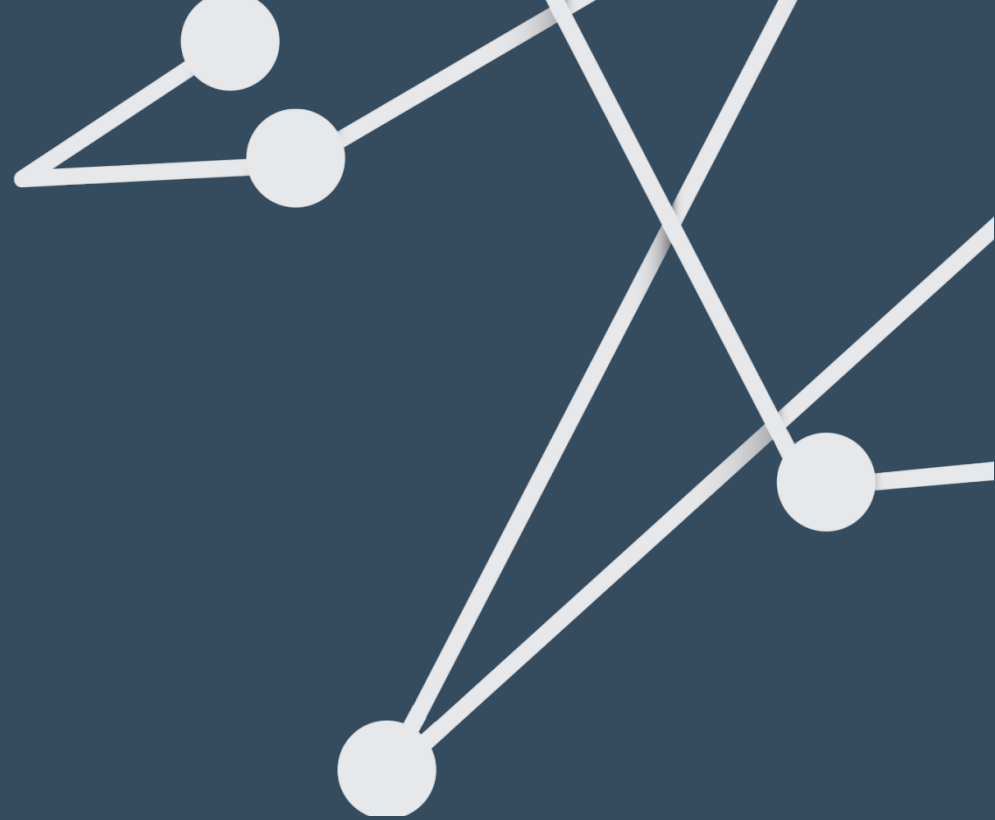


TOGETHER
**NORTH
JERSEY.**



Competitive Task Force

JUNE 19, 2018





Today's Agenda

- Activity Status Update and Task Force Recap
- Together North Jersey Training Institute
- Report on the International Transportation and Economic Development (I-TED) Conference
- VTC-Supported Task Force Initiatives
- Accessibility to Major Employment Centers
- Recap of Repurposing Local Underutilized Properties Workshop
- Where we are now and where do we want to go

TOGETHER
**NORTH
JERSEY.**





Together North Jersey Training Institute

Upcoming for 2018:

- Pedestrian Safety – July 13, 2018
- Green Infrastructure (TBD September 2018)
- Repurposing Workshop #3 (TBD)?
- Other Suggested Topics?



