

Together North Jersey 2.0
September 2016 TNJ Task Force Meeting
NJTPA Board Room (Newark, NJ)

September 29, 2016

Livable: 9:30 am to 12:00 pm

Resilient: 1:30 pm to 4:00 pm

October 6, 2016

Competitive: 9:30 am to 12:00 pm

Efficient: 2:00 pm to 4:00pm

PRELIMINARY AGENDA

- I. Welcome and Introductions**
- II. Background**
- III. Task Force Mission Statement:** *“To identify projects and partners, share information, coordinate efforts, and leverage resources to advance the Together North Jersey Regional Plan.”*
- IV. Process, Structure, and Communications (Attachment A)**
 - a. Roles and responsibilities
 - b. Communications and information sharing
 - c. Inter-Task Force coordination
- V. Tangible Projects and Outcomes (Attachment B – Livable Only, Attachment C)**
 - a. Recap of tangible projects and outcomes from June 2016 convening
 - b. Identify other tangible projects and outcomes
- VI. Technical assistance and capacity building (Attachment D, Attachment E)**
 - a. Member needs and resources
 - b. Develop specific proposal for technical assistance event
- VII. Recruitment of new members (Attachment F, Attachment G)**
 - a. List of potential new members
 - b. Invitation letter and recruitment process
- VIII. Visibility and Awareness-building for Together North Jersey (Attachment H)**
 - a. Review list of potential events
 - b. Collect suggestions from Task Force members
- IX. Next Steps (5 min)**

Together North Jersey TNJ Forum and Task Force Descriptions – v9-19-16

Together North Jersey Forum is a biannual convening of all Together North Jersey stakeholders, including member of the Together North Jersey Task Forces (see below). The Together North Jersey Forum is chaired by Rutgers University and is part of the NJTPA management structure through the Planning Department. The full Together North Jersey Forum will convene twice a year to discuss issues and topics pertaining to the implementation of the Together North Jersey plan. This could include technical assistance events, such as speakers' panels, keynote addresses, training, or other special events to highlight important cross-cutting issues that will impact successful implementation of strategies and actions on the ground.

Together North Jersey Task Forces will shepherd and guide the implementation of the actions and strategies identified in the plan. There is one Task Force for each key vision theme: Competitive, Efficient, Livable, and Resilient. The Task Forces will meet up to four times per year, with two of those meetings being convened as a full Together North Jersey Forum, as described above. Two of the four meetings will be specific to each Task Force and planned in coordination with Task Force Co-chairs and Staff.

The shared mission of each task force is to:

- **Identify projects and partners:** Task Force members will work with Together North Jersey to identify and undertake projects, programs and initiatives that can help to advance successful implementation of the strategies and actions recommended in the TNJ Plan. Task force members will also help the Together North Jersey project team identify key partners necessary to facilitate on-the-ground implementation.
- **Share information:** Task Force member will work cooperatively to share information and assist each in disseminating knowledge or new ideas pertaining to the implementation of Together North Jersey strategies.
- **Coordinate efforts:** Task Force members will actively look for opportunities to coordinate efforts on the ground in order to maximize the impacts project and programs in achieving success and implementation.
- **Leverage resources:** Task Force members will seek opportunities to leverage resources available in the TNJ/NJTPA region in order to make sure that scarce resources are wisely spent on projects that are in alignment with the goals and vision of the Together North Jersey Plan.

Details on the roles and responsibilities of Together North Jersey participants and Task Force members are described in the chart on the following page.

Participant Role	Responsibilities
Task Force Co-Chair	<p>The co-chairs serve as the primary liaison between the Task Force and the Together North Jersey project team to strategize, plan and evaluate progress on the implementation of the strategies under that Task Force. Their duties include:</p> <ul style="list-style-type: none"> • Chair task force meetings • Collaborate with Staff on setting agenda for meetings and monitoring follow up • Facilitate cross task force coordination by participating on TNJ Forum Leadership Committee.
Focus Area Champion	<p>Focus Area Champions provide subject-matter expertise and guidance regarding the implementation of the action plans identified in a particular Focus Area. Their duties include:</p> <ul style="list-style-type: none"> • Making sure that discussion and action on items associated with your Focus Area are given appropriate attention as part of Task Force efforts • Collaborate with staff on monitoring progress on strategies and actions under their specific focus area. This includes providing assistance with annual survey of implementation as it pertains to those actions and strategies. • Provide subject-matter expertise in areas pertaining to their specific Focus Area. • Assist with recruitment of additional subject-matter experts or policy drivers as needed relevant to that Focus Area. • Attend Together North Jersey Forum and Task Force meetings. • Occasionally facilitate subject-specific discussion at Task Force meetings.
Task Force Member	<p>Task Force membership is open to stakeholders representing agencies or organizations in the Together North Jersey region. Member duties include:</p> <ul style="list-style-type: none"> • Assist in monitoring progress on strategies and actions under the purview of Task Force. This includes assistance in collecting information pertinent to the Annual Implementation Survey, as needed. • Attend Together North Jersey Forum and Task Force events. • Provide written comments or other feedback on Together North Jersey materials, as needed. • Provide expertise, advice and thought-leadership to Together North Jersey staff on the development of Technical Assistance and training events. • Provide updates on their organization’s activities to implement the TNJ Plan.
Staff	<p>Role for NJTPA staff leads: Each task force has been assigned staff from NJTPA and the Voorhees Transportation Center to assist in the day-to-day operations of the Task Forces. Their duties include:</p> <ul style="list-style-type: none"> • Developing agendas and other meeting materials in consultation with the TNJ coordinator, VTC and Task Force chairs. • Preparing notes or minutes of Task Force meetings and disseminating to the Task Force members. • Coordinating regularly with the staff liaisons from other Task Forces to ensure cohesion within the Together North Jersey Forum. <p>Role for RU-VTC: Jon Carnegie, Executive Director of the Voorhees Transportation Center serves as the chair of the TNJ Forum. RU-VTC provides project management and support for the overall Together North Jersey initiative. This includes but is not limited to: coordinating overall communications, maintaining the TNJ website, fostering collaboration between TNJ Forum/task force members, and working with NJTPA with capacity-building and technical assistance activities.</p>



Together North Jersey 2.0
Livable Task Force Meeting 9-29-16
Potential Actions



Focus Area 6: Create vibrant places and neighborhoods

Strategy 6.2: Create a physical vision for a new development based on an understanding of the unique characteristics that define each place.

Action (3): Establish placemaking leadership – Chief of Placemaking at the State level, Chief of Urban Design for large municipalities within their Department of Planning – to oversee development and ensure the integration of placemaking principles.

Task Force's Issues/Concerns

- Lack of leadership, coordination and priority-setting between the levels of government
- High-level support is critical in order to successfully implement initiatives and projects

Task Force's Suggestions

- Focus on benefits of collaboration and cooperation (bring together different groups and train people for community engagement and on how to build effective partnerships)
- Do a better job of articulating all the available resources to local governments (TNJ newsletter may be one mean for promoting some of the materials, initiatives or activities)

Strategy 6.4: Locate development in areas that are walkable, bikeable and accessible by public transit

Action (4): Develop material on the benefits of walkable compact development, statistics on the costs and benefits to school districts of mixed-use transit oriented development, and planning for multi-modal access for Planning Board training programs.

Task Force's Issues/Concerns

- Safety can be a barrier: Preference for free-flow of traffic; lack of coordination between local and county can interfere with safety; concern about liability and maintenance costs (bike lanes)

Task Force's Suggestions

- Training exploring considerations, benefits and challenges of a road diet in Northern NJ perhaps in coordination with NJDOT and FHWA (similar to efforts done in South Jersey).

