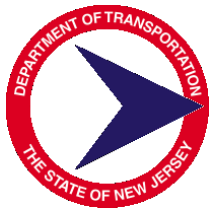


# 5 Ways to Get More & Spend Less!



# Community Safety



# Funding

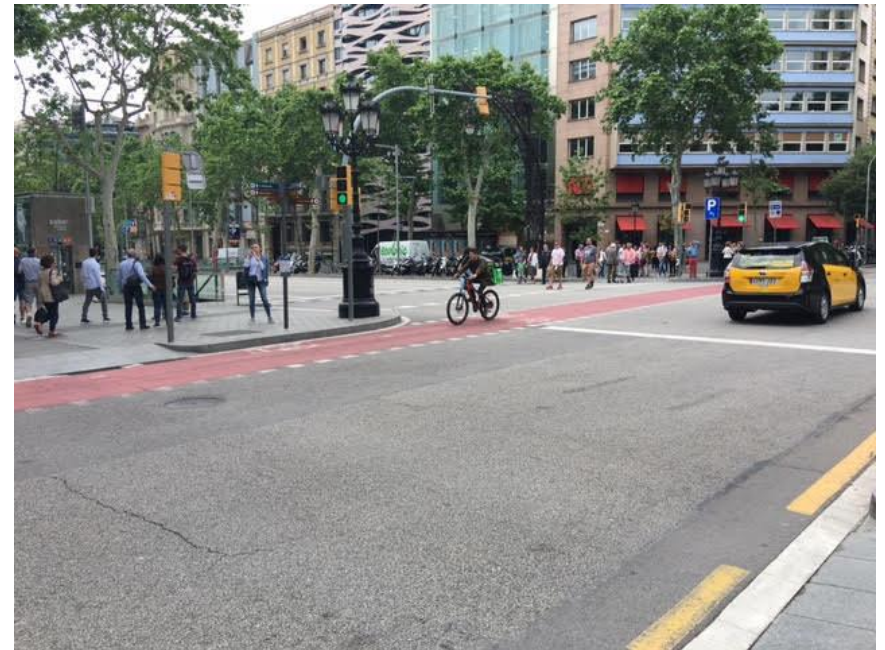


# Resource Partners and Support





# Multi-Modal or Complete Streets



# A Healthier Walkable Community



# SRTS Benefits





# SRTS is Community Safety



- If safe, help kids walk & bike
- If NOT safe, make it safe



# SRTS Focuses on Children



- Gr. K-8 Safety education
- Independence
- Responsibility
- Better grades/test scores

# SRTS Promotes Active Living



## New Jersey

- Kids (age 2-5) low income and obese - #2 in U.S.
- 30% kids overweight
- 17% kids obese
- 70% adults overweight/obese

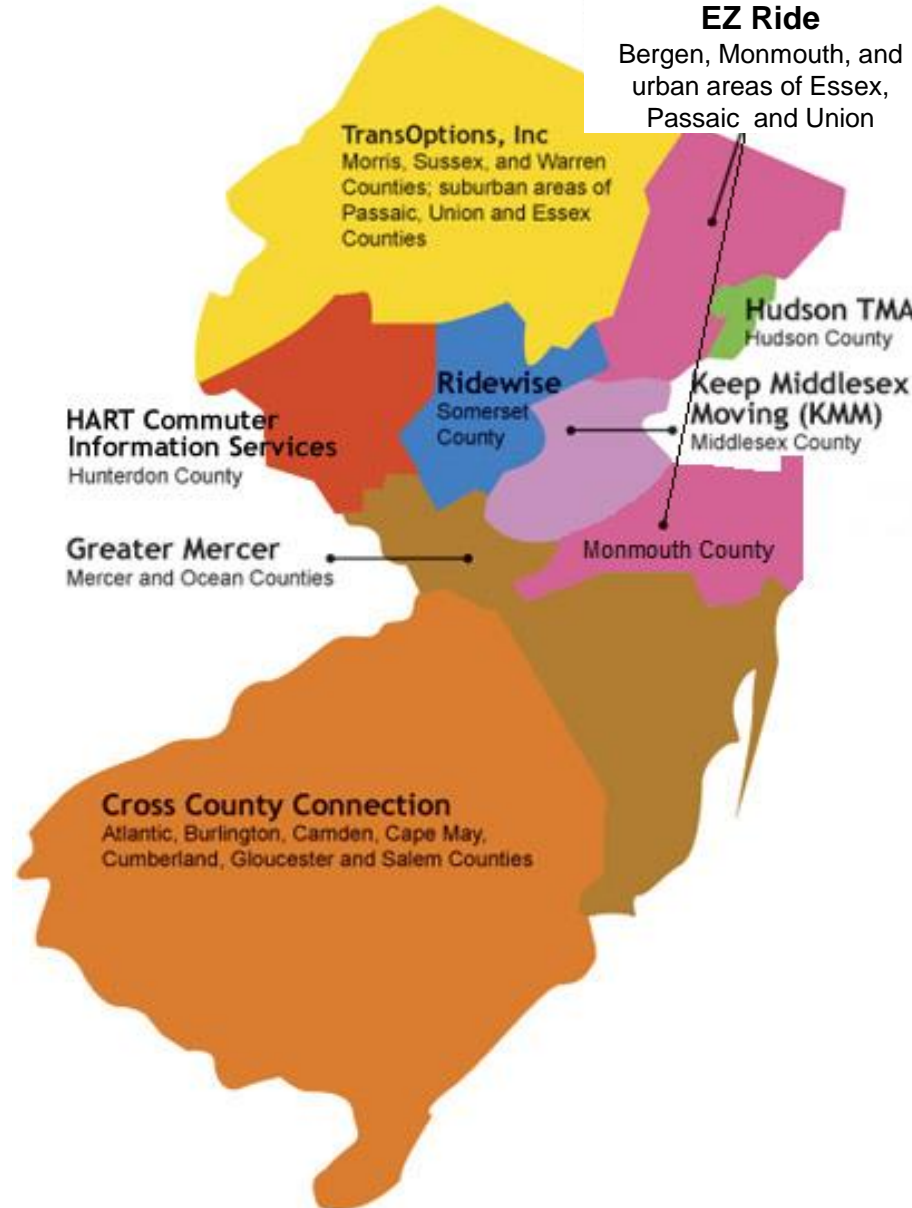
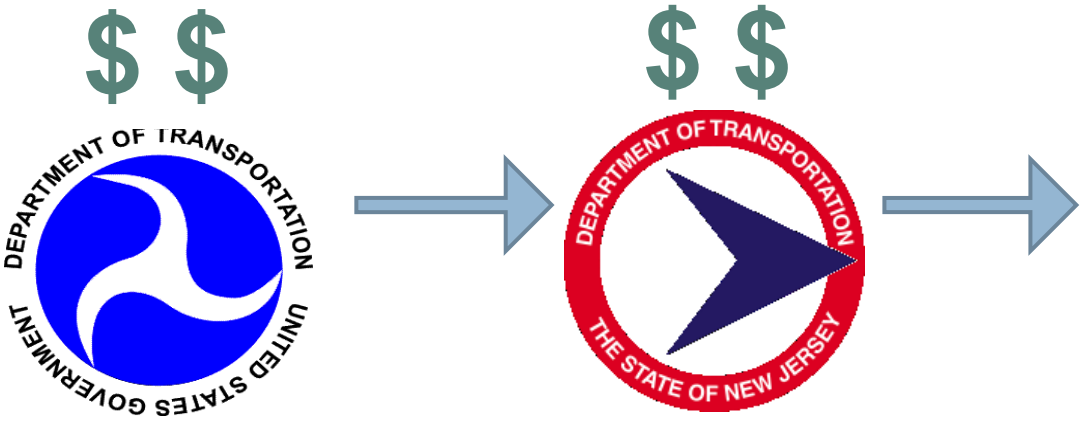
*(CDC, 2005)*