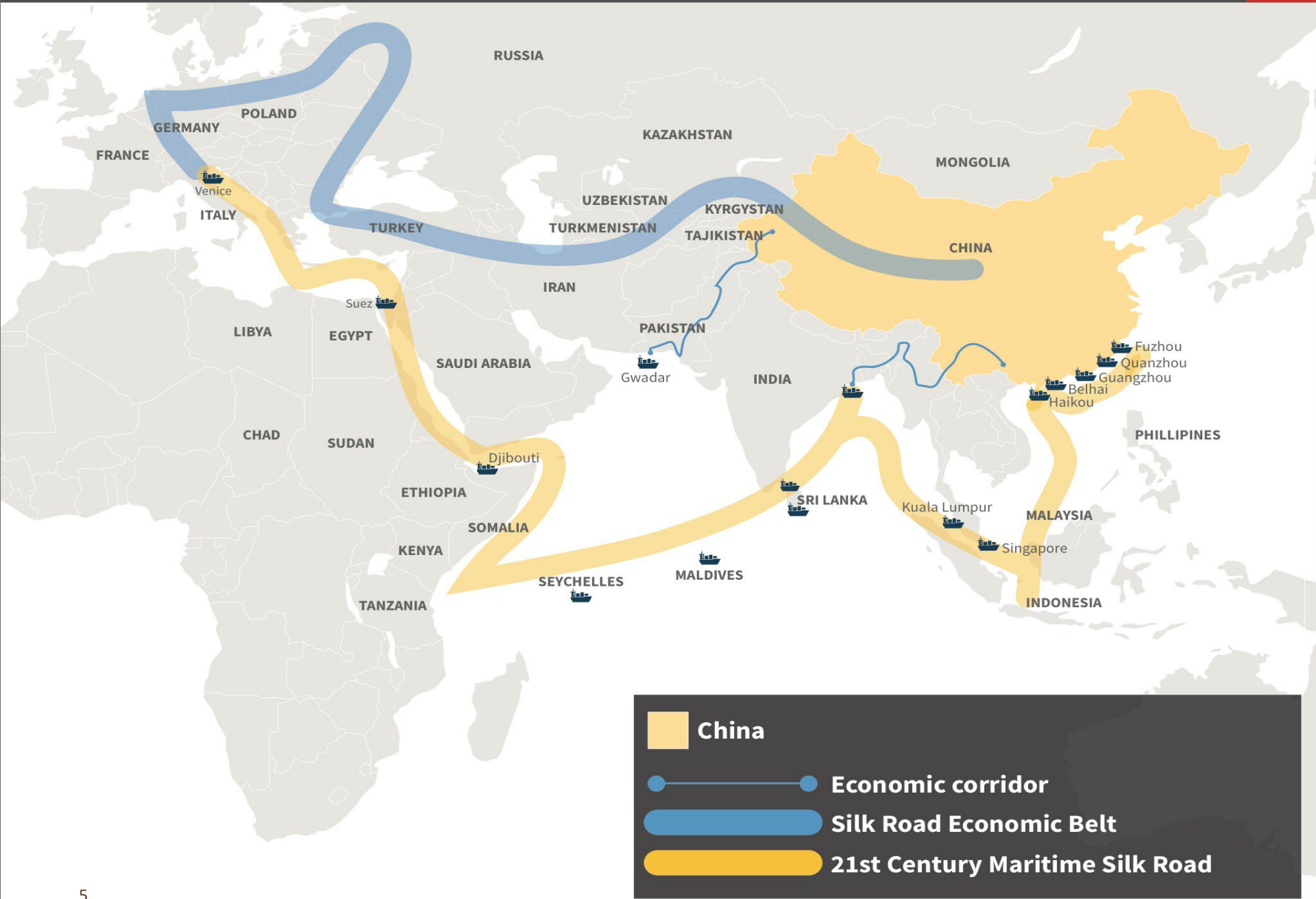


International Transportation and Economic Development (I-TED) Conference

Key Takeaways

- Site Selection
 - Transportation is a key factor
 - Broader stakeholder engagement
- Technology
- Goods Movement
 - Consumer markets growing outside U.S.
 - In the future, energy to be consumed locally
 - One Belt, One Road