Action: Training Institute and Central Database

Task Force's Suggestions

- A timeline of grant application dates would be very helpful.
- Technical assistance for grant writing (most of the people do not know how to apply for them).
- Potential training for local governments and planners about the benefits of collaboration and cooperation and bringing different types of people to the table (e.g., tourism, master planners, BIDs, bike, Sustainable Jersey, Green Teams, economic development, arts and education, community gardening, town council, local hospitals). Bringing a cross-section of people together; training people for community engagement and building effective partnerships.

Focus Areas 8A and 8B: Housing supply

Strategy 8A.1: Increase housing variety and choice by removing regulatory and other barriers to housing production.

Action (2): Identify housing variety and choice needs based on a profile of current and future residents, including: young people just starting out, aging population, a full range of workforce occupations, people with disabilities and those with fixed and lower incomes.

Task Force's Issues/Concerns

- RPM builders doing innovative work with fair housing (good resource to look into).
- NIMBYism is a well-recognized challenge with housing.

Strategy 8A.2: Target financial and other incentives to increase production of housing options not well-supplied in the region

Action (1): Develop guidance for municipal governments regarding the tools available to encourage housing variety and choice, for example, adaptive reuse of historic sites and structures for housing and mixed use. Include case studies from where tools have been successfully applied.

Task Force's Issues/Concerns

- NIMBYism is a well-recognized challenge with housing.
- HUD has developed regulations related to Assessment of Fair Housing (will require planning studies).

Task Force's Suggestions

- Provide technical assistance to local HUD grantees (CDBG and Public Housing) to build awareness of HUD's new regulations requiring an Assessment of Fair Housing and to encourage initiatives that support movement to opportunity.

Focus Area 9: Education

Strategy 9.1: Address school funding disparities.

Action (2): Encourage the development of public-private partnerships to *supplement* limited public funding for school programs and services by easing barriers and providing technical support for partnership development. Specifically, existing partnerships that have proven to be effective should be strengthened to encourage a greater role for the private sector.

Task Force's Issues/Concerns

- Task Force needs to focus on the issue of school funding; More funding not always the answer (quality and of teaching and content), but increases in funding may be needed to preserve some core programs

Task Force's Suggestions

- Look into pre-school expansion, technology advancement programs, etc.

Strategy 9.2: Expand school programming for 21st century economy.

Action (2): Develop partnerships with businesses, colleges/universities and non-profits to support STEAM programming and share equipment and facilities.

Task Force's Suggestions

Technical Assistance & Capacity Building

Technical Assistance & Capacity Building

- Consider holding a policy discussion-type event to raise awareness of regional or innovative solutions such as consolidation, magnet schools, pre-K school expansion and funding formulas. While it may not be feasible in their current political environment, consolidation of districts or countywide districts (e.g., Maryland) can promote efficiencies and more socio-economic integration such as through magnet schools. Current funding based on property tax is a barrier, but countywide property tax collection could be a solution.
- NJEA and NJ School Boards initiative Healthy School Now (building safe and healthy schools)

Focus Area 12: Health

Strategy 12.1: Integrate public health considerations in all aspects of planning and policy-making

Action (1): Identify a key set of specific and pending policy or project decisions that will be made in the Together North Jersey region over the next three years and undertake HIAs to integrate health considerations into the decision-making process.

Task Force's Issues/Concerns

- Need to maintain a focus on the strong overlap between health and education/environment

Strategy 12.4: Enhance health education programs

Action (2): Prepare compendium of healthy lifestyle education program "best practices" to serve as a resource guide for health education programs in the region. Seek funding to support development of the compendium through the business community and healthcare facility foundations. Focus the compendium on being a practical, evidence-based guide that local healthcare educators can readily and immediately use to plan programs and identify resources that are available for use.

Task Force's Issues & Concerns

- Need to maintain a focus on the strong overlap between health and education/environment

Task Force's Suggestions

- Engage with the NJ Healthy Communities and North Hudson Community Action Corporation
- Look into 'Start School Later' Initiative

Focus Area 15: Arts and Culture

Strategy 15.2: Support cultural programs and activities.

Action (1): Develop an inventory of public spaces suitable for venues for events, festivals and fairs in the community at the local level, to combine with a region wide data base.

(3) Develop creative and cultural districts that attract and support arts businesses and cultural entrepreneurs.

Task Force's Issues/Concerns

- Need to demonstrate economic benefits of creative place-making to local leaders; provide a clear and illustrative story how this works
- Need to build an understanding with politicians, local leadership, folks in the improvement district.
- Several initiatives to integrate arts and culture in master plans (i.e. – MOCO established by Monmouth Arts)
- Urban/suburban agriculture as an arts and culture corollary

Task Force's Suggestions

- Promote best practices on the TNJ website through news articles, video. Perhaps focus on the new initiative arts project in Morris County (i.e., totem pole honoring immigrant community) or highlight Monmouth County Arts Corridor (video that was already produced).

- Fund or implement a demonstration project (e.g., arts mural)

Technical
Assistance
&
Capacity
Building

Strategy 15.3: Integrate arts and culture into local, county, regional and statewide planning efforts.

Action (1): Develop and execute training for artists and arts advocates about how and why to get involved in local planning efforts and projects.

Task Force's Issues/Concerns









- Foster an educational process or training events to support interest in the arts (spending and interest highly correlated) and its connections to community and economic development. Need to build understanding among local leaders and demonstrate the economic development benefits.

Task Force's Suggestions

- Look into NJ Transit Arts Program; grants from National Endowment of the Arts; Arts Bergen; Rutgers Expressive Arts (through the Cooperative Extension Program)
- Hold a training-type event that promotes effective collaborations. Invites artists to the same table with planners, real estate professionals (developers and commercial realtors), economic development, and local leadership to learn to speak the same language.
- Americans for the Arts is a good resource (publications that explain policies to support arts)








Actions and Strategies describing Pilot Programs

Focus Area	Strategy	Action	Suggested Responsibility	Timeframe	Action #
Focus Area 1: Create and retain well-paying jobs by supporting growth in our region's key industries	Strategy 1.1: Develop and implement a pilot program that makes it easier for businesses to obtain the permits they need to locate and expand in the region.	Engage a municipality to serve as the pilot location for streamlining the permitting process.	NJTPA, NJLOM	Medium Term	1.1.1 
		Establish an interagency working group to identify a project and the appropriate agency to administer it.	NJLOM, NJTPA, Pilot Community	Medium Term	1.1.2 
		Categorize the resources available in the pilot location.	NJLOM, NJTPA, Pilot Community	Medium Term	1.1.3 
		Develop a plan and timeline for project implementation.	NJLOM, NJTPA, Pilot Community	Medium Term	1.1.4 
		Report annually on the progress of the project and lessons learned.	NJLOM, NJTPA, Pilot Community	Medium Term	1.1.5 
Focus Area 2: Enhance North Jersey's innovation and entrepreneurship ecosystem	Strategy 2.4: Create and capitalize a regional innovation fund	Work with existing state and regional agencies, organizations, and institutions to pilot best practices models.	NJDOL	Long Term	2.4.2 
Focus Area 4: Align workforce training with industry needs	Strategy 4.3: Help incumbent workers transition to living wage occupations.	Identify specific occupations/pathways within each Talent Network to serve as pilot program. (Build on existing pilots, such as Passaic County Technical Institute and Bergen County Technical Schools pilot program to prepare students for careers in global logistics/supply chain management.)	NJDOL, Talent Networks, WIBs	Short Term	4.3.2 
		Identify potential funding sources for pilot program(s).	NJTPA, NJDOL	Short Term	4.3.4 






