



Focus Area Updates

- Recap of TNJ Training Institute workshops
 - Creative Placemaking Workshop Series
 - Parklets Workshop
 - Funding, Foundations, and Grant-writing Workshop
 - Suggestion to follow up with TNJ Training Institute workshop attendees to collect feedback on the program and check if they need more resources.
- Overview of [Funding and Resources Database](#) on TNJ website.
 - Task Force members can help improve the database by providing more resources. The database needs more information on private funding sources.
- LAVH said the workshop on funding sources generated a lot of interest.
 - Hold this workshop annually and schedule in accordance with grant cycles
 - Record the workshop or make the material available as a webinar
 - The most valuable parts of the workshop involved collaborating with other attendees, so the material may need to be revised for this format
 - The content is already prepared, biggest remaining obstacle is scheduling speakers
 - Focus more on private funding sources. The afternoon workshop on foundation funding provided the most valuable information.

Focus Area 6: Create vibrant places and neighborhoods that will attract and retain residents, workers and visitors

- Updating municipal zoning codes to allow for parklets
 - Ordinances are not permanent and allow parklets for only a set amount of time.
 - NYC's [Street Seats program](#) uses a public/private partnership to install parklets. Businesses are responsible for designing, furnishing, and maintaining the parklet, while the city provides elements like signage, temporary bollards, or striping.
 - Efforts to create parklets usually run through the BID, not the Chamber of Commerce.
 - Morristown has a model ordinance, but have they adopted it?

Focus Areas 8, 9, and 12 (Housing, education, and health)

- Most Task Force participation has been around the arts and less around housing, education, and health.
- After school programs are a great place to start because they have a more flexible guidelines.
- Engage youth to be more civic-minded
- Community schools
 - Contact Professor Julia Sass Rubin and Andrea Hetling at Rutgers to see what community schools in NJ are doing. They could speak to the coalition's next steps around education.
 - [Info](#) and [agenda](#) from the October 20th NJ Community Schools Coalition Summit

- Students should learn how to utilize the tools in their community better, like public transit.
 - Children can use public transit even at a young age
 - Other cities provide discounted or free ticket prices for students
 - Nonprofits like the Boys and Girls Club sometimes provide transportation to cultural activities
 - Have a conversation with NJ Transit or TMAs about access for students
 - Do TMAs provide shuttle services other than for commuters?
 - Schedule a Task Force conference call about transit access for students
- Access to arts and cultural sites for students. Newark has many arts and cultural venues but students do not have access to them.

Training Institute Ideas

- Another funding workshop (see above)
- Use health as the lens/umbrella when planning the next institute session.
- Training on health in all policies
 - Society of Health Educators are rolling out similar training in the spring
 - National Main Street Center links place and economy and also has training modules prepared. They particularly focus on rural areas.
 - Sustainable Jersey has an action on health in all policies.
 - Can also work with State Council on the Arts and the NEA
- Workshop about the relationship between housing density and health
 - Educate on the beneficial economics and the importance of location to accessing resources.
- Healthy housing
 - Regarding the use of materials and construction practices
 - Some developers are focused on this
 - NJTPA has a Clean Construction Program. They have worked with the DOT to retrofit construction vehicles and are interested and able to expand to other fields.
- Aging in place
 - A Habitat for Humanity program makes repairs to elderly people's houses
 - NOFI program with HUD
- Rutgers Center for Government Services general knowledge workshop for redevelopment and housing authorities

Advancing the Focus Areas

Writing the Greenway Guidebook

- Touches on many of the Task Force's focus areas
- Approach DOT or DEP to fund it and have their consultants write it.
 - Follow up: LAVH has scheduled a call with Elise Bremer-Nei at NJDOT
- Several members volunteered to join a Greenway Guidebook subcommittee
 - Leigh Anne Hindenlang
 - Laurie Sobel
 - Neile Weissman

- William Kurzenberger

Ideas for future Task Force activities:

- Local agricultural products
 - Link groceries and other distributors to NJ farm products using a listserv or database
 - Connect with other organizations to learn what is going on in the region
 - Healthy Corner Stores initiative
 - Jersey Fresh
 - Healthy Community Network offers grants that address food insecurity and access, like healthy corner store projects. Contact Peri L. Nearon at NJ Department of Health, at 609-984-9384 or Peri.nearon@doh.nj.gov
 - Beth Feehan is a state Farm to School Coordinator. Contact beth.feehan@ag.state.nj.us or (609) 292-8747