VTC-Supported Initiatives

- Competitive – Review of Current Tourism and Economic Development Marketing Practices in the Together North Jersey Region

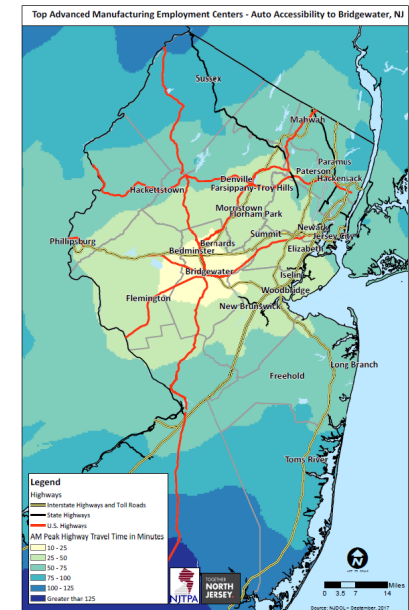
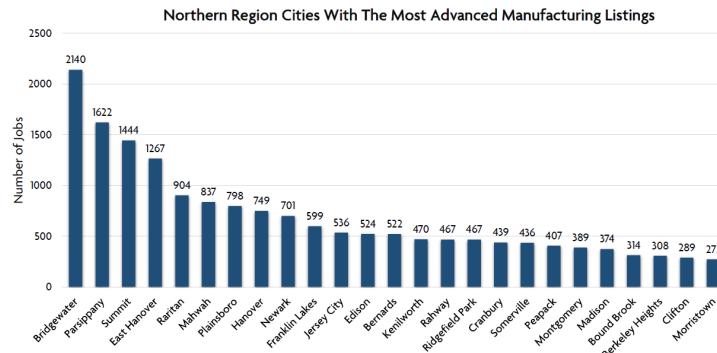
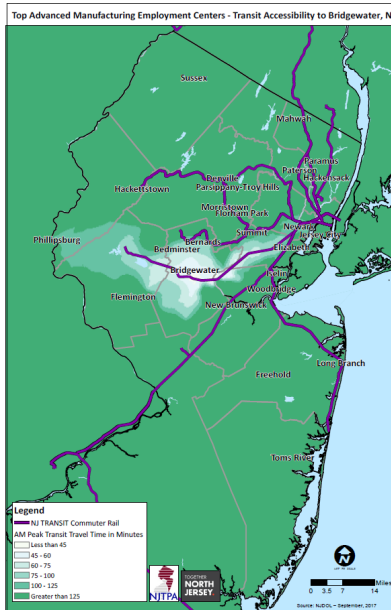
Other Task Force Initiatives

- Resilient – Webinar series (COMPLETED)
- Efficient – Transit Hub Pilot Project (UNDERWAY)
- Livable - Update on Greenway Guidebook (PROPOSED)





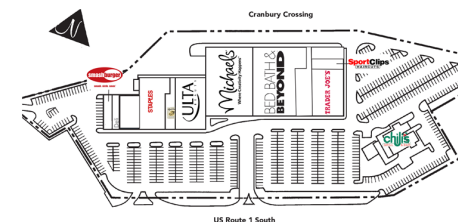
Accessibility to Major Employment Centers by Business Sector in the NJTPA Region





Recap of Repurposing Local Underutilized Properties Workshop

- Industrial Properties – Jeff Milanaik, Bridge Development
- Historic Properties – Richard Dunn, VP, Paramount Assets
- The Future of Retail – Matthew Harding, Levin Management
- Brownfield Properties – Colette Santasieri, NJIT
- Takeaways





Where we are now and where we want to go?

- **Prioritize actions for the next year**
 - What actions do we want to continue?
 - What new actions do we want to pursue?
- Leadership
 - Task Force co-chairs
 - Other leadership opportunities
- Membership (New member packet)
- Support from NJTPA and VTC
 - Are there any new efforts we want to explore?



Next Steps...

