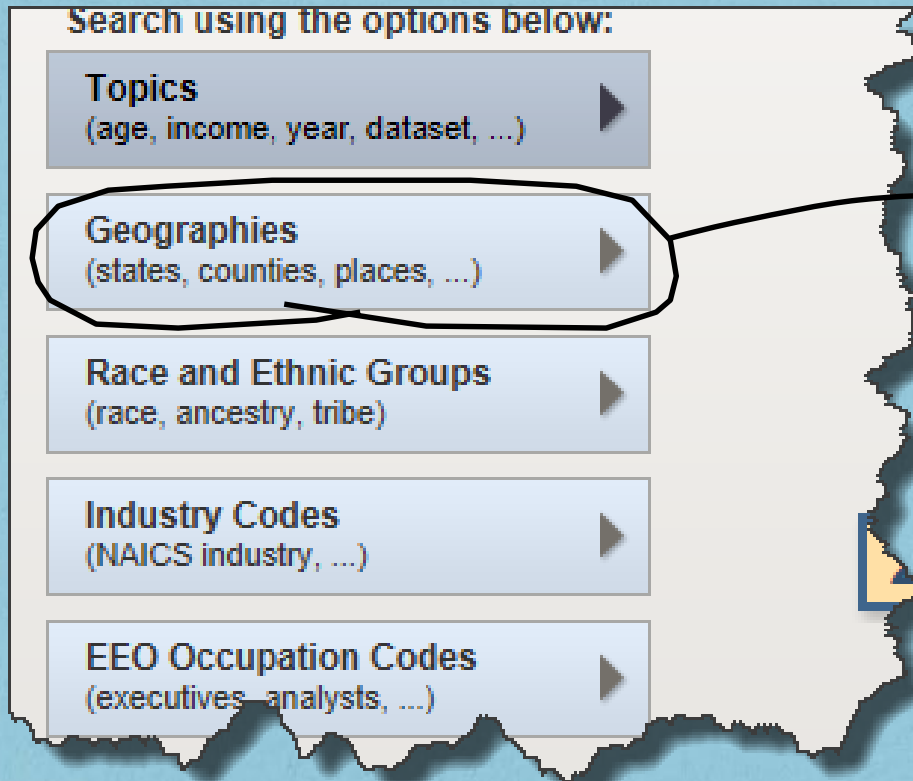


2. Subject (Demographic, Economic, etc.)



3. Time Frame (2000, 2010, 2009-14 ACS)

American Factfinder Tips



-Search by
"Geographies"

American Factfinder Tips

-The 4 main "tabs":

List:

A drop-down method for finding your "area".

Name:

A key word search (The "filter-basket" method).

Address:

Look up a single address & its demographics

Map:

See a map of the area you select

The screenshot shows the 'Select Geographies' window with four tabs: List, Name, Address, and Map. The 'List' tab is selected. Below the tabs, there are radio buttons for 'most requested geographic types' (selected) and 'all geographic types'. A dropdown menu for 'Select a geographic type:' shows '-- select a geographic type --'. A note at the bottom says: 'Didn't find your geographic type? Click the 'all geographic types' radio button above, or try the Name, Address or Map geography search options instead.'

2 Next, select **Geographies** (states, counties, cities, towns, etc.)

American Factfinder Tips

Search - Use the options on the left (topics, geographies, ...) to

Your Selections

Search using...

County
New York County, New York ✕

Census Tract
All Census Tracts within New York County, New York ✕

[clear all selections and start a new search](#)

Search using the options below:

Topics
(age, income, year, dataset, ...)

Geographies
(states, counties, places, ...)

Race and Ethnic Groups
(race, ancestry, tribe)

Industry Codes
(NAICS industry, ...)

Select Geographies

List Name Address

Enter a geography name or use the Geography Filter

Your Geography Filters

Search:
"New York County, New York" ✕

[clear all filters](#)

Geography Filter Options

- Geographic Type
 - County (256)
 - City or Town (70)
 - Township/Census County
 - Division (1,501)

-Get items into your shopping basket!!

American Factfinder Tips

To search for tables and other files in American

'Your Selections' is empty

load search | save search

Search using the options below:

Topics
(age, income, year, dataset, ...)

Geographies
(states, counties, places, ...)

Race and Ethnic Groups
(race, ancestry, tribe)

Industry Codes
(NAICS industry, ...)

EEO Occupation Codes
(executives, analysts, ...)

Select Topics

Enter search terms and an optional geography and

CLOSE

Select Topics to add to 'Your Selections' ?

- + People
- + Housing
- + Business and Industry
- + Governments
- + Year
- + Product Type
- + Program
- + Dataset

Note: The **Race & Ethnicity** topic is available under the **Race and Ethnic Groups** button on the left.

Include archived products in your search ?

Select one or more Search Results and click View

You could also narrow down by using “topics”

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