Actions and Strategies describing Pilot Programs

Focus Area	Strategy	Action	Suggested Responsibility	Timeframe	Action #
		Evaluate effectiveness of pilot program(s) and refine/expand as appropriate.	NJTPA, NJDOL	Medium Term	4.3.5 
Focus Area 5: Locate most new housing and commercial development in places with existing and planned infrastructure	Strategy 5.2: Encourage infill and redevelopment on existing vacant and underutilized properties	Monitor developer incentive programs for efficacy: Create a pilot program to review efficacy of incentive programs in four localities: high value urban, emerging urban, high value suburban and emerging suburban.	Together North Jersey	Short Term	5.2.7 
		Create a pilot program to address the rehabilitation and repurposing of underutilized or obsolete suburban shopping centers and corporate campuses: Reinstate planning assistance funds in the form of a state matching grant to create the final design and redevelopment plans based on the design competition results; Focus a future APA-NJ Planning Assistance Program round to this purpose.	NJOPA, APA-NJ	Medium Term	5.2.10 
		Create a pilot program to demonstrate the value of the abandoned properties ordinance.	Together North Jersey	Short Term	5.2.13 
Focus Area 6: Create vibrant places and neighborhoods that will attract and retain residents, workers and visitors	Strategy 6.6: Create the local organizational framework to implement and manage these strategies.	Establish state or foundation grant matching program for municipalities to hire professional staff to manage redevelopment implementation process. Consider making this a pilot action to allow the program to be tested, or identify a foundation program that supports similar work but uses CBOs as the point organizations (see the Wells Fargo Foundation neighborhood planning grants).	Foundations, NJOPA	Long Term	6.6.5 






Actions and Strategies describing Pilot Programs

Focus Area	Strategy	Action	Suggested Responsibility	Timeframe	Action #
Focus Area 7: Connect people and places with safe, convenience and reliable transportation	Strategy 7.3: Improve conditions and service at "Transit Hub" locations	Develop, implement and assess the results of a "Transit Hub" Improvement Pilot Program at a minimum of three locations.	Community Transit Providers, Municipalities, NJ TRANSIT, NJDOT, NJTPA, Private Carriers, TMAs	Medium Term	7.3.1 
		Based on the results of the pilot program, institutionalize the approach, including permanent program alignment.	NJ TRANSIT, NJDOT, NJTPA	Long Term	7.3.2 
		Identify and advance opportunities for public-private partnerships and joint development at priority Transit Hub locations to help pay for improvements. This can be based on NJ TRANSIT's "Adopt-a-Station" program. Within current regulatory requirements create incentives that encourage private developers to contribute/provide/maintain bus shelters, sidewalk and other non-motorized / transit infrastructure and amenities that facilitate access for new development / re-development projects. Perform a pilot project to test private developer transportation access incentives in conjunction with the "Transit Hub" Improvement Pilot Program.	NJ TRANSIT, NJOPA, NJTPA, NJDOT	Medium Term	7.3.3 








Actions and Strategies describing Pilot Programs

Focus Area	Strategy	Action	Suggested Responsibility	Timeframe	Action #
Focus Area 7: Connect people and places with safe, convenience and reliable transportation	Strategy 7.3: Improve conditions and service at "Transit Hub" locations	Improve first/last mile access to transit to serve the beginning or ends of trips where origins or destinations may be difficult or impossible to get to by a short walk from public transportation: Identify places or corridors where existing first/last mile services exist for core facilities (commuter rail, bus, light rail, PATH, county shuttles) and document their success factors, cost, partners, challenges and opportunities; Establish a pilot project to establish first/last mile services that meet suitable criteria, including the use of public/private funding and partnerships ; As appropriate, institutionalize a First/Last Mile Access to Transit program	Counties, NJ TRANSIT, NJTPA, TMAs	Short-to-Medium Term	7.3.6 
	Strategy 7.4: Enhance and improve existing public and private transit services	If feasible and permitted, implement recommendations of intra- and interstate private carrier bus study beginning with a pilot project between a select private carrier, private corporation, NJTPA and NJ TRANSIT to demonstrate the value of implementation.	Municipalities, NJ TRANSIT, NJDOT, Private Carriers	Medium Term	7.4.18 
		Pilot, at the local level, a requirement for sponsors of major new development projects to conduct Transit Assessments as part of NJDOT/County Access Permits and/or local zoning reviews.	Counties, Municipalities, NJ Legislature, NJ TRANSIT, NJDOT, NJTPA	Long Term	7.4.20 





Actions and Strategies describing Pilot Programs

Focus Area	Strategy	Action	Suggested Responsibility	Timeframe	Action #
Focus Area 7: Connect people and places with safe, convenience and reliable transportation	Strategy 7.4: Enhance and improve existing public and private transit services	Improve and increase intrastate bus services where demand exists: Develop and implement a "Community Transit" Pilot Project that identifies and explores the feasibility of redesigning and rebranding existing public and private bus routes and services to serve a regional network of Transit Hubs.	Community Transit Providers, NJ TRANSIT, NJDOT, NJTPA, Private Carriers, TMAs	Short Term	7.4.8 
Focus Area 8A: Expand and diversify the region's housing supply to meet current and future demand	Strategy 8A.2: Target financial and other incentives to increase production of housing options not well-supplied in the region	Create and fund a "micro-unit" pilot program that includes development of both multi-family and single-family micro housing units of less than 600 square feet (per unit).	NJ Governor's Office, NJ Legislature, NJHMFA	Medium Term	8A.2.5 
Focus Area 8B: Address barriers to housing mobility, increase access to areas of high opportunity and affirmatively further fair housing policies region-wide	Strategy 8B.3: Use public investment programs to create, connect and strengthen access to opportunity	Offset educational expense with PILOT contributions from subsidized housing developments and residential redevelopment.	Municipalities, Redevelopment agencies, School Districts	Short Term	8B.3.2 
		Create a pilot program that creates incentives to businesses to provide for employer-assisted housing that is accessible to employment centers by walking, bicycle, or public transit.	NJEDA, NJBAC	Medium Term	8B.3.8 
Focus Area 9: Create a system of public education that prepares	Strategy 9.2: Expand school programming for 21st century economy	Pilot a school-based "maker space" in an area high school.	NGOs, NJDOE, School Districts	Medium Term	9.2.7 



Actions and Strategies describing Pilot Programs

Focus Area	Strategy	Action	Suggested Responsibility	Timeframe	Action #
all students for the 21st century economy	Strategy 9.4: Improve educational outcomes by implementing community schools, wraparound services for students and families, and school-community partnerships	Implement pilots of successful full service community school models.	Foundations, Industry , NGOs, NJ Legislature, NJDCF, NJDOE	Medium-to-Long Term	9.4.9 
Focus Area 12: Improve health outcomes for our region's residents	Strategy 12.6: Expand the use of Crime Prevention Through Environmental Design (CPTED) strategies to integrate safety considerations into community planning and design	Fund a CPTED/Community Safety Pilot Program which brings together all affected stakeholders including regional and local government and NGO partners to enhance transit, pedestrian, and general community safety.	NJ TRANSIT, NJOPA, NJTPA	Short term	12.6.3 