# SRTS Re\$ources & Recognition



- Supports schools & communities
- Recognition awards
- Supports grant applications

# SRTS & TMA Services: Funded & Free



- Partnership with Rutgers (VTC) Voorhees Transportation Center
- 8 regional (TMAs) Transportation Management Associations



# 5 E's of SRTS

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- **E**ducation
- **E**ncouragement
- **E**ngineering
- **E**nforcement
- **E**valuation

# Ped Safety Presentations



- Interactive
- Age appropriate
- Safety Rules, Signs & Signals
- Be Seen, Be Safe
- Crosswalk/Road Demo

# Bike Safety Presentations



- Helmets
- Clothes & Equipment
- A. B. C. Quick Check
- Rules of the road, hazards
- Scanning, Stopping, Yielding & Hand signals

# Safe Skills Bike Riding Course



- Helmet fitting
- Where to ride, rules of the road
- Scanning & Hand signals
- Bike handling drills
- Limited # free youth helmets



# Policy & Systems Change



- Walk & Bike policies
  - Reduce liability
  - Promote movement
- SRTS Events Create Norm
  - Walk 2 School Day – Oct.
  - Bike to School Day – May

# Walking School Bus



- Group of kids walk together
- Adult volunteers
- Routes

# Walking School Bus Toolkit

- Parental consent
- Registration form
- Volunteer application
- Student pledge
- Attendance Sheet
- Parent letter
- Emergency plan
- Policies & Rules
- Driver responsibilities

Each school/town's needs are different!

# Walk & Bike Assessments



- Create partnerships
- Assess common routes
- ID safety issues
- Recommendations



# School Travel Plan Reports

Safe Routes to School Program

Dewitt D. Barlow Elementary School

2 Farragut Road, Plainfield NJ 07062



Prepared By:

Meadowlands Transportation Brokerage Corporation  
d/b/a EZ Ride  
144 Park Place East  
Wood-Ridge, NJ 07075  
(201) 939-4242  
[www.ezride.org](http://www.ezride.org)

April 4, 2018



## Walk/Bike barriers & recommendations

- Walk/Bike

## Assessments

- For grants

# SRTS Recognition



- Contests and incentives
- Criteria supports walking/biking
- February 1- January 31
- Annual TMA events

# Wellness Councils & Green Teams



- Safe Skills Bike Course (Rodeos)
- Walk & Bike Audits
- Walking School Bus
- Mayor's Wellness Council
- Ped/Bike Safety talks
- Bikeways & Walking Paths
- Bike racks

# TMA Distinctives

- **Cross County Connection** - Bike Route Analysis, GIS Maps
- **EZ Ride** - Healthy Community Grants
- **Greater Mercer TMA** - NJ Walking School Bus App
- **HART** - Speed Studies, Bike Commuting Program
- **Hudson TMA** – Golden Sneaker, NJ Bike School – 3 wk PE
- **Keep Middlesex Moving** - Flag It, Paint the Pavement
- **Ridewise** – BikeSmart Commuting, 01 and 201
- **TransOptions** - Solar Sprints & Hydrogen Car STEM program



# SRTS Resources



## Regional TMAs

### **SRTS Website:**

SafeRoutesNJ.org

### **SRTS Resource Center - Bloustein School:**

[srts@ejb.rutgers.edu](mailto:srts@ejb.rutgers.edu) (848) 932-7901

### **NJ Bike & Ped Resource Center (Complete Streets):**

NJbikeped.org

# Thank You



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