Identified Training Needs






Recommended by Task Forces at June 2016 Meetings

Outcome	Target Audience	Partners and Activities
Improved Grant Writing for all local partners	Municipalities, CBOs, Counties, all TNJ partner organizations	Host a grant-writing workshop or provide some kind of ongoing technical assistance for proposal writing.
COMPETITIVE TRAINING NEEDS		
Workforce Investment Boards and Workforce Development Boards implement best practices	Workforce Investment Boards; Workforce Development Boards	WIBs with strong partnerships (i.e. Newark and Essex County WIBs) could hold workshops
Management of freight is improved	Municipal planning and zoning officials	Workshops on best practices in freight management; Partners TBD
Talent Networks better able to align workforce training with industry needs	Talent Networks	Talent Networks could hold a cross-Talent Network symposium; NJTPA should continue to partner with talent networks to host outreach events
EFFICIENT TRAINING NEEDS		
Every county in the TNJ region adopts a Complete Streets policy and then enacts or applies the policy to their roadway networks and to their review of projects in their municipalities that may occur or have impact upon county roads.	Counties	NJTPA; NJDOT has technical assistance and funding available to assist interested municipalities
LIVABLE TRAINING NEEDS		
Improved understanding of data entry process for documenting crashes to prevent underreporting of safety issues and increase willingness of counties to fund road safety improvements	Municipalities	Technical assistance on data entry process; Partners TBD

Outcome	Target Audience	Partners and Activities
LIVABLE TRAINING NEEDS (con't)		
Road diets implemented where appropriate	Municipalities	Voorhees Transportation Center could provide workshops
Improved community engagement and establishment of effective, cross-sector partnerships	CBOs, planning departments, planning advocacy groups, arts, education, and culture agencies and organizations, hospitals, BIDs, town councils, etc.	Workshops on the establishment, management, and benefits of cross-sector collaboration and cooperation
HUD grantees are able to effectively prepare Assessment of Fair housing planning studies that reflect upon existing patterns and mobility counseling.	Counties and municipalities	TBD
RESILIENCY TRAINING NEEDS		
Improvement of flood mitigation and flood plain management and development; communities' CRS rating boosted.	Municipalities	The Monmouth County Division of Planning and the Monmouth County OEM have offered technical expertise to municipalities that wish to participate in the Monmouth County CRS Assistance Program. The expansion of these county-level teams can be implemented in the short and medium term.
Installed green infrastructure properly maintained.	Individuals who install, inspect, and maintain green infrastructure systems	Master gardeners clubs; Green Faith; NJ Urban Mayors Association is working on a proposal to partner with DC Water and Sewer Authority and the Water Environment Federation to create a National Green Infrastructure Certification Program. The program will certify individuals who install, inspect, and maintain green infrastructure systems.









Actions and Strategies pertaining to Training/Technical Assistance Programs

Focus Area	Strategy	Action	Suggested Responsibility	Timeframe	Action #
Focus Area 1: Create and retain well-paying jobs by supporting growth in our region's key industries	Strategy 1.5: Connect small businesses that support the region's innovation clusters to growth and development opportunities.	Identify and inventory local business technical assistance programs in the region.	Rutgers-Bloustein	Medium Term	1.5.1 
Focus Area 2: Enhance North Jersey's innovation and entrepreneurship ecosystem	Strategy 2.1: Expand the technical assistance and networking resources available to the region's startups and second-stage companies.	Work with state and local chambers and business organizations to identify needs and resources to support the growth of Disadvantaged Business Enterprises (DBEs), Minority Business Enterprises (MBEs), and Women's Business Enterprises (WBEs).	African American Chamber of Commerce, Greater Newark Enterprise Corporation (GNEC), Rising Tide Capital, Statewide Hispanic Chamber of Commerce (SHCC-NJ)	Medium Term	2.1.4 
Focus Area 3: Strengthen the region's economy by building on existing assets and infrastructure	Strategy 3.3: Strengthen tourism by promoting North Jersey's arts, cultural, recreational, historic and natural amenities. Strategy 3.3: Strengthen tourism by promoting North Jersey's arts, cultural, recreational, historic and natural amenities.	Organize events in which speakers from tourism, arts, historic, and culture organizations share knowledge and expertise with the communities in the Jersey Shore, Delaware River, and Northwest counties that have tourism offices but have not focused on arts and culture tourism.	NJ Office of Tourism	Short Term	3.3.9 
		Taking Hudson County as a model, identify a network of regional organizations and motivated individuals who can provide advisory services, technical assistance, access to grant programs, and audience development initiatives to smaller arts and culture organizations in the region.	NJ Office of Tourism	Medium Term	3.3.10 
	Strategy 3.4: Support and expand agricultural businesses, urban farming and agritourism.	Reach out to existing organizations that have been active in agritourism issues, such as www.visitnjfarms.org , the Rutgers Food Policy Institute, the New Jersey Farmers' Direct Marketing Association, and the New Jersey Farm Bureau to incorporate their members and interest in the RPSD process in order to identify issues (if any) that may be addressed on a regional basis. Examples that have been previously identified as challenges to agritourism that overlap with topics addressed in the CEDS and RPSD include: availability and training of workers, access to capital, access to information, municipal and state regulations and land use.	Agricultural boards, Rutgers Cooperative Extension	Medium Term	3.4.3 









Actions and Strategies pertaining to Training/Technical Assistance Programs



Focus Area	Strategy	Action	Suggested Responsibility	Timeframe	Action #
Focus Area 4: Align workforce training with industry needs	Strategy 4.1: Align workforce development efforts with industry needs through improved data	Develop a centralized repository of workforce training providers in the region.	NJDOL, WIBs	Short Term	4.1.2 
		Target training resources at programs offering the highest potential to lead to an industry-recognized credential in a high-demand and/or high-wage occupation.	NJDOL, Talent Networks, WIBs	Medium Term	4.1.5 
		Enlist partners to organize an annual talent development conference where common issues, including data collection and sharing, will be addressed.	NJDOL, WIBs	Medium Term	4.1.6 
		Engage employers and partners in evaluating and prioritizing comprehensive, long-term strategies for improving access to economic opportunity for all residents. Programs that facilitate re-entry into the workforce for under-represented populations should be emphasized. (Examples of other “ladder of opportunity” strategies include increasing financial literacy; increasing the availability of high-quality early-childhood education programs; and connecting disadvantaged populations with local workforce training, employment centers, health care and other vital services through improved transportation access.)	NJDOL, WIBs	Short Term	4.1.7 
	Strategy 4.2: Expand occupational and soft skills training programs to address barriers to employment for disadvantaged workers.	Look for opportunities within existing programs, including career pathways, to create on-ramps and stackable credentials (i.e., programs that combine English language instruction with entry-level occupational training, enabling participants to earn a paycheck more quickly than standard approaches).	NJDOL, Talent Networks, WIBs	Short Term	4.2.3 
		Based on the outcome of Strategy 4.1, work with employers and partners to implement and/or move the region forward with regard to comprehensive, long-term strategies for improving access to economic opportunity for all residents.	NJTPA, NJDOL, Talent Networks, WIBs	Medium Term	4.2.4 




Actions and Strategies pertaining to Training/Technical Assistance Programs



Focus Area	Strategy	Action	Suggested Responsibility	Timeframe	Action #
Focus Area 4: Align workforce training with industry needs	Strategy 4.3: Help incumbent workers transition to living wage occupations.	Convene an inter-agency task force to discuss the current status of career pathway initiatives in the region.	NJDOL, Talent Networks, WIBs	Short Term	4.3.1 
		Work to ensure that training programs are accessible to existing workers who may require evening or weekend programs. Look at offering training programs in multiple languages beyond English and Spanish.	NJDOL, Talent Networks, WIBs	Short Term	4.3.3 
	Strategy 4.4: Create a regional apprenticeship and internship program for non-college-bound students.	Create an inventory of existing public, private, and nonprofit work apprenticeship programs.	Chambers of Commerce	Medium Term	4.4.1 
	Strategy 4.5: Promote skilled trades and other traditional vocational and technical programs	Target training resources at programs offering the highest potential for an industry-recognized credential in a high-demand and/or high-wage middle-skills occupation.	NJDOL, Talent Networks, WIBs	Medium Term	4.5.3 
		Host events that connect young people with concepts related to middle skills jobs (e.g., Mini Maker Faire).	NJDOL, Talent Networks, WIBs	Short Term	4.5.5 
Focus Area 5: Locate most new housing and commercial development in places with existing and planned infrastructure	Strategy 5.2: Encourage infill and redevelopment on existing vacant and underutilized properties	Establish a technical assistance program to help municipalities through the implementation phase of redevelopment, including private- public partnerships, navigating the approval process, marketing, etc.	NJOPA	Medium Term	5.2.11 
	Strategy 5.4: Expand the use of innovative planning tools that promote smart development	Partner with land use NGOs to implement an outreach campaign to educate about non-contiguous cluster and TDR.	APA-NJ, New Jersey Planning Officials (NJPO), NJ Highlands Council, NJDA, NJOPA, Pinelands Commission	Short Term	5.4.1 
		Provide greater technical assistance to municipalities seeking to implement non-contiguous cluster and TDR.	NJDA, NJ Highlands Council	Short Term	5.4.2 








Actions and Strategies pertaining to Training/Technical Assistance Programs



Focus Area	Strategy	Action	Suggested Responsibility	Timeframe	Action #
Focus Area 6: Create vibrant places and neighborhoods that will attract and retain residents, workers and visitors	Strategy 6.2: Create a physical vision for new development based on an understanding of the unique characteristics that define each place	Educate a full range of stakeholders about the economic value of quality design and placemaking.	Professional and civic organizations	Medium Term	6.2.2 
	Strategy 6.4: Locate development in areas that are walkable, bikable, and accessible by public transit	Develop material on the benefits of walkable compact development, statistics on the costs and benefits to school districts of mixed-use transit oriented development, and planning for multi-modal access for Planning Board training programs.	APA-NJ, Institutions of Higher Education	Short Term	6.4.4 
	Strategy 6.6: Create the local organizational framework to implement and manage these strategies.	Develop educational modules on public-private partnerships as part of required Planning Board training programs.	NJOPA	Medium Term	6.6.3 
Focus Area 7: Connect people and places with safe, convenience and reliable transportation	Strategy 7.2: Adopt and implement "Complete Streets" policies	Implement an annual program of professional development training for planning, design, engineering and public works professionals	Rutgers-Bloustein, RU-BPRC, NJDOT	Short Term	7.2.5 
	Strategy 7.6: Use New Jersey's State Highway Safety Plan and NJ TRANSIT Safety Programs to improve transportation safety	Address motorcycle crashes through rider training courses and communication/outreach programs to increase all drivers' awareness of motorcycle safety.	NJ Division of Highway Traffic Safety	Short-to-Medium Term	7.6.6 
		Conduct transit customer and local community safety education campaigns, field audits, social media outreach and professional training programs and initiatives	NJ TRANSIT	Short-to-Medium Term	7.6.11 
	Strategy 7.7: Use technology to improve transportation operations	Develop a unified website resource to support public and private entrepreneur awareness /access to transportation technology apps. Expand NJTPA Developing Opportunities for Innovation in Transportation (DO-IT) to support training and education in technology apps.	Rutgers-CAIT, NJTPA	Short Term	7.7.13 







Actions and Strategies pertaining to Training/Technical Assistance Programs



Focus Area	Strategy	Action	Suggested Responsibility	Timeframe	Action #
Focus Area 8A: Expand and diversify the region's housing supply to meet current and future demand	Strategy 8A.1: Increase housing variety and choice by removing regulatory and other barriers to housing production	Develop guidance for municipal governments regarding how they can comply with Fair Housing Act obligations under the latest 2015 NJ Supreme Court decision which bypasses the Council on Affordable Housing.	HCDN-NJ, NJLOM, NGOs	Short Term	8A.1.1 
	Strategy 8A.2: Target financial and other incentives to increase production of housing options not well-supplied in the region	Develop guidance for municipal governments regarding the tools available to encourage housing variety and choice, for example, adaptive reuse of historic sites and structures for housing and mixed use. Include case studies from where tools have been successfully applied.	HCDN-NJ, NGOs	Short Term	8A.2.1 
	Strategy 8A.3: Increase the supply of housing affordable to a range of household sizes and incomes, especially in areas well-served by public transit	Develop and implement a public education campaign to raise awareness of the importance of affordable housing to the region's competitiveness and the affordable housing needs of service workers, teachers, firefighters and other public servants	Chambers of Commerce, NGOs, NJDCA	Short Term	8A.3.1 
Focus Area 9: Create a system of public education that prepares all students for the 21st century economy	Strategy 9.2: Expand school programming for 21st century economy	Evaluate current alternative route teacher training programs for efficacy in recruiting, training, and retaining highly skilled STEAM professionals to teach in low-income, high minority districts.	Institutions of Higher Education, NJDOE	Short-to-Medium Term	9.2.4 
		Provide support and professional development for traditional route teachers to become and remain STEM/ STEAM teachers, including dedicated funding for the program costs and technology to extend programs that have proven successful in training and retaining highly qualified teachers.	NGOs, NJDOE, School Districts	Short-to-Medium Term	9.2.5 
Focus Area 10: Enhance the resiliency of the region's communities and infrastructure	Strategy 10.2: Adapt communities and infrastructure to be resilient to extreme weather events and the impacts of climate change	Develop a systematic and sustained training curriculum to teach transportation facility managers and infrastructure engineers and operators the basics of risk analysis and climate science.	NJ Climate Adaptation Alliance, Rutgers-Bloustein	Medium Term	10.2.3 
	Strategy 10.4: Use green infrastructure solutions to mitigate the impacts of extreme weather and climate change	Dedicate a municipal budget line for maintenance of tree canopy, i.e. planting, watering, pruning, horticulture training.	Municipalities	Short Term	10.3.6 




Actions and Strategies pertaining to Training/Technical Assistance Programs



Focus Area	Strategy	Action	Suggested Responsibility	Timeframe	Action #
Focus Area 11: Transition to a clean energy economy	Strategy 11.1: Reduce energy use through conservation and increased efficiency	Invest in market development for the NJ “clean energy economy”, which will be needed to provide efficiency solutions to consumers long term. Pursue training and job development, creation of new financing solutions, elimination of barriers, and build the policy and market confidence that increases private investment.	NFPs, NJ Board of Public Utilities (NJBPU), NJDCA, NJEDA, PJM	Medium Term	11.1.10 
	Strategy 11.4: Reduce transportation petroleum use.	Train municipal and county personnel, first responders, electricians, automobile dealerships, automotive technicians, parking attendants, fleet managers and tourism industry on EVs and alternative vehicles.	Municipalities	Short to medium term	11.4.13 
Focus Area 12: Improve health outcomes for our region's residents	Strategy 12.1: Integrate public health considerations in all aspects of planning and policy-making	Provide training on the practice of HIA for interested practitioners in the Together North Jersey region, including but not limited to local planners, engineers, and public health officers.	NJHIC	Short-Medium Term	12.1.2 
	Strategy 12.4: Enhance health education programs	Partner with arts organizations to develop education and outreach materials on the role of the arts in improving health outcomes and develop create ways to educate about personal behavior and healthy choices.	NGOs, NJHIC	Medium Term	12.4.5 
	Strategy 12.6: Expand the use of Crime Prevention Through Environmental Design (CPTED) strategies to integrate safety considerations into community planning and design	Identify effective CPTED training programs for community organizations in high-crime areas, as well as funding sources to support participation.	Together North Jersey	Short Term	12.6.1 
		Develop and offer CPTED continuing education training programs and credits to community planners, engineers, law enforcement officials, planning and zoning board members, and architects.	APA-NJ, Together North Jersey	Medium Term	12.6.8 








Actions and Strategies pertaining to Training/Technical Assistance Programs



Focus Area	Strategy	Action	Suggested Responsibility	Timeframe	Action #
Focus Area 13: Improve stewardship of natural lands, agricultural lands, open space, parks and historic resources	Strategy 13.3: Improve stewardship of public parks, open space, and natural lands	Create a toolbox that includes best practices, technical guidance, and case studies for environmental stewardship of publically owned open space and natural lands. The manual should include a comprehensive set of strategies to address the full range of urban, suburban, and rural open space land uses.	NJDEP	Medium Term	13.3.3 
	Strategy 13.5 Expand programs to preserve historic resources	Establish a new historic preservation certificate program in the state to train government officials, planners, real estate professionals, historic preservation commissioner's volunteers and the general public in historic preservation techniques and strategies.	Local historic preservation organizations, NJ Historic Trust, Preservation NJ	Short Term	13.5.4 
Focus Area 13: Improve stewardship of natural lands, agricultural lands, open space, parks and historic resources	Strategy 13.6 Improve stewardship of publicly-owned historic sites	Establish programs to provide training to develop skills for volunteers and paid employees to properly interpret historic sites that are open to the public.	Counties, Local historic preservation organizations, Municipalities, NJ Historical Commission, Preservation NJ	Long Term	13.6.3 

Actions and Strategies pertaining to Training/Technical Assistance Programs



Focus Area	Strategy	Action	Suggested Responsibility	Timeframe	Action #
Focus Area 14: Manage water systems to improve water quality and supply	Strategy 14.1: Improve management of stormwater runoff	Improve stormwater management at the municipal level by requiring (through regulation) and providing training for municipal boards and staff on NJDEP's updated best practices documentation and guidance. Training sessions are currently posted on the NJDEP website.	NJDEP	Ongoing	14.1.1 
		Conduct community training sessions on the importance of stormwater management and the forthcoming Sustainable Jersey model ordinance.	Sustainable Jersey, NGOs	Short Term	14.1.3 
	Strategy 14.2: Protect water supplies through planning and enforcement	Educate ratepayers, businesses and utilities on the benefits of asset management and why acting now is important.	NJDEP	Short Term	14.2.3 
	Strategy 14.3: Reduce or eliminate combined sewer overflows (CSOs)	Continue to hold training conferences and meetings to educate a broad audience in CSO municipalities and wastewater utilities, including elected and appointed officials, utility managers, the departments of planning, transportation and parks, and community groups.	NJDEP, USEPA, NGOs	Short Term	14.3.1 
		Continue to educate residents and businesses on the need to upgrade CSO systems and engage them directly in water conservation and on-site stormwater management such as through rain barrels, rain gardens and green roofs.	NGOs	Short Term	14.3.2 
		Educate residents and businesses on ways to manage stormwater, including on approaches with ancillary community benefits.	CSO cities, Utilities	Medium Term	14.3.8 
		Educate the public (including ratepayers) about the value of clean, plentiful water and the importance of modern water infrastructure by generating stories in both traditional and social media. Stress the value of stormwater as an asset not a burden.	NJDEP, Utilities	Long Term	14.3.10 
		Strategy 15.3: Integrate arts and culture into local, county, regional and statewide planning efforts	Develop and execute training for artists and arts advocates about how and why to get involved in local planning efforts and projects.	APA-NJ, ArtPride, Together North Jersey	Short Term



Proposed TNJ 2.0 Competitive Task Force Invitees and Partners



The table below lists the entities identified during the June 2016 TNJ 2.0 Competitive Task Force meeting as potential partners that should be invited to join or otherwise partner with the Competitive Task Force.

Other categories of invitees:

The Competitive Task Force identified several general categories of potential members. The Task Force should deliberate to determine if any specific entities should be selected for an invitation from among the following categories:

- Counties
- Labor Unions
- Local technology groups/companies
- Higher education
- Businesses/business associations

IDENTIFIED COMPETITIVE TASK FORCE INVITEES

Organization Name	Potential Contact	Purpose for Invite	Comments/Suggestions?
Morris-Sussex-Warren Workforce Development Board	Jack Patten, Director	Provide input and foster partnerships to implement FA 1,2, and 3	
Workforce Development Board of Passaic County	Chris Irving, Executive Director	Provide input and foster partnerships to implement FA 1,2, and 3	
Bergen Workforce Development Board	Tammy Molinelli, Executive Director	Provide input and foster partnerships to implement FA 1,2, and 3	
Essex County Department of Economic Development, Training & Employment (WIB)	Sam Okparaeké, WIB Director	Provide input and foster partnerships to implement FA 1,2, and 3	
Hudson County Workforce Development Board	Marcia Kahnowitz, WIB Director	Provide input and foster partnerships to implement FA 1,2, and 3	
Newark Workforce Development Board	Amina Bey, Executive Director	Provide input and foster partnerships to implement FA 1,2, and 3	
Union County WIB	Antonio Rivera, M.S.W. Director	Provide input and foster partnerships to implement FA 1,2, and 3	
Greater Raritan Workforce Investment Board	John P. Maddocks, Director	Provide input and foster partnerships to implement FA 1,2, and 3	
New Brunswick One-	Yadira Hoschild,	Provide input and foster	



Proposed TNJ 2.0 **Competitive** Task Force Invitees and Partners



Organization Name	Potential Contact	Purpose for Invite	Comments/Suggestions?
Stop Career Center	Counselor	partnerships to implement FA 1,2, and 3	
Monmouth County Workforce Development Board	Eileen Higgins Executive Director	Provide input and foster partnerships to implement FA 1,2, and 3	
Ocean County Department of Human Services	Tracy Maksel WIB Director	Provide input and foster partnerships to implement FA 1,2, and 3	
Hudson TMA	Jay DiDomenico, Director	Provide input and foster partnership to connect workers to jobs	
HART Commuter Information Services	Tara Shepherd, Executive Director	Provide input and foster partnership to connect workers to jobs	
Keep Middlesex Moving (Associated with Middlesex County Improvement Authority)	Ronal P. Hutchinson, President of Board of Directors	Provide input and foster partnership to connect workers to jobs	
Meadowlink Commuter Services (ezride)		Provide input and foster partnership to connect workers to jobs	
Ridewise of Raritan Valley	Donna Allison, Executive Director	Provide input and foster partnership to connect workers to jobs	
TransOptions, Inc		Provide input and foster partnership to connect workers to jobs	
NJ Business and Industry Association (NJBIA)	Michele Siekerka, President and CEO	Align workforce training with industry needs. NJBIA is also a leading member of the Opportunity NJ coalition.	
NJ Tech Council	James Barrood, President and CEO	Develop training to ensure workforce skills keep up with quickly-changing technology	
ManufactureNJ	Raymond Vaccari, Director	Link Talent Networks with higher education; partner with Task Force to host symposium and host outreach events.	



Proposed TNJ 2.0 **Competitive** Task Force Invitees and Partners



Organization Name	Potential Contact	Purpose for Invite	Comments/Suggestions?
Financial Services Talent Network (FSTN)		Link Talent Networks with higher education; partner with Task Force to host symposium and host outreach events.	
NJ Health Care Talent Network	Padma Arvind, Ph.D, Director	Link Talent Networks with higher education; partner with Task Force to host symposium and host outreach events.	
Life Sciences Talent Network	Matthew Alcalde, Director	Link Talent Networks with higher education; partner with Task Force to host symposium and host outreach events.	
Retail, Hospitality & Tourism Talent Network	North: Sandra Bleckman, Director South: Caitlyn Weiss, Director	Link Talent Networks with higher education; partner with Task Force to host symposium and host outreach events.	
Technology Talent Network	Karen Richards Co-Director Joseph Tetteh, Co-Director	Link Talent Networks with higher education; partner with Task Force to host symposium and host outreach events.	
Transportation, Logistics & Distribution Talent Network		Link Talent Networks with higher education; partner with Task Force to host symposium and host outreach events.	
New Jersey Council of County Vocational-Technical Schools (NJCCVTS)	Judy Savage, Executive Director		



Proposed List of TNJ 2.0 Efficient Task Force Invitees and Partners



The table below lists the entities identified during the June 2016 TNJ 2.0 Competitive Task Force meeting as potential partners that should be invited to join or otherwise partner with the Efficient Task Force.

Other categories of invitees:

The Efficient Task Force identified several general categories of potential members. The Task Force should deliberate to determine if any specific entities should be selected for an invitation from among the following categories:

- *Business Investors, Banks - Public Private Partner Opportunities*
- *Federal / State Brownfields Groups - help to advance transportation related development projects*
- *Youth organizations - Next generations have specific ideas and visions of future*
- *Organizations representing disabled persons - Identify needs*
- *Divisions within the New Jersey Department of Labor and Workforce Development - Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations*
- *County / Municipal Transportation Committees – Provide forums for speakers and presenters, direct and ongoing public engagement, communication/contacts with elected officials*

The NJ Department of Environmental Protection was also listed in meeting notes as a potential partner but the purpose was not specified.

IDENTIFIED EFFICIENT TASK FORCE INVITEES

Organization Name	Potential contact	Purpose for Invite	Comments/Suggestions?
New Jersey League of Municipalities	Michael J. Darcy, CAE, Executive Director	Spearhead distribution of land use information and provide education to local government agencies and officials via Municipal Partner Outreach Program	
Delaware Valley Regional Planning Commission (DVRPC)	Barry Seymour, Executive Director	Provide input to NJTPA for developing a Resource Guide for constituents	
New Jersey Board of Public Utilities	Richard Mroz, President	Form energy conservation partnerships?	
American Association of Retired Persons (AARP) New Jersey		Engage seniors in better understanding needs and challenges	
Bergen Community College	B. Kaye Walter, Ph.D. President	Leverage county colleges and students to support planning programs	
Brookdale	Dr. Maureen	Leverage county colleges	



Organization Name	Potential contact	Purpose for Invite	Comments/Suggestions?
Community College	Murphy, President	and students to support planning programs	
Essex County College	Dr. A. Zachary Yamba, Acting President	Leverage county colleges and students to support planning programs	
Hudson County Community College	Dr. Glen Gabert, President	Leverage county colleges and students to support planning programs	
Middlesex County College	Joann La, Perla-Morales, President	Leverage county colleges and students to support planning programs	
County College of Morris	Dr. Edward J. Yaw, President	Leverage county colleges and students to support planning programs	
Ocean County College	Jon H. Larson, Ph.D. President	Leverage county colleges and students to support planning programs	
Passaic County Community College	Steven M. Rose, President	Leverage county colleges and students to support planning programs	
Raritan Valley Community College	Dr. Michael J. McDonough, President	Leverage county colleges and students to support planning programs	
Sussex County Community College	Dr. Jon Connolly, President	Leverage county colleges and students to support planning programs	
Union County College	Margaret M. McMenamin, Ed.D. President	Leverage county colleges and students to support planning programs	
Warren County Community College	Austin, William, President	Leverage county colleges and students to support planning programs	
Bergen One-Stop Career Center	Gregory Janz, Director	Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
Essex County One-Stop Career Center-East Orange	Gwendolyn Wiggins, Manager	Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
Essex County One-Stop Career Center -	Morris Murray, Manager	Support for programs that facilitate jobs-housing	



Organization Name	Potential contact	Purpose for Invite	Comments/Suggestions?
Newark		access and transit connections for disadvantaged populations	
Hudson County One-Stop Career Center - Jersey City	Sharita Brown, Manager	Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
Hudson County One-Stop Career Center - Union City	Steve Smith, Manager	Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
Hunterdon County One-Stop Career Center	Yash Bajaj, Manager	Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
Middlesex County One-Stop Career Center - New Brunswick	Poo Lin, Manager	Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
Middlesex County One-Stop Career Center - Perth Amboy	Baden Almonor, Manager	Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
Monmouth County One-Stop Career Center - Eatontown		Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
Monmouth County One-Stop Career Center - Neptune	John Brown, Manager	Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
Morris County One-Stop Career Center - Randolph	Carl Jablonski, Manager	Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
Ocean County One-Stop Career Center - Hooper Avenue	Rowland Ugwuala, Acting Manager	Support for programs that facilitate jobs-housing access and transit	



Organization Name	Potential contact	Purpose for Invite	Comments/Suggestions?
		connections for disadvantaged populations	
Passaic County One-Stop Career Center - Passaic	Rose Ann Sohn, Manager	Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
Passaic County One-Stop Career Center - Paterson	Marcia McNeel, Manager	Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
Somerset County One-Stop Career Center	George Echeverri, Manager	Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
Sussex County One-Stop Career Center	Richard Serrano, Manager	Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
Union County One-Stop Career Center - Elizabeth	Hugh Caufield, Manager	Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
Union County One-Stop Career Center - Plainfield	Hugh Caufield, Manager	Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
Warren County One-Stop Career Center	Lech Szymanski, Manager	Support for programs that facilitate jobs-housing access and transit connections for disadvantaged populations	
New Jersey REALTORS (state arm of the National Association of Realtors)	Tg Glazer, ABR, e-PRO, President	Engage real estate business in better understanding land use conditions in relation to market forces.	
Hudson TMA	Jay DiDomenico, Director	Provide input and foster partnership to connect workers to jobs	
HART Commuter	Tara Shepherd,	Provide input and foster	



Proposed List of TNJ 2.0 Efficient Task Force Invitees and Partners



Organization Name	Potential contact	Purpose for Invite	Comments/Suggestions?
Information Services	Executive Director	partnership to connect workers to jobs	
Keep Middlesex Moving (Associated with Middlesex County Improvement Authority)	Ronal P. Hutchinson, President of Board of Directors	Provide input and foster partnership to connect workers to jobs	
Meadowlink Commuter Services (ezride)		Provide input and foster partnership to connect workers to jobs	
Ridewise of Raritan Valley	Donna Allison, Executive Director	Provide input and foster partnership to connect workers to jobs	
TransOptions, Inc		Provide input and foster partnership to connect workers to jobs	



Proposed List of TNJ 2.0 Livable Task Force Invitees and Partners



The table below lists the entities identified during the June 2016 TNJ 2.0 Livability Task Force meeting as potential partners that should be invited to join or otherwise partner with the Livability Task Force.

Other categories of invitees:

The Livability Task Force identified several general categories of potential members. The task force should deliberate to determine if any specific entities should be selected for an invitation from among the following categories:

- Builders like RPM
- School board members

Start School Later was identified as a potential partner, but is a national organization with a small staff.

IDENTIFIED LIVABILITY TASK FORCE INVITEES

Organization Name	Potential Contact	Purpose for Invite	Comments/Suggestions
New Jersey Education Association (NJEA)	Edward J. Richardson, Executive Director	Create safe, healthy schools. Learn about the Healthy Schools Now initiative.	
Fund for New Jersey/ETS	Kiki Jamieson, President	Discuss consolidation of school districts and other solutions to overcoming disparities in local-property-tax funded public education.	
Educational Testing Service		Discuss consolidation of school districts and other solutions to overcoming disparities in local-property-tax funded public education.	
New Jersey Partnership for Healthy Kids (member of NJ Healthy Communities Network)	Bill Lovett, Med, State Program Director	Support implementation of Focus Area 12 (Health)	
Monmouth Arts	Maryeileen Fouratt, Executive Director	Learn from Monmouth County Arts corridor (MOCO) about	



Proposed List of TNJ 2.0 **Livable** Task Force Invitees and Partners

Organization Name	Potential Contact	Purpose for Invite	Comments/Suggestions
		integrating the arts into master plans and demonstrate how art has an economic impact.	
Rutgers Expressive Arts		Incorporate arts into society and urban/transportation plans.	
Pre-K Our Way	Cynthia Rice, Chair of the Ambassador Group, Senior Policy Analyst, Advocates for Children of New Jersey	?	



The table below lists the entities identified during the June 2016 TNJ 2.0 Resilient Task Force meeting as potential partners that should be invited to join or otherwise partner with the Task Force.

Other categories of invitees:

The Resilient Task Force identified several general categories of potential members. The Task Force should deliberate to determine if any specific entities should be selected for an invitation from among the following categories:

- Private sector involvement (e.g. industrial parks) with green infrastructure and storm water management

IDENTIFIED RESILIENT TASK FORCE INVITEES

Organization Name	Potential Contact	Purpose for Invite	Comments/Suggestions?
New Jersey Board of Public Utilities	Richard Mroz, President	Bring resiliency mapping efforts together to coordinate individual agency and stakeholder efforts; develop a centralized database of vulnerability for all assets.	
Center for Resilient Design, New Jersey Institute of Technology (NJIT)	Deane Evans, FAIA, Executive Director	Bring resiliency mapping efforts together to coordinate individual agency and stakeholder efforts; develop a centralized database of vulnerability for all assets.	
Stevens Institute of Technology	Nariman Farvardin President	Bring resiliency mapping efforts together to coordinate individual agency and stakeholder efforts; develop a centralized database of vulnerability for all assets.	
Rutgers Water Resources Program	Christopher C. Obropta, Ph.D., P.E., Extension Specialist in Water Resources with Rutgers Cooperative Extension	Learn about Smart Team activities in Newark, Paterson, Perth Amboy, and Jersey City. Incorporate the recommendations of the municipal storm water management guidebook into storm water management plans for all municipalities.	
Monmouth County Division of Planning and Monmouth County Office of	Edward Sampson, PP, AICP, Planning Director	Learn how the Monmouth County Community Rating System Assistance Program can be duplicated in other	



Organization Name	Potential Contact	Purpose for Invite	Comments/Suggestions?
Emergency Management		counties.	
Jersey Water Works	Chris Sturm Managing Director, Policy and Water	Implement Strategy 14.2: Protect water supplies through planning and enforcement	
NJDEP, Division of Water Quality	Nancy Kempel, DEP Team Lead for CSO Dwayne Kobesky, DEP Team Lead for CSO	Leverage NJDEP engagement of water resource managers and CSO municipalities to incorporate resiliency and resiliency measures in local storm water management plans.	
NJDEP Office of Natural Resource Protection		Implement Strategy 14.1: Improve Management of Stormwater Runoff	
Lower Raritan Watershed Partnership	Heather Fenyk, Ph.D., AICP/PP, Executive Director	Draw on mapping of natural assets to assist in efforts to protect and improve water quality.	
Passaic River Institute	Dr. Meiyin Wu	Draw on mapping of natural assets to assist in efforts to protect and improve water quality.	



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XXXXXXX XX, 2016

Dear [INSERT NAME]

Subject: Invitation to Join Together North Jersey Task Force

In May of this year, Together North Jersey (TNJ) reconvened to engage its regional and local partners in a concerted effort to advance implementation of the TNJ regional plan released in November 2015. The plan recommends more than seventy strategies designed to make the 13-county TNJ planning region more competitive, efficient, livable and resilient. I am writing to invite you to join this exciting planning initiative by becoming a member of the **Together North Jersey Forum**. Since January of this year, TNJ has been working closely with the North Jersey Transportation Planning Authority to transition the focus of TNJ's work from planning to action. The TNJ Forum is a critical part of this transition.

The TNJ regional plan was the result of three and half years of collaboration with over 300 stakeholders and partner organizations around the region. Together we laid out a strategic vision for creating a more competitive, efficient, livable, and resilient northern New Jersey. This vision will be realized through the implementation of key strategies and actions in areas such as economic and workforce development, land use, transportation, housing, education, arts and culture, environmental stewardship, and public health.

To ensure broad participation from stakeholders around the region, TNJ has established a TNJ Forum, which includes four task forces to guide the implementation of the strategies and actions identified in the plan. There is one task force for each of the TNJ vision themes: Competitive, Efficient, Livable, and Resilient. The mission of the task forces is to "identify projects and partners, share information, coordinate efforts, and leverage resources to advance the TNJ Plan."

In order for the task forces to be effective they must include broad representation and the involvement of critical stakeholders and organizations. Toward that end, I am writing to ask you to join Together North Jersey as a representative of [INSERT THEIR ORGANIZATION] and agree to participate as a member of the [INSERT WHICH ONE] Task Force. [ADD SOMETHING PERSONAL/SPECIFIC ABOUT THIS PERSON'S QUALIFICATIONS]

Links to more information about TNJ, the role of the task forces and a more detailed description of topics to be address by the [INSERT TASK FORCE NAME] are listed in the attachment to this letter. I have also provided a link to the executive summary of the Together North Jersey Regional plan for your reference. If you have questions or would like further information, please do not hesitate to contact me or Miriam Salerno at (848) 932-2876 (miriam.salerno@ejb.rutgers.edu).

Sincerely,

A handwritten signature in black ink that reads "Jon Carnegie".

Jon Carnegie, AICP/PP
 Project Director
 Together North Jersey

Enclosed: Links and Additional Information about Together North Jersey



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LINKS ADDITIONAL INFORMATION ABOUT TOGETHER NORTH JERSEY

1. The Together North Jersey Plan (full plan document): http://togethernorthjersey.com/?page_id=1814
2. The Together North Jersey Plan Executive Summary: <http://togethernorthjersey.com/wp-content/uploads/2016/03/Executive-Summary-Final.pdf>
3. Background on the Together North Jersey Task Forces: http://togethernorthjersey.com/?page_id=24486
4. Topics and information for the XXXXXXXX Task Force: <http://togethernorthjersey.com/....>



Potential Events for TNJ 2.0 Visibility

The following table presents events held over the next year where TNJ 2.0 visibility and awareness building could be conducted.

Event Name	Date/Time	Location	Organizer	Description
Under One Roof: Network Community Development Conference & Membership Meeting	10/21/16 8:30am	Crowne Plaza Monroe South Brunswick located at 390 Forsgate Dr. in Monroe Township	HCDNNJ	Day-long, annual networking and award event featuring presentations and speakers on community development and housing issues.
Redevelopment Forum (annual)	In 2016, took place in March	TBD	New Jersey Future	Conference featuring workshops and panels that share innovative ideas and best practices in urban redevelopment.
PlanSmart NJ's 48 th Annual Dinner	11/3/16 6:00pm-9:30pm	The Hyatt Regency Princeton 102 Carnegie Center Drive Princeton, New Jersey, 08540	PlanSmart NJ	Honors individuals' and organizations' contributions to effective land use planning.
Regional Planning Summit (annual)	In 2016, took place in June	TBD	PlanSmart NJ	Conference on development issues featuring speakers and presentation of PlanSmart NJ research.
New Jersey Bike & Walk Summit (annual)	In 2016, took place in February	TBD	New Jersey Bike & Walk Coalition	Features speakers on local efforts to foster active transportation and an award ceremony.
APA-NJ Conference (annual)	In 2016, took place in January	TBD	APA-NJ	APA's annual conference featuring exhibits, awards, speakers, and panels on a wide range of planning topics.
APA-NJ Planning Awards (annual)	In 2014, took place in January	TBD	APA-NJ	Award ceremony honoring accomplishments in the field of